



KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

Coimbatore – 641 029

DEPARTMENT OF COMMERCE

M COM- COURSE OUTCOME – 2026 - 2027

SUB.CODE: 26PCM101

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPAER1-BUSINESS FINANCE		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To outline fundamental concepts in business finance and risk management.
2. To throw lights on startup financing and leasing, cash, receivables and inventory management.
3. To appraise capital budgeting techniques for MNCs

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Explain important finance concept.
	CO2	Estimate risk and determine its impact on return.
	CO3	Explain leasing and other sources of finance for Startups.
	CO4	Summarize cash receivable and inventory management techniques.
	CO5	Evaluate techniques for long term investment and decision incorporating risk factor.

SUB.CODE: 26PCM102

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER 2-INFORMATION AND DIGITAL TECHNOLOGY		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY / SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To inculcate ample knowledge about computer hardware and software.
2. To understand the components of Computer and technologies used in internet commerce
3. To emphasize the e-commerce technologies and the security issues involved in e-commerce business.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Analyze the impact of hardware and software in business
	CO2	Illustrate the internet security aspects and e-business communication modes
	CO3	Explain the data processing systems.
	CO4	Examine the key features of machine language and input, output devices
	CO5	Develop an application for a e-commerce business

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPAER3-BANKING AND INSURANCE		
BATCH 2026 - 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDIT S 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To understand the evolution of new era banking
2. To analyse risk and its impact in banking and insurance industry
3. To evaluate the mechanism of customer service in insurance and the relevant regulations.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Relate the transformation in banking from traditional to new age.
	CO2	Apply modern techniques of digital banking
	CO3	Evaluate the role of banking sector
	CO4	Evaluate the role of insurance sector
	CO5	Assess risk mitigation strategies

SUB.CODE: 26PCM104

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPAER4-ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY / SKILL DEVELOPMENT / ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To understand the various aspects of human behavior at work.
2. To identify the importance of motivational theories and its role in human resource management.
3. To learn about HRM concepts, performance appraisal and compensation.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Keep in mind the framework of organizational behavior
	CO2	Understand the processes and models of organizational behavior
	CO3	Apply personality and leadership traits and styles in bringing desirable changes in the conduct of Organization.
	CO4	Keep in mind the basic concepts of HRM framework
	CO5	Understand the goals of HRM and organizational outcomes

SUB.CODE: 26PCM205

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPAER5-CORPORATE ACCOUNTING		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ENTRE PRENEURSHIP

COURSE OBJECTIVES

1. To understand the accounting treatment for issue of shares.
2. To equip the students with accounting methods formatted for the Corporate Bodies from the time of their inception to their liquidation.
3. To adopt financial reporting standards.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Prepare Financial Statements of companies as per Schedule III of Companies Act, 2013.
	CO2	Apply the provisions of IRDA Regulations 2002 in the preparation of final accounts of Life Insurance and General Insurance Companies.
	CO3	Prepare Consolidated Financial Statements of Holding Companies in accordance with AS21.
	CO4	Assess contemporary accounting methods
	CO5	Examine Financial Reporting based on appropriate Accounting Standards and provisions of Companies Act 2013 with respect to Corporate Social Responsibility.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER 6-INVESTMENT MANAGEMENT		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To become familiar with various Investment avenues and Portfolio Construction.
2. To exemplify the role of capital markets in India.
3. To update the students with the present stock market trends and operations.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Obtain thorough knowledge on the concept of Investment.
	CO2	Understand the structure and types of capital market and other institutions involved in it.
	CO3	Excavate the various analysis used for the formation of Portfolio.
	CO4	Procure adequate information about the investment Alternatives.
	CO5	Analyze and evaluate the best possible diversified portfolio.

SUB.CODE: 26PCM207

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER 7-INTERNET AND E-COMMERCE		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To equip the students with the emerging trends in business.
2. To acquaint students about internet banking.
3. To understand about advancement in internet and its role in enhancing global business.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Illustrate the various trends in business.
	CO2	Explore information technology in every aspect of business.
	CO3	Analyze the role of e- commerce in the present business scenario.
	CO4	Examine the cyber security and cyber regulation in Global business world.
	CO5	Develop the future relevance of internet business in global business world

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PRACTICAL – I COMPUTER APPLICATION (ADVANCED EXCEL AND TALLY) PRACTICAL-I		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 3	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHI P

Course objectives

1. To impart the knowledge of accounting package that issued for learning to maintain accounts.
2. To make students learn and apply TDS computation in Tally ERP.9 software.
3. To make students understand the need of Advanced Excel and its employability in real life.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remember the methods to construct business and academic documents using computer applications.
	CO2	Create spread sheets with formulas, graphs and forms.
	CO3	Develop report presentations and accounting applications using computers.
	CO4	Analyze the usage of each menu and its practical application.
	CO5	Evaluate the need for computer applications in modern business.

SUB.CODE: 26PCM308

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER 8-APPLIED COST ACCOUNTING		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To impart advanced knowledge on cost accounting and its role in real business.
2. Make learners understand the costing aspects of material and labour.
3. To provide advanced knowledge on costs and their impact on value creation in the manufacturing and non-manufacturing companies.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Recall the classification of cost, methods and techniques
	CO2	Evaluate cost sheet and material and labour control
	CO3	Analyze cost control and cost reduction tools and techniques
	CO4	Solve labour, overhead and processing costing methods.
	CO5	Reconciliation of cost and financial accounting.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER 9-TAXATION – I		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To remember the basics of Income Tax Act and its changing trends.
2. To develop application and analytical skills on the provisions of Income Tax
3. To get the practical understanding of return filling and reply of notice.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Practical understanding of computing of taxable income under various sources.
	CO2	Recollect the concept of tax administration and practice.
	CO3	Utilize the latest provision of Income Tax Law
	CO4	Develop the skill of handling the various cases of tax
	CO5	Practical Knowledge of e-filing income tax return and online reply of various Notices.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PRACTICAL – II COMPUTER APPLICATION (ACCESS AND SPSS) PRACTICAL-II		
BATCH 2026 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 3	EMPLOYABILITY / SKILL DEVELOPMENT / ENTREPRENEURSHIP

COURSE OBJECTIVES

1. Develop basic skills in MS Access and SPSS.
2. Create and manage documents, data, presentations and databases.
3. Improve digital skills for academic and workplace use with the help of formulas, graphs and forms.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remember the methods to construct business and academic documents using computer applications.
	CO2	Create spreadsheets with formulas graphs and forms develops.
	CO3	Report presentations and accounting applications using computers.
	CO4	Analyze the usage of each menu and its practical application.
	CO5	Evaluate the need for computer application in modern business.

SUB.CODE: 26PCM310

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER10-RESEARCH METHODOLOGY		
BATCH 2026 - 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To know the fundamentals of research and the significance of social science research
2. To develop analytical skills among the students
3. To prepare a research report effectively.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remind the process of research
	CO2	Understand the different types of research methods and sampling techniques
	CO3	Apply statistical tools for analyzing the data
	CO4	Analyze various types of research problems for finding suitable solutions
	CO5	Evaluate the impact of using software packages in analyzing the data

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER11-MANAGEMENT ACCOUNTING		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To know the concept and importance of management accounting.
2. To understand the use of accounting tools for generating information for managerial decision making.
3. To lay on foundation on various methods and techniques in managerial accounting and its practical applicability.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Comprehend the different terms involved in Digital Marketing.
	CO2	Grasp cognizance on internet advertising and its future trends.
	CO3	Obtain thorough information on the online consumer Buying behavior.
	CO4	Acquiring ample knowledge of Search Engine Optimization and its working.
	CO5	Employing the ethics of digital marketing in real business life'

SUB.CODE: 26PCM412

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER12-INDUSTRIAL LAW		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To acquire updated knowledge and develop understanding of the regulatory framework for business.
2. To gain expert knowledge about various industrial law and its recent practices.
3. To be aware of the opportunities available in various legal compliances to enable them on employability.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remember updated regulatory framework followed by the companies.
	CO2	Identify type of industrial act and its functions.
	CO3	Analyze various opportunities available in various legal compliances to enable them Employable.
	CO4	Develop current practice on industrial law.
	CO5	Calculate Payment of Gratuity.

SUB.CODE: 26PCM413

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER13-TAXATION – II		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To gain practical understanding of GST return filling and reply of notice.
2. To provide an in-depth study of the various provisions of indirect taxation laws and their impact on business decision-making.
3. To get the practice of handling various duties and taxes.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Understand the principles underlying the Indirect Taxation Statutes (with reference to Goods and Services Tax Act, Customs Act).
	CO2	Compute the assessable value of transactions related to goods and services for levy and determination of duty liability.
	CO3	Identify and analyze the procedural aspects under Different applicable statutes related to indirect taxation.
	CO4	Develop the skill of handling the various cases of tax. Practical Knowledge of GST return and about Customs Laws.
	CO5	Practical Knowledge of GST return and about Customs Laws.

SUB.CODE: 26PCM414

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		CORE PAPER14- INTERNATIONAL BUSINESS		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

- 1 To provide basic knowledge about the foundation of international business
- 2 To understand the legal procedures, multilateral agreements and institutions involved in International Business.
- 3 To analyze the operations of MNCs through real case assessment.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Recall the concepts of International Business and International Business Environment.
	CO2	Analyze different theories of International Business.
	CO3	Evaluate the legal procedures involved in International Business.
	CO4	Explain the different types of economic integrations.
	CO5	Identify the operations of MNCs through real case Assessment.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		PROJECT VIVA – VOCE		
BATCH 2026 – 2027	HOURS / WEEK -	TOTAL HOURS -	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To enhance the knowledge of the student in research
2. To identified the core interest on the student in various fields in commerce
3. To create discernment about the tools and techniques used in research

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remember the conceptual framework on research methodology.
	CO2	Understand on the field level realities.
	CO3	Apply the statistical tools for proving the hypothesis.
	CO4	Analyse the data and draw inferences.
	CO5	Evaluate the gap between academic skills and industrial Requirements.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		Major Elective-BUSINESS ETHICS AND CORPORATE GOVERNANCE		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To understand the fundamentals of business ethics.
2. To make students learn corporate governance, e-governance and social ethics that prevail in the industrial world.
3. To enable ethical decision making based on various theories and provide insights on CSR.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Apply the concepts of business ethics in practice.
	CO2	Demonstrate ethical decision making by applying various theories.
	CO3	To enumerate recent trends in CSR, Understand the Procedural Aspects.
	CO4	To provide a understanding on Corporate Governance practices and the provisions of the Companies.
	CO5	To evaluate Whistle Blowing concepts.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		Major Elective -MARKETING RESEARCH		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To familiarize the students with the basic concepts and principles of marketing research.
2. To explain the tools and techniques of marketing research.
3. To throw light on Product, Price and Distribution analytics.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Keep in mind the concepts and principles of marketing research.
	CO2	Know the processes and types of marketing research.
	CO3	Apply the research techniques in the marketing decision making.
	CO4	Analyze the practical approaches in conducting marketing research.
	CO5	Evaluate the recent trends in marketing research.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		Major Elective- GLOBAL BUSINESS ENVIRONMENT		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To understand the concept of prevailing environment in global business.
2. To familiarize the learners with various constituents of business environment.
3. To comprehend the impact of international investment and foreign exchange management in global business.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Recognize the significance of the changing business Environment.
	CO2	Acquire knowledge on the multilateral institutions involved in global trade.
	CO3	Apply know Understand the role and growth of Globalization.
	CO4	Analyze the various components in foreign investment.
	CO5	Comprehend the role of FEMA in building India's forex market.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		Major Elective- SERVICE MARKETING		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To develop modern services with quality of attract the consumers.
2. To update the students With Technological Intervention in providing services.
3. To provide insights on Marketing Mix in Service Marketing.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Keep in mind the ideologies of service marketing and its various applications.
	CO2	Understand the modern services provided by the Service organization.
	CO3	Apply appropriate marketing mix in various services.
	CO4	Analyze suitable strategies for promoting the services.
	CO5	Evaluate the scope of service marketing.

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		Major Elective- LOGISTICS AND SUPPLY CHAIN MANAGEMENT		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To create awareness on the concept of supply chain management.
2. To understand the individual process of supply chain management and their interrelationships within individual companies and across the supply chain.
3. To analyze the career opportunities available in supply chain management.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Recall the concepts and features of SCM.
	CO2	Assess global and Indian perspectives of SCM.
	CO3	Examine changing logistics environment pertaining to materials management, warehousing and distribution.
	CO4	Assess strategic warehousing for SCM including global level.
	CO5	Assess the role of internet in SCM.

PROGRAMME CODE:10		M Com		
TITLE OF THE PAPER:		Major Elective- INTERNATIONAL FINACIAL MANAGEMENT		
BATCH 2026 – 2027	HOURS / WEEK 6	TOTAL HOURS 90	CREDITS 5	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To understand the importance and nature of international flow of funds.
2. To gain knowledge on the various features and transactions in the foreign exchange market.
3. To analyze the techniques of international investment decisions for building a better portfolio.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Explain the importance and nature of international flow offunds.
	CO2	Assess the fluctuations in exchange rate and impact on exchange markets
	CO3	Analyze the techniques of international investment Decisions for building a better portfolio.
	CO4	Determine the flow of funds in the international Banks.
	CO5	Evaluate various international financial market Instruments.

PROGRAMME CODE: 10		M COM		
TITLE OF THE PAPER:		Non-Major Elective- FUNDAMENTALS OF INFORMATION SECURITY		
BATCH 2026 – 2027	HOURS / WEEK 4	TOTAL HOURS 60	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To identify the core concepts of Information security.
2. To examine the mal practices involved in protecting an information and basics of digital rights management.
3. To design and implement the security features for IT and Industrial sectors.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	To Learn the principles and fundamentals of information security.
	CO2	To Demonstrate the knowledge of Information security concepts
	CO3	To Understand Information Security Architecture.
	CO4	To Analyze the various streams of security in IT and Industrial sector.
	CO5	To know about Cyber Laws and Regulations.

PROGRAMME CODE:10		M Com		
TITLE OF THE PAPER:		Non-Major Elective- MANAGERIAL ECONOMICS		
BATCH 2026 – 2027	HOURS / WEEK 4	TOTAL HOURS 60	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To be aware of the economic concepts, tools and techniques.
2. To encourage the students to start operating in the different markets.
3. To keep them update with the changing economic policies of the government.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Keep in mind the concepts and goals of corporate.
	CO2	Understand the production and cost functions.
	CO3	Apply economic policies in managerial decisions.
	CO4	Analyze the monetary and fiscal policies.
	CO5	Determine the scope of managerial economics.

PROGRAMME CODE:10		M Com		
TITLE OF THE PAPER:		Non-Major Elective-STRATEGIC MANAGEMENT		
BATCH 2026 – 2027	HOURS / WEEK 4	TOTAL HOURS 60	CREDITS 4	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To familiarize with the business and functional level strategies.
2. To gain knowledge on organizational and strategic leadership.
3. To apply latest concepts in strategy implementation and control.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Discuss strategic management principles at different levels and phases.
	CO2	Interpret the dynamics of competitive strategic Management techniques.
	CO3	Examine business and functional level strategies
	CO4	Identify strategic leadership and organizational skills.
	CO5	Apply latest concepts in strategy implementation and Controls.

PROGRAMME CODE: 10		M COM		
TITLE OF THE PAPER:		Non-Major Elective-MANAGEMENT OF FINANCIAL SERVICES		
BATCH 2026 – 2027	HOURS / WEEK 4	TOTAL HOURS 60	CREDITS 4	EMPLOYABILITY / SKILL DEVELOPMENT / ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To emphasize the need for managing various financial services.
2. To develop them to deal with innovative financial instruments.
3. To keep informed with the recent concepts and practice of financial markets and acquire knowledge on Indian financial systems and its regulators.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Evoke the role of financial service sector.
	CO2	Know the various types of financial services.
	CO3	Pertain the skills to manage the financial instruments.
	CO4	Analyze the features and benefits of various financial Services.
	CO5	Evaluate the effectiveness of modern financial services.

PROGRAMME CODE: 10		FOR ALL PG STUDENTS		
TITLE OF THE PAPER:		EXTRA DEPARTMENTAL COURSE – MANAGERIAL SKILLS		
BATCH 2026 – 2027	HOURS / WEEK 2	TOTAL HOURS 30	CREDITS 2	EMPLOYABILITY/ SKILL DEVELOPMENT/ ENTREPRENEURSHIP

COURSE OBJECTIVES

1. To impart appropriate theories and concepts of management.
2. To know the functions of management.
3. To understand the effective discharge of a managerial functions and various techniques in planning and decision making.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Remember the concepts and the functions of management.
	CO2	Understand the roles of managers and their qualities.
	CO3	Apply principles and theories of managing business Organizations.
	CO4	Analyze the need for exercising effective coordination and control in achieving managerial objectives.
	CO5	Evaluate the management principles in various business organizations.

ADVANCED LEARNERS COURSE (ALC)

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		ALC-1 WEB MARKETING		
BATCH 2026 – 2027	HOURS / WEEK	TOTAL HOURS	CREDITS 2	EMPLOYABILITY

COURSE OBJECTIVES

1. To understand the concept of Web Marketing
2. To know the role of Web Marketing in the modern business world
3. To find out the Web Marketing environment and the challenges involved in it

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Comprehend the different terms involved in Digital Marketing
	CO2	Grasp cognizance on internet advertising and its future trends.
	CO3	Obtain thorough information on the online consumer Buying behaviour.
	CO4	Acquire ample knowledge on Search Engine Optimization and its working
	CO5	Employ the ethics of digital marketing in real business life

ADVANCED LEARNERS COURSE (ALC)

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		ALC-2 ENTERPRISE INFORMATION SYSTEMS		
BATCH 2026 – 2027	HOURS / WEEK -	TOTAL HOURS -	CREDITS 2	EMPLOYABILITY

COURSE OBJECTIVES

1. To understand the basic concepts of E – Commerce.
2. To develop students' practical skills in the use of enterprise information systems.
3. To enable students to understand the fundamentals of information system and its role of information in managerial decision making.

COURSE OUTCOMES (CO)

K1 TO K5	CO1	Understanding the basic concepts of E – Commerce.
	CO2	Identifying the components of an Enterprise information system.
	CO3	Applying the strategies for implementing enterprise information systems as well as criteria for selecting/evaluating different systems.
	CO4	Gaining the knowledge different types of enterprise information systems and the roles they play within an organization.
	CO5	Demonstrate skills in using industry proven enterprise information systems.

JOB ORIENTED COURSE (JOC)

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		JOC-1 TALLY ERP 9 PRACTICAL		
BATCH 2026 – 2027	HOURS / WEEK 2	TOTAL HOUR S 30	CREDITS 2	EMPLOYABILIT Y

COURSE OBJECTIVES


- 1.To understand the computer applications in business.
- 2.To solve a range of problem using computers in accounting practices.
- 3.To get practical knowledge on tally accounting.

JOB ORIENTED COURSE (JOC)

PROGRAMME CODE:10		M COM		
TITLE OF THE PAPER:		JOC-2 SHARE TRADING OPERATIONS		
BATCH 2026 – 2027	HOURS / WEEK 2	TOTAL HOURS 30	CREDITS 2	EMPLOYABILITY

COURSE OBJECTIVES

1. To provide an overview of the Indian Securities Market.
2. To develop them to deal with innovative financial instruments.
3. To familiarize with credit rating and securitization.


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