

# Memorandum Of Understanding

Between



**Annamalai Capital Services (P) Ltd**  
Always Client Service

ANNAMALAI CAPITAL SERVICES PVT LTD,  
COIMBATORE.



KONGUNADU ARTS AND SCIENCE COLLEGE  
COIMBATORE.

## MEMORANDUM OF UNDERSTANDING

This agreement made on 13.03.2020 between ANNAMALAI CAPITAL SERVICES PRIVATE LIMITED., Coimbatore, hereinafter called the FIRST PARTY represented by its DIRECTOR, Mrs.S.CHITRA.

and

SCHOOL OF COMMERCE AND MANAGEMENT, KONGUNADU ARTS AND SCIENCE COLLEGE, Coimbatore, hereinafter called the SECOND PARTY represented by its Principal Dr. M. LEKESHMANASWAMY.

The FIRST PARTY is engaged in equity/commodity/currency trading, NRI Services, IPO and Mutual Fund. Annamalai Capital Services Pvt Ltd, is promoted by Mr.K.Annamalai, having 30 years of experience and known for its professional services to its clients, ACS offers wide range of financial services in primary market, Secondary market (NSE, BSE, and MCX), Mutual funds, advisory services and IMS, servicing more than 10000 retail clients and managing HNI and NRI portfolios. ACS also believes in social responsibility of inculcating culture of savings and investment and investment in young minds. ACS keep going strongly its motto "VALUE THE RELATIONSHIPS".

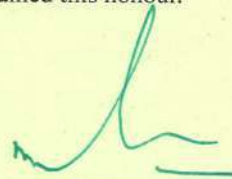
The SECOND PARTY is the educational institution offering UG, PG degree and Research programmes in the field of Science, Commerce and Management and Humanities to the student community. Kongunadu Arts and Science College (KASC) was started in the year 1973 with a humble beginning in a green and clean environment; the college has grown magnificently in academic stature with autonomous status that includes 13 Research Departments, 16 PG Departments and 21 UG Departments. The University Grants Commission, New Delhi, conferred the Autonomous status to our college in the academic year 2004 - 05. Our College is a recipient of the most prestigious "COLLEGE OF EXCELLENCE" award. It was conferred on our college by the University Grants Commission, New Delhi and only colleges in Tamil Nadu have attained this honour.

For ANNAMALAI CAPITAL SERVICES (P) LTD



Authorised Signatory.

DIRECTOR



PRINCIPAL

Dr. M. LEKESHMANASWAMY  
MSc, MPhil, PhD, P.D., FSI, FISEC, FISEC,  
Principal  
Kongunadu Arts and Science College  
(Autonomous)  
Coimbatore - 641 029, TN.



## OBJECTIVES/PURPOSE OF THE MOU:

- 1.To provide practical aspects of financial markets and motivate students to attend NCFM exams.
- 2.To provide practical aspects of financial markets, encourage project works and providing theory and practical training in the field of finance and capital market.
3. Orientation on overall function of share market through expert resource persons.
- 4.On successful completion of the program, the student will be awarded with Merit certificate issued by **Annamalai Capital Services Pvt ltd.**

In order to foster their mutual interest this MoU is drawn and agreed as follows:

The fields identified for exchange of resource and knowledge is through

### A. Industrial Visits:

It has been proposed visit various institutions like BSE- MUMBAI, NSE- DELHI, RBI- MUMBAI, SEBI-MUMBAI and local broking office ACS- COIMBTORE

We can organize such a visit depending on the convenient dates agreed mutually by the college and the respective institutions. The request letter addressed to the concerned institute to be sent from the college only- we do the follow up and organize the visit.

The expenses like travelling, boarding, lodging and any other miscellaneous expenses shall be worked with by the college and the expenses shall be met by the students.

S.no	Place
1	Annamalai Capital Service (P) Ltd
2	BSE (Bombay Stock Exchange)
3	RBI (Reserve Bank of India)
4	SEBI (Securities and Exchange Board of India)
5	NSE (National Stock Exchange)

### B. Internship:

In order to provide knowledge and training on practical aspect in financial markets, ACS would offer a 30 hour Internship Programme on "Capital Markets" to the students of Kongunadu College of Arts and Science by offering their experience and expertise.

For ANNAMALAI CAPITAL SERVICES (P) LTD



Authorised Signatory.

DIRECTOR



PRINCIPAL

Dr. M. LEKESHMANASWAMY  
MSc, MPhil, PhD, Ed, FSISC, FISEC,  
Principal  
Kongunadu Arts and Science College  
(Autonomous)  
Coimbatore - 641 029, TN.

### C. Value Added Certificate Course on "Capital Markets"

In order to provide knowledge and training on practical aspect in financial markets, ACS would offer a 40 hour Value Added Certificate Programme on "Capital Markets" to the students of Kongunadu College of Arts and Science by offering their experience and expertise.

### D. NSE Online Trading Certified Course :(course completion certificate will be issued by NSE & ACS ACADEMY)

In order to provide knowledge and training on practical aspect in financial markets, ACS would offer a 30 hour NSE ONLINE TRADING Programme on "Capital Markets" to the students of Kongunadu College of Arts and Science by offering their experience and expertise.

#### ROLES AND RESPONSIBILITIES OF THE MOU SIGNING COMPANY:

- 1.To organize short term training programs on relevant basis as agreed upon from time to time.
- 2.To provide study material and practical training sessions in companies own infrastructure.
- 3.To conduct internal evaluation and to issue certificates.

#### ROLES AND RESPONSIBILITIES OF THE EDUCATIONAL INSTITUTION:

- 1.To create awareness among the students and to motivate them about the usage of Capital market related software used in the Share broking companies.
- 2.To provide infrastructure facility for theory sessions like classroom with projector.
- 3.To monitor the conduct of the programme and to administer the enrolment of students and collection of fees.

**Both parties** agree that the first party at all times will work with good intent to provide the services to the best of its efforts in helping the second party achieve its purpose and derive its value.

**Both parties** agree that the outcome of the programme depends on the participation, commitment, efforts and involvement of the participating students. Where the first party will give its best efforts to deliver the needs as agreed in the best possible manner.

For ANNAMALAI CAPITAL SERVICES (P) LTD

  
Authorised Signatory.

**DIRECTOR**



  
**PRINCIPAL**

**Dr. M. LEKESHMANASWAMY**  
MSc, MPhil, PhD, Ed, PSISC, FISEC,  
Principal  
Kongunadu Arts and Science College  
(Autonomous)  
Coimbatore - 641 029, TN.



**DURATION:**

This MOU is valid for 1 (one) year from the date of signing and will be renewed for a further period on mutually agreed terms and conditions.

In witness whereof the parties hereto have affixed their signatures to this agreement on this day.

For  
Annamalai Capital Services (P) Ltd

For  
Kogunadu Arts and Science College

For ANNAMALAI CAPITAL SERVICES (P) LTD

*Chitra*  
Authorised Signatory.



Mrs. S. CHITRA  
DIRECTOR  
For Annamalai Capital Services Pvt. Ltd.  
14, Arts College Road  
Coimbatore- 641018.

*M. Lekeshmanaswamy*

Dr. M. LEKESHMANASWAMY  
PRINCIPAL  
For Kongunadu Arts and Science College  
Coimbatore- 641029.

Dr. M. LEKESHMANASWAMY  
MSc, MPhil, PhD, BEd, PSISC, FISEC,  
Principal  
Kongunadu Arts and Science College  
(Autonomous)  
Coimbatore - 641 029, TN.

**WITNESSES:**

1. S. SATHEESH  
*S. Satheesh*  
Annamalai Capital Services  
(P) Ltd.
2. *T. Kumar*  
(T. KUMAR)

