

KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle

College of Excellence – UGC

Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMMERCE REPORT

Type of the Activity	Up-Skilling
Title of the Programme	International Webinar
Date	08.01.2026
Time	10.00AM
Venue of the Programme	MS Teams
Objectives of the Programme	To make students to understand the importance of Global Commerce Practices.
Details of the Resource Person	Gowtham Chakravarthy.S Human Resources Officer, LULU International Head Office, Abu Dhabi, UAE
Title of the Invited Talk(s) / Technical Sessions(if applicable)	“Impact of Cross Border E-Commerce on Traditional Retail Model”
Outcome of the Programme	The Chief Guest is the proud alumni and he highlighted the considerable growth of E-Commerce and its impact on global business. The students gained ample of knowledge about cross border e-commerce and its impact on retail business throughout the world.
Number of Beneficiaries (Both Students and Faculty)	215 students from BCOM & MCOM
Geo tag Photos (Max 4 Nos.)	



