

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A' Grade – 3.64 CGPA out of 4 (3rd Cycle)

College of Excellence (UGC)

Coimbatore – 641 029

DEPARTMENT OF COMMERCE WITH CA (Unaided)

**PROGRAMME OUTCOMES (PO) OF
B.COM. CA**

**For the students admitted
In the
Academic Year 2018-2019**

- PO 1** These courses have opened the floodgates in the area of computers and other core industries, and other professional studies CA, ICWA etc.
- PO 2** This program courses consist of both theoretical as well as good practical exposures to the students in the relevant areas to meet the industries expectations.
- PO 3** Courses of this program provide bright future in the IT fields, Software, Banks, Companies and BPOs.
- PO 4** Learners will acquire the skills like effective communication, decision making, problem solving strategy in business environment.
- PO 5** Gear up with a fundamental knowledge of research techniques.
- PO 6** To inculcate entrepreneurship skills to establish and manage their business effectively
- PO 7** This curriculum gives ability to overcome digitalization changes independently
- PO 8** Attain the acquaintance in Marketing and apply the marketing skill after building the products