



**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS),  
COIMBATORE**



**DEPARTMENT OF COMMERCE &  
KASC – INSTITUTION'S INNOVATION COUNCIL  
JOINTLY ORGANIZE**

**NATIONAL ENTREPRENEURSHIP DAY**

The Department of **Commerce & KASC – Institution's Innovation Council** jointly organized a guest lecture on Building Confidence and Self – Esteem: Essential Skills For Women Entrepreneurs on **20.02.2025** at 11.00 a.m. Dr.S.Amudha, Associate professor and Ms.S.Saranya, Assistant professor of Commerce is the Organising Secretaries of the Programme. The girl students of Department of Commerce were the participants of the programme. The function started with Welcome Address and Guest Introduction was given by **Dr.S.Kalpana Devi**, Assistant Professor and Department of Commerce.

Ms. Swathi V.K, Co- Founder of Coimbatore Plate decorators And Founder of Crafty Swathi, She is an alumni of our College gave her speech about the women entrepreneurship.

The objective of the programme is to give information about the ideas for Start-up and schemes for Women Entrepreneur.

The chief guest speech was more effective and informative, she shared her views about how should the business Ideology will be implemented, how the Initiative should be taken, how to face the Marketing challenges, then how they can Sustain in the business and how to gain the Customer's trust for the young budding Women Entrepreneur. She also explained about the various schemes provided by the Government.

In the interaction session some of the students asked queries regarding the women entrepreneurship.

Finally, programme concluded with the vote of thanks given by **Ms. Anu Prasilla A.R**, student from Commerce, **87 students** have attended the guest lecture and got benefitted.

**Total no. of participants:**

**Faculty - 3**

**Students - 87**

### **PHOTOS OF THE GUEST LECTURE**



### ATTENDANCE OF PARTICIPANTS FOR GUEST LECTURE

S.NO	NAME OF THE PARTICPANTS
1	ANUSRI B
2	PRADEEPA G
3	AISHWARYA V
4	INDU G
5	SUDHA N
6	SATHYA A
7	KAVYA M
8	VIDHYA SHREE D
9	BELWIN BENISHA K
10	JANIKAA R
11	NITHYA M
12	DIVYA JOTHI S
13	KANCHANA D
14	PALLAVI P
15	MADHUMITHA K
16	DHARSHINI R
17	NISHA S
18	DEVADHARSHINI S
19	RATHI PRIYA J
20	SUBALAKSHANA S
21	SREENITHI S M
22	N SOWMIYA
23	KAMALI C
24	ABINITHI N S
25	SIHA SREE R
26	SHANMATHI RAJ S
27	KAVITHALAKSHMI.M
28	JANANI S
29	VIDHYA R
30	NACHAL C
31	SRUTHIKA R
32	MATHU SREE D
33	PRIYADHARSHENI V J
34	INDIRA R
35	MATHU MITHA M
36	NIVEDHAA K
37	YAMUNA S

38	HEMAPRIYA S
39	GOMATHI B
40	PRIYADHARSHINI S
41	HARSHITHA N
42	DHARSHINI V
43	KAMARUN NISHA J
44	CHARUMATHI S
45	KALAIYARASI M
46	BOOMIKA S
47	SWATHI S R
48	MAHALAKSHMI S
49	GRAPNA MERCY J
50	KAVIPRIYA R
51	SOUMYA B
52	KOWSHIKA S
53	SHANTHINI S
54	ARCHITA K
55	PRADEEPA V J
56	MATHUMITHA M
57	SIVARANJANI S
58	SWETHA S
59	SUBHIKSHA R
60	SREEYA M
61	ANGEL CHRISTINA R
62	GOPIKKA L
63	APARNA J
64	SANDHIYA DEVI G
65	JENIFER A
66	DHANUSHRI V.S
67	VAISHNAVI R
68	MAHALAKSHMI S
69	YUVA BHARATHI B
70	PAVITHRA R
71	DARSHNEE S
72	SINDUJA M
73	ANU PRASILLA A.R
74	PRAGATHI S
75	ANUJHA M
76	HARSHAA A

77	SREE DEVI D
78	MINISRI G
79	NATHIYA S
80	PRANITHA S.B
81	GOPIKA S
82	JANANI SIN M
83	MANTY ANTONY STELLA. S
84	SUBHASHREE.D
85	SUCHARITA.A
86	AISWARYA.R
87	SHARINI.J