

# KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)


Re-accredited by NAAC with A+ Grade - 4<sup>th</sup> cycle

College of Excellence – UGC


Coimbatore - 641 029, Tamil Nadu, India



## DEPARTMENT OF COMMERCE REPORT

Type of the Activity	Up-Skilling
Title of the Programme	One day Workshop
Date	13.02.2026
Time	12.00 PM
Venue of the Programme	Lab - 7
Objectives of the Programme	To make students to gain practical knowledge on the application of SPSS in research and setting up of career in data analytics, marketing research and financial analysis.
Details of the Resource Person(s)	1. <b>Mr. Alagupandi Selvaraj</b> , Founder & CEO, Aakkam Seventh Mind Academy, Coimbatore
Title of the Invited Talk(s) / Technical Sessions(if applicable)	One day Workshop on “Application of SPSS in Modern Research”
Outcome of the Programme	The students were highly benefitted from the workshop. They gained knowledge on the application of SPSS in research. Meanwhile they learnt about the career opportunities available in data analytics, marketing research and financial analysis.
Number of Beneficiaries (Both Students and Faculty)	33 – II MCOM Students
Geo tag Photos (Max 4 Nos.)	



  
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HEAD,  
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