



# KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

College of Excellence (UGC)

Re-accredited by NAAC with 'A+', Grade (4<sup>th</sup> Cycle)

52<sup>nd</sup> Rank Among colleges in NIRF 2024

Coimbatore – 641 029.



## DEPARTMENT OF COMMERCE INFORMATION TECHNOLOGY

&

## CONSUMER CLUB

Jointly Organizes An Awareness Program

on

### Consumers Core Rights and Safety towards Ethical Living



**CM JEYARAMAN**  
President  
Citizens Voice -Coimbatore

#### Resource Persons



**M.M.RAJENDRAN.**  
D.R.S.P.G.D.P.M.  
Retired Sr. Officer H.R.-Secretary of CVC

**Dr.T.Kumar**  
Co-ordinator SF Stream

**Dr. V. Sangeetha**  
Principal

**Dr. C.A. Vasuki**  
Secretary and Director

**Dr. K. Sumangala**  
Co-ordinator Academic Affairs

**Dr.R.Saravana Moorthy**  
Co-ordinator Students Affairs

#### Consumer Club Co -Ordinator

**G 5 HALL @ 10.30 AM**

**Dr. A.Revathy**

Assistant Professor and Head i/c  
Department of Commerce with Information Technology

**DATE : 03.01.2026**

#### Organizing Members

**Ms.S.Saranya**  
Assistant Professor  
Dept of Commerce

**Dr.C.Brindha**  
Assistant Professor  
Dept of Commerce CA

**Dr.S.Thangavel**  
Assistant Professor  
Dept of Commerce A&F

**Dr.S.Nithya**  
Assistant Professor  
Dept of BBA CA



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Coimbatore -641029, Tamil Nadu, India.



### **DEPARTMENT OF COMMERCE INFORMATION TECHNOLOGY** **&** **CONSUMER CLUB**

**Jointly Organizes an Awareness Program On**  
**"Consumer Core Rights & Safety Towards Ethical Living"**

The Department of Commerce Information Technology and the Consumer Club of Kongunadu Arts and Science College, Coimbatore, successfully organized a comprehensive An Awareness Programme titled "Consumers' Core Rights and Safety towards Ethical Living" on January 3, 2026, at the G5 Hall. The event aimed to enlighten students on the fundamental protections available to them in the marketplace and the importance of ethical consumption with the objective of educating participants about consumer rights, safety measures, and the importance of ethical living in today's society.

The program featured two distinguished speakers, Mr. C. M. Jeyaraman, President of Citizens Voice, Coimbatore and Mr. M. M. Rajendran, D.R.S.P.G.P.M, Retired Senior Officer (H.R) and Secretary of CVC. Both experts shared profound insights into the basic rights of consumers, emphasizing the legal frameworks that safeguard individuals from exploitation. Through the use of compelling case studies, they illustrated common market pitfalls and provided practical precautions that every consumer should adopt to ensure safety and ethical standards in their daily lives.

The programme followed a structured agenda, the session began with a brief welcome address by Dr. Nithya (Assistant Professor, BBA), followed by a formal introduction of the chief guests by Ms. Saranya (Assistant Professor, Commerce). The initiative was organized under the leadership of Dr. A. Revathy, Head of the B.Com IT department and Coordinator of the Consumer Club.

The program was interactive, with 125 participants actively engaging in discussions and raising questions related to product safety, misleading advertisements, and grievance redressal procedures. The speakers provided clear guidance and encouraged participants to become aware, responsible, and ethical consumers.

The awareness program concluded with a vote of thanks, expressing gratitude to the speakers for their valuable insights by Dr. Thangavel (Assistant Professor, Commerce A&F), the session was highly informative and succeeded in creating awareness about consumer rights, safety, and ethical living among the participants.

## PHOTOGRAPH OF THE EVENT



### SIGNATURE OF THE CONVENOR

Dr.A.REVATHY M.Com.,M.Phil.,MBA.,PGDCA.,Ph.D.,  
Assistant Professor And Head  
Department of Commerce with Information Technology,  
Kongunadu Arts And Science College,  
Coimbatore - 641029