



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle

College of Excellence – UGC

Coimbatore - 641 029, Tamil Nadu, India

DEPARTMENT OF COMMERCE

Jointly with

IIC – KASC

Organized a OUTREACH on 01.09.2026

REPORT

Type of the Activity	Innovation And Entrepreneurship Outreach Program In School / Community
Title of the Programme	Outreach Program
Date	01.09.2026
Time	10.00 AM
Venue of the Programme	MGM Matric Higher Secondary School
Organizing Secretaries	Dr.K.AKILA Assistant Professor Department of Commerce
Objectives of the Programme	To create awareness among higher secondary students about higher education opportunities in the field of Commerce. To introduce students to various undergraduate Commerce programmes and their career prospects. To explain the eligibility criteria and admission opportunities for pursuing higher education in Commerce.
Details of the Resource Person(s)	Dr.K.AKILA Assistant Professor Department of Commerce
Title of the Invited Talk(s) / Technical Sessions(if applicable)	“ Awareness of Higher Education In Commerce”
Outcome of the Programme	Students gained awareness about various higher education opportunities available in the field of Commerce. Participants understood the different undergraduate courses and career pathways in Commerce. Students developed knowledge about admission procedures and eligibility requirements for higher education. The programme motivated students to consider Commerce as a pathway for their future academic and professional growth. Students gained clarity on professional courses, higher studies, and career opportunities related to Commerce.

Number of Beneficiaries (Both Students and Faculty)	65 students of plus 2 from MGM Matric Higher Secondary School 1 Faculty
Geo tag Photos (Max 4 Nos.)	 The top photo shows a classroom with a teacher at the front and students seated. The bottom photo shows a classroom with a teacher standing at the front and students seated. Both photos include a Google Maps overlay with location data for Coimbatore, Tamil Nadu, India.


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HEAD,
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Signature of the HoD