



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with A+ Grade – 4th Cycle

College of Excellence (UGC)

52nd Rank Amongst Colleges in NIRF 2024

Coimbatore– 641029

The Department of Commerce with Accounting and Finance & KASC – Institution's Innovation Council jointly organized a Seminar on “INNOVATIVE THINKING FOR NEW ENTREPRENEURS” on 19/02/2025 at 10.00 a.m. Dr.S.K. Arunkumar, Head of the Department of Commerce with Accounting and Finance is the Organising Secretary of the Programme. The students of Department of Commerce with Accounting and Finance participated in the programme. The function started with prayer song by Ms. C. CHARUHASINI (231AF004) of II B.COM A & F, followed by Welcome Address by Mr. S.K. Arunkumar, Head Department of Commerce with Accounting and Finance and Guest Introduction was given by Ms. Pradeeksha, (241AF049) of I B.COM A&F.

Ms. Madhusree Sivakumar, Founder & Proprietor, Guban Hollowback & Guban Garlands, Coimbatore, the seminar witnessed active participation from a total of 117 students and the faculty members of the department. The interests of the participants ensured a vibrant exchange of ideas throughout the event.

The successful execution of the seminar would not have been possible without the dedication and hard work of the organizing committee, the support of the management and the active participation of the students and faculty members. We express our heartfelt gratitude to the speaker who make this event a memorable and transformative experience for everyone involved. She gave some valuable ideas for new entrepreneurs. The chief guest speech was more effective, informative and interactive. Finally, programme concluded with the vote of thanks given by Ms. K. M. Swathii, Assistant Professor, Department of Commerce with Accounting and Finance.



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