

KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle

College of Excellence – UGC

Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMMERCE REPORT

Type of the Activity	Up-Skilling
Title of the Programme	National level Symposium
Date	25.09.2025
Time	10.00AM
Venue of the Programme	F 16 Smart room
Objectives of the Programme	To make students to understand the importance of language and cultural in promoting cross border commerce.
Details of the Resource Person	1. Dr. R. SARAVANAN, Asst. Professor, PG & Research Dept. of History, Pachaiyappas College, Chennai 2. Dr. S. M. NAGESWARI, Independent Researcher, Pondicherry University, Pondicherry 3. Dr. P. KUMARAN, Assistant Professor PG & Research Dept. of History, C Abdul Hakeem College, Melvisharam, Ranipet District
Title of the Invited Talk(s) / Technical Sessions(if applicable)	“Maritime Commerce and Cultural Expressions of the Ancient Tamils in Historical Perspective”
Outcome of the Programme	Chief Guests highlighted the momentous role played by language and culture in establishing international trade. They provided ample of examples from history that extended the growth of commerce beyond boundaries. Students got enormous knowledge about the role and significance of history in shaping global business.
Number of Beneficiaries (Both Students and Faculty)	76 students from BCOM, MCOM and MA Tamil
Geo tag Photos (Max 4 Nos.)	

