

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
COIMBATORE
DEPARTMENT OF COMMERCE
GUEST LECTURE
On
“GENDER STEREOTYPES – STEREOTYPING AND WOMEN’S RIGHTS”
September 13th - 2024 (Friday)
REPORT

The Department of Commerce organized a Guest lecture on 13.09.2024 and the Chief Guest for the function was [Mrs.B.Kavitha, Assistant Professor & head , Department of Psychology, Kongunadu arts and science college, Coimbatore](#)

The function started with a prayer song. Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. The Chief Guest Mrs.B.Kavitha, Assistant Professor & head I/C, Department of Psychology, Kongunadu arts and science college, Coimbatore, delivered the lecture on **“GENDER STEREOTYPES – STEREOTYPING AND WOMEN’S RIGHTS”**. In her address, she spoke about the nature of men and women, the stereotypes surrounding them, and the rights of women in a detailed manner. Her address was very inspiring and the students participated actively. 81 Commerce students were benefited by the programme. Salman.J, 3rd B.com, Department of Commerce delivered the vote of thanks.

