

**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

Re-accredited by NAAC with 'A+' grade

College of Excellence (UGC)

COIMBATORE – 641 029

**DEPARTMENT OF COMMERCE WITH
ACCOUNTING AND FINANCE**

PROGRAMME OUTCOMES (PO)

FOR THE STUDENTS ADMITTED IN THE ACADEMIC YEAR 2023 - 2024

- PO1: Analyze objectively organizational and financial issues on the basis of knowledge acquired, effective evaluation of issues and arriving at decisions. Identify, classify, record and summarize economic transactions of business in order to drive practical and analytical solution to facilitate decision making of stakeholders about a business.
- PO2: Develop the knowledge, skill and attitude to creatively and systematically apply the principles and practices of management, accountancy, finance, business law, statistics, HR, operations and problems and work effectively in modern day business organizations.
- PO3: Develop fundamental in-depth knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of business such as finance, accounting, marketing, HR, operations along with the tools such as Tally, MS Excel, MS Office, etc.
- PO4: To groom professionals for attainment of competence with intellectual contributions and in depth knowledge in the profession of banking and finance that improves their application to promote continues professional development with limitless earning potential.
- PO5: To develop the knowledge of students which help them to successfully complete their professional courses like CA, CMA and CS etc., and also develop their skills in various investment objectives in financial markets and financial instruments.