

Kongunadu Arts and Science College (Autonomous), Coimbatore

Department of Commerce

National Webinar On

“The Impact of Online Accounting in E-Commerce”

January 25th, 2025

Report

The Department of Commerce conducted a National Webinar on **“The Impact of Online Accounting in E-Commerce”** on 25th January, 2025, between 10am to 11am. The webinar started with a prayer song continued with the welcome address delivered by Dr.S.Uma, Associate Professor & Head, Department of Commerce, Kongunadu Arts and Science College. She gave a brief note about the theme of the webinar.

The Session started at 10.00 am through Google Meet. Ms.Harshaa, I BCOM, Department of Commerce, Kongunadu Arts and Science College, introduced the Chief Guest of the Session **Dr.D.Rajan, Associate Professor, Department of Management Studies, Brainware University, Kolkata.** The core theme of the session was “The Impact of Online Accounting in E-Commerce”. The session highlighted the significance impact of online accounting in e-commerce. He emphasized the growth of online accounting in Indian business. The speaker covered about the relationship between digitalization and e-commerce and stated few case studies on the topic. The session was very much interactive and informative. 89 students, faculty members and research scholars from Department of Commerce, Kongunadu Arts and Science College participated and benefitted through the session. Dr.S.Kalpana Devi, Assistant Professor, Department of Commerce delivered Vote of Thanks.

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DR. RAJAN DURAIRAJ is presenting

Microsoft PowerPoint interface showing a presentation slide titled "THE IMPACT OF ONLINE ACCOUNTING IN E-COMMERCE". The slide is presented by D. Rajan. The interface includes the ribbon menu (File, Home, Insert, Layout, References, Send To Back, Review, Help) and a sidebar with navigation pane and task pane.

Microsoft PowerPoint - Presentation

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Slide Show

THE IMPACT OF ONLINE ACCOUNTING IN E-COMMERCE

Presented by D. Rajan