

KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

Coimbatore – 641 029

Institution Innovation Cell Activities

India First Leadership Talk Series

Planning for Career, Future Industry Trends and Startup

Second Episode of “India First Leadership Talk Series” on 24th January 2019 at 11:30 AM. Greetings from MHRD Innovation Cell – Institution Innovation Council

The live talk on the topic ‘planning for career, future industry trends and startup’ proved to be very useful for the student. The students interested in startups learned some important aspects of startups, especially for beginners from the student community. The most important of this is the key to make it a successful endeavor. The students usually focus on the resources available, their input and ideas in a frail safe. But they learned that the key to make a successful entrepreneurship is to first identify the problem and then find a way to offer solutions that is marketable and easily assessable by the customers. In the words of Anand Deshpande, the speaker “to create a solution and have customer who is willing to pay for that solution”. The other aspect of the talk that greatly helped the students was the ten year cycle. His advice was to divide the future into ten year periods and set goals for each decade and work towards achieving that particular goal. The goal for the first decade is very essential as he termed it as the period for

networking and learning. The first decade is to be spent on learning the finer aspects of the trade and the developing communication ties. This could be the base on which the empire can be built. The second decade is for gaining expertise in a particular aspect, which is essential in making a lasting institution. These are the most important lessons that are to be gleaned from the talk which proved to be very useful for the students who are aspiring to become entrepreneurs.



India First Leadership Talk Series

Art OF Decision Making

19.03.2019

The India first leadership talk series conducted by the Ministry of Human Resources Development was broadcast to the students on 19.03.2019. Shri Ajit Doval, National security Advisor Talked on the topic “Art of Decision Making”. His most important advice before making a decision was to work out a worst case scenario and ask if it is affordable. If not, Preparations had to be made to make it affordable and worth the risk. The other important aspect is to have a contingency plan. It is necessary to have clarity of objective, which is simple and well defined. The last aspect of making a good decision is to objectively analyse the circumstances, resources available, strength and limitations. The students found the talk immensely helpful in their life.