

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

COIMBATORE

DEPARTMENT OF COMMERCE

INAUGURAL & GUEST LECTURE

Sept 30th - 2022 (Friday)

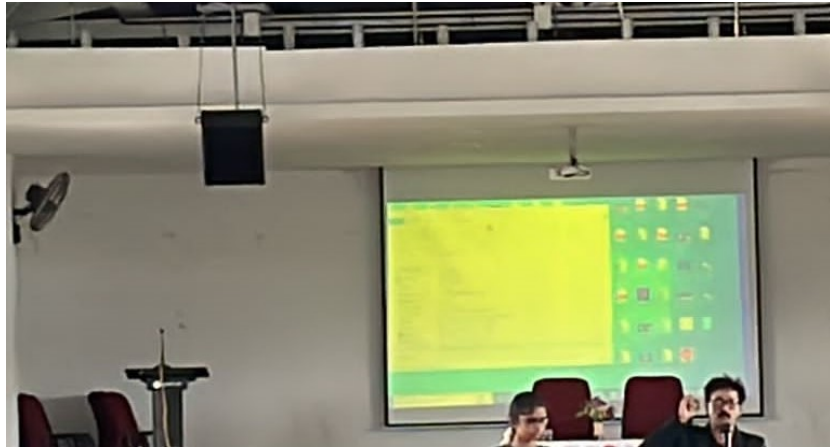
REPORT

The Department of Commerce inaugurated the association meeting on September 30th 2022 and the Chief Guest for the function was **Lion.Kishore Srinivasan, Founder, “BE YOU” Academy, Chennai**

The function started with a prayer song. Lighting up of kuthuvilaku was done by the dignitaries. Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. Lion.Kishore Srinivasan, Founder, “BE YOU” Academy, Chennai delivered the inaugural address on “Role of Digital Commerce in Global Business”. In his address, he highlighted the Role of Digitalization in International business. He motivated the students to enhance their technical skill to become better business individuals in the future. His address was very inspiring and the students participated actively. 347 UG & PG Commerce students were benefited by the programme.

Mrs.S.Poorni, Assistant Professor, Department of Commerce delivered the vote of thanks.

Photographs of the Association Inaugural Function



The Chief Guest Lion.Kishore Srinivasan, Founder, “BE YOU” Academy, Chennai was delivering inaugural address