



KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
COIMBATORE – 29.



DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

Name of the Programme : Workshop

Topic : Pedagogy For Research Writing - Phase I

Resource Person : . Mr.S.Alagupandi, Founder and CEO,
Aakkam Seventh Mind Academy, Coimbatore.

Date : 08.01.2026

Venue : E-17 Hall

No. of Beneficiaries : 56

Department of Commerce with Information Technology, Kongunadu Arts and Science College (Autonomous), have organized A Workshop on Pedagogy for Research Writing - Phase I on 8th January 2026 at E-17 hall, A workshop titled "Pedagogy For Research Writing - Phase I" was organized on January 8, 2026, to enhance the research capabilities of students and faculty. The primary objective of the session was to introduce participants to the structured methodologies required for effective academic and scientific research writing. The Resource Person who shared practical his expertise on research and methodology for academic research writing. The session was facilitated by Mr. S. Alagupandi, Founder and CEO of Aakkam Seventh Mind Academy, Coimbatore. He is a distinguished expert in the field of academic development and brings extensive experience in guiding scholars through the nuances of research work effectively. The main objective of this workshop was to enhance the students in understanding the basic principles of research writing. The session aimed to help them to select interested area of research with suitable project topics, frame clear objectives, and organize their project work in a logical and systematic way. It also focused on creating awareness about plagiarism and proper referencing, while building confidence in writing, presenting, and documenting their project reports in an academic format.

OUTCOME OF THE PROGRAM:

- Students gained knowledge about the overview of research writing.
- Students have learnt through hands on practice in choose the appropriate area of the study framing the title, formulate the research problems and literature review for this research work
- Students were enlightened with framing the questionnaire for their research work and also methodologies to collect and conduct the research work.

INVITATION:



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
RE-ACCREDITED BY NAAC WITH A⁺, GRADE - 4th CYCLE,
COLLEGE OF EXCELLENCE - UGC
COIMBATORE - 641029.



DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

ORGANIZES

A WORKSHOP
ON



PEDAGOGY FOR RESEARCH WRITING - PHASE I



Mr. S. Alagupandi

*Founder and CEO
Aakkam Seventh Mind Academy
Coimbatore*

PATRONS

Dr. T. Kumar
ACADEMIC CO-ORDINATOR - SF STREAM

Dr. V Sangeetha
PRINCIPAL

Dr. C A Vasuki
SECRETARY & DIRECTOR

CONVENOR

Dr. A. Revathy
Assistant Professor and Head I/c
DEPARTMENT OF COMMERCE IT

ORGANIZING SECRETARY

Mrs. M. Princess Monica Victoria
Assistant Professor
DEPARTMENT OF COMMERCE IT

ORGANIZING MEMBERS

Dr. R. Maharajothi Priya
Dr. R. Suresh
Assistant Professors
DEPARTMENT OF COMMERCE IT



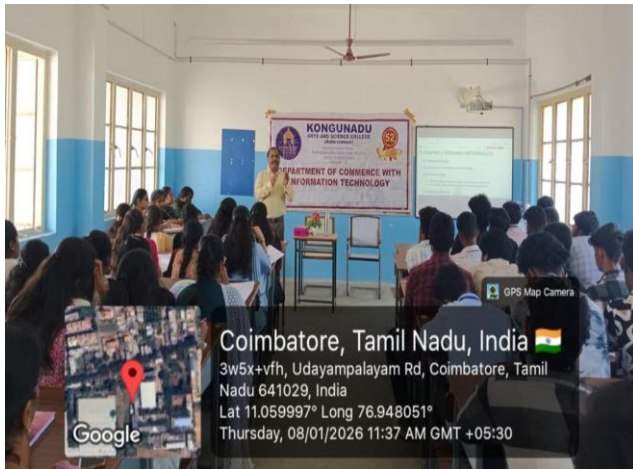
JANUARY 8, 2026



10:00 AM

**ROOM NO E-17
KASC**

PHOTOGRAPHS:



SIGNATURE OF THE HOD i/C

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