



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle

College of Excellence – UGC

Coimbatore - 641 029, Tamil Nadu, India

DEPARTMENT OF COMMERCE

&

DEPARTMENT OF BBA CA

Jointly with

IIC – KASC

Organized a Boot Camp on 31.07.2026

REPORT

Type of the Activity	IIC Calendar/MIC Driven/Self Driven/Celebration Knowledge Intensive activity
Title of the Programme	Boot Camp
Date	31.07.2026
Time	10.00AM
Venue of the Programme	Sister Nivedita Hall
Organizing Secretaries	1. Dr.S.UMA Associate Professor & Head Department of Commerce 2. Dr.S.PUNITHA DEVI Associate Professor & Head Department of BBA CA
Objectives of the Programme	Bridging the gap between innovation and the market by transforming early-stage ideas into commercially successful products and consumer-ready solutions.
Details of the Resource Person(s)	1. Mr.Sarathi R, Founder & CEO of SHADE 2. Mr.Sree Lenin S, Founder & COO of SHADE
Title of the Invited Talk(s) / Technical Sessions(if applicable)	“Transitioning an Innovation to Commercialization – From Early Incubation to Consumer Table”
Outcome of the Programme	The speakers depicted the route map to generate an idea and convert it into a business. They highlighted the major impact of business growth towards uplifting the economy. They insisted students to participate more in such boot camps and inculcate their skills.
Number of Beneficiaries (Both Students and Faculty)	165 students from Commerce and Management 10 Faculties

Geo tag Photos (Max 4
Nos.)




Dr. S. UMA, B.Com., M.Phil., Ph.D., PGDCA.,
HEAD,
DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE,
COIMBATORE - 641 029.

Signature of the HoD