

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), COIMBATORE**  
**DEPARTMENT OF COMMERCE WITH ACCOUNTING AND FINANCE**  
**“Digital Disruption in Business”**

**March 10<sup>th</sup> 2023**

**REPORT**

The Department of Commerce with Accounting and Finance organized a seminar March 10<sup>th</sup> 2023 . **Mr. S.K. Arunkumar**, Head of the Department has been invited the chief Guest **Prof.J.Chistopher Xavier** and the seminar has been started the chief guest for the programme titled Digital Disruption in Business”. **Mrs. K. Subasini**, Associate Professor, Department of Commerce with Accounting and Finance welcomed the gathering. The session highlighted about the Business activities and importance and roll of Business in the world . Students interacted enthusiastically and gained ample of knowledge on handling life in an efficient manner. Ms. M. Dharani Priya, Assistant Professor, Department of Commerce with Accounting and Finance delivered the vote of thanks. Total numbers of beneficiaries are 125 with the programme.