



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with A⁺ Grade - 4th cycle

College of Excellence – UGC

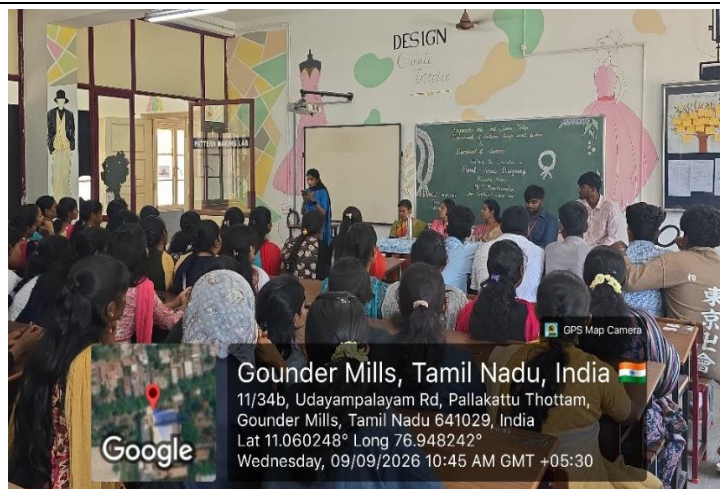
Coimbatore - 641 029, Tamil Nadu, India

DEPARTMENT OF COMMERCE

REPORT

Type of the Activity	Knowledge-Intensive Skill Activity
Title of the Programme	Workshop
Date	09.09.2026
Time	11:00 am – 1:00 pm
Venue of the Programme	CDF class room
Organising Secretary	Dr.S.Amudha Associate Professor in Commerce
Objectives of the Programme	- To develop students creativity and innovative skills in floral veni designing. - To motivate students to develop innovative floral designs for weddings, festivals and special occasions. - To encourage entrepreneurial skills and create opportunities for self-employment.
Details of the Resource Person(s)	Mr.S. Manikandan SVM Sakthivel flower shop, Coimbatore
Title of the Invited Talk(s) / Technical Sessions (if applicable)	Entrepreneurship program on “Innovation in Floral Veni Designing”
Outcome of the Programme	- Students gained practical skills in innovative floral veni designing using different flowers and decorative techniques. - Developed creativity, design skills and confidence to create attractive floral products. - Students gained awareness of entrepreneurship opportunities, pricing, marketing and starting a small-scale floral veni business.
Number of Beneficiaries (Both Students and Faculty)	69 students and 7 Faculties

Geo tag Photos
(Max 4 Nos.)



Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA.,
HEAD,
DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE,
COIMBATORE - 641 029.

Signature of the HOD (With seal)