

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**  
**COIMBATORE**  
**DEPARTMENT OF COMMERCE**  
**GUEST LECTURE**  
**On**  
**“ROLE OF STARTUPS IN UPLIFTING ENTREPRENEURSHIP”**  
**February 1<sup>st</sup> - 2025 (Saturday)**  
**REPORT**

The Department of Commerce organized a Guest lecture on 01.02.2025 and the Chief Guest for the function was **Dr.B.Divya Priya, Associate Professor & Head, Department of Commerce IT, Kongunadu Arts and Science College, Coimbatore.**

The function started with a prayer song. Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. The Chief Guest Dr.B.Divya Priya, Associate Professor & Head, Department of Commerce IT, Kongunadu Arts and Science College, Coimbatore delivered the Guest Lecture on the **“Role of startups in uplifting entrepreneurship”**. In her address, she explained the importance of startup companies in uplifting entrepreneurship in India to the students. She highlighted the government schemes offered for entrepreneurs and the procedure to apply for it. About 74 students participated actively and were benefited by this programme. Dr.S.Kalpana Devi, Assistant Professor, Department of Commerce delivered the vote of thanks.

