



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle

College of Excellence – UGC

Coimbatore - 641 029, Tamil Nadu, India

DEPARTMENT OF COMMERCE

Jointly with

IIC – KASC

Organized a OUTREACH on 01.09.2026

REPORT

Type of the Activity	Innovation And Entrepreneurship Outreach Program In School / Community
Title of the Programme	Outreach Program
Date	01.09.2026
Time	9.30 AM
Venue of the Programme	MGM Matric Higher Secondary School
Organizing Secretaries	Dr.K.AKILA Assistant Professor Department of Commerce
Objectives of the Programme	Bridging the gap between innovation and the market by transforming early-stage ideas into commercially successful products and consumer-ready solutions.
Details of the Resource Person(s)	Mrs. B.KAVITHA Assistant professor and Head Department of Psychology
Title of the Invited Talk(s) / Technical Sessions(if applicable)	“ Entrepreneurship and Innovation Opportunity”
Outcome of the Programme	The speakers depicted the route map to generate an idea and convert it into a business. They highlighted the major impact of business growth towards uplifting the economy. They insisted students to participate more in such boot camps and inculcate their skills.
Number of Beneficiaries (Both Students and Faculty)	65 students of plus 2 from MGM Matric Higher Secondary School 1 Faculty

Geo tag Photos (Max 4 Nos.)	
------------------------------------	--


Dr. S. UMA, M.Com., M. Phil., Ph.D., PGDCA.,
HEAD,
DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE,
COIMBATORE - 641 029.

Signature of the HoD