



1. International Webinar



- **‘Taking India Global: Self Reliant India, New India – Be Vocal! To local!! For Global’ on 03.07.2020**
- **Tycoon CA. Sathyakumar** was the resource person
- Reached mass audience through Youtube Live Stream
- **2503** participants successfully attended and benefited out the programme.

Department of Commerce (PG & Research) and Department of Commerce(PA)
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

COLLEGE OF EXCELLENCE (UGC)
G.N. Mills Post, Coimbatore-641029
Tamil Nadu, india

FREE Registration
e-Certificate will be
provided



in Association with
Cordially invite you to the
International Webinar on

Date - 03 July 2020
Time - 4 PM - 5 PM

‘TAKING INDIA GLOBAL: ‘SELF RELIANT INDIA, NEW INDIA’
Be Vocal! To Local! For Global



Dr. C.A. Vasuki

Convener- ISCA, Coimbatore Chapter
Kongunadu Arts and Science College,
Coimbatore



Tycoon M. Sathya Kumar

LLB, ACA, ACMA, CS, CIMA - ACMA (UK), CIMA (US)
Chartered Accountant,
Founder - Swami Vivekananda School of Public Policy
Chief Mentor - Tycoon Academy



6/21/2024



2. International level webinar



- “Application of Research tools in Social Sciences” on 09.10.2020
- The resource person of the webinar is Mr. S. Unnikrishnan, vibrant young Mathematician from Saudi Arabia.
- The webinar was conducted via Microsoft Teams
- The participants included honorable dignitaries, heads of the department, respected professors, research scholars, PG and UG students, of our college and other colleges numbering to 200 people.



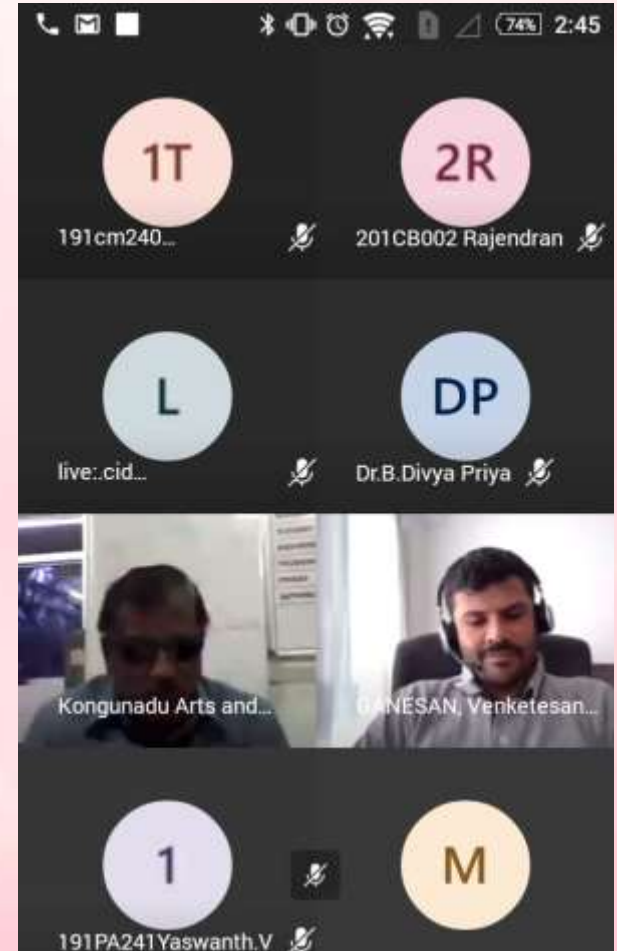
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3. International webinar



- ‘Business Resilience Strategies on Post COVID – 19’ (From Disrupted to Disruptor) on October 9th, 2020
- Venketesan.Ganesan, Business Development, Partner Innovation Life Cycle Services (PLS), SAP Middle East and North Africa, LLC, was the resource person.
- Around 340 members gained knowledge through this webinar.

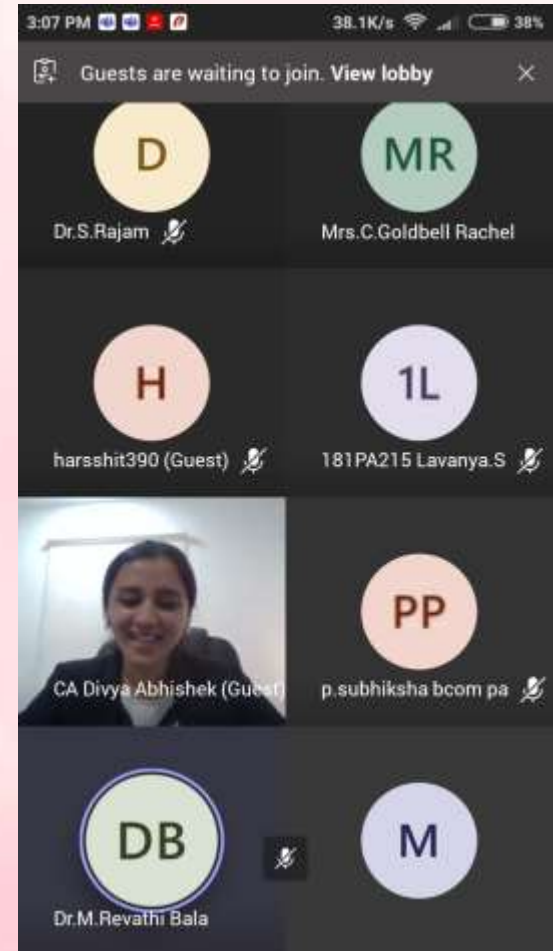




4. National Webinar



- I AM THE CHANGE on the Birthday of Dr.A.B.J.Abdul Kalam (15th October 2020).
- The resource person for the webinar was CA.Divya Abhishek Chartered Accountant Chennai.
- The webinar was conducted via Microsoft Teams
- 240 members gained knowledge through this webinar.



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5. National webinar



- “VIGILANT INDIA- PROSPEROUS INDIA” on 31/10/2020.
- The resource person for the webinar was Mr.S.Franklin Gnaniah, Deputy General Manager, Vigilance, HPCL, Karnataka and North Kerala.
- 283 benefited out of this webinar.



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6. Webinar with IIC



- Institution Innovation Council (IIC) and Department of Commerce (PG and Research) and Commerce with Professional Accounting, jointly hosted a webinar on 'Fostering Innovation and Entrepreneurship' in MS Teams on *January 27th, 2021*.
- *Mr. Naveen Manickam, Chief Executive Officer, Krishna Advertisement, Coimbatore*, was the resource person.
- 242 students actively participated, interacted and benefitted through the webinar.



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7.International webinar



- International webinar on Impact of Digital Transformation and its Innovations in Business opportunities on 06.02.2021
- Mr.Shivmoorthy, Director, Transys Solutions, Saudi Arabia, Riyadh, was the Chief Guest of the programme.
- Totally 510 students & scholars benefited out of this webinar

KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Re- Accredited by NAAC with A+ Grade (4th Cycle)
College of Excellence
Coimbatore-641029, Tamil Nadu, India

Department of Commerce PG & PA
Cordially invites you to the
International Webinar on

IMPACT OF DIGITAL TRANSFORMATION
AND ITS INNOVATIONS IN BUSINESS
OPPORTUNITIES
BY



Mr.SHIVMOORTHY, Director, TRANSYS
Solutions, Riyadh, Saudi Arabia
February 06, 2021 | 10:00 AM

Chief Parton
Dr.M.Aruchami
President

Patron
Dr.C.A.VASUKI
Secretary & Director

Chair Person
Dr.M.Lekshmanasamy
Principal

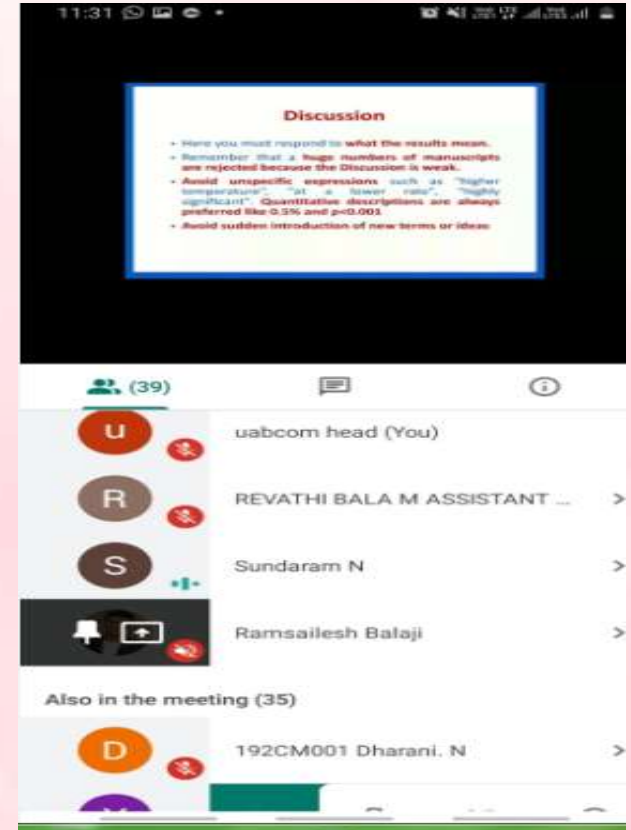


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Webinar – Accelerating Research Process

- “Art of Publishing Articles in Research Journals” on 01.03.2021
- Dr. N. Sundaram, Professor of Commerce VIT was the Chief Guest of the programme.
- 41 PG final year students & scholars benefited out of the programme.





Awareness and Induction programmes



S.No	Date	Programme	Convenor	Beneficiaries
1	02/11/2020	Motivational Programme for Professional Course Aspirants	Dr.M.Revathibala	132
2	22/09/2020	NDLI AWARENESS PROGRAMME	Dr.C.Goldbell Rachel	140
3	07/10/2020	Awareness Programme on “Towards Successful Ladder”	Mrs. P.Geetha	71
4	18/09/2020	STUDENTS INDUCTION PROGRAMME	Dr.M.Revathibala	102
5	11/01/2021	VIRTUAL QUIZ ON ECONOMICS	Dr.C.Goldbell Rachel	90
6	12/01/2021	“INVESTORS AWARENESS PROGRAMME”	Mr.K.Myilswamy	77
7	19/01/2021	Orientation Programme ”Role of MSME on youth skill development”	Dr.M.Revathi Bala	66
8	01/02/2021	Highlights of Union Budget	Dr.M.Usharani	120



1. Motivational Programme



- Motivational Programme for Professional Course Aspirants coaching inside the campus. Aspirants of professional courses have eagerly enrolled their names and attended the classes.
- Mr. U. Ilanchezhian, Professional course served as an external coordinator.
- 132 students were the beneficiaries of this inside coaching.

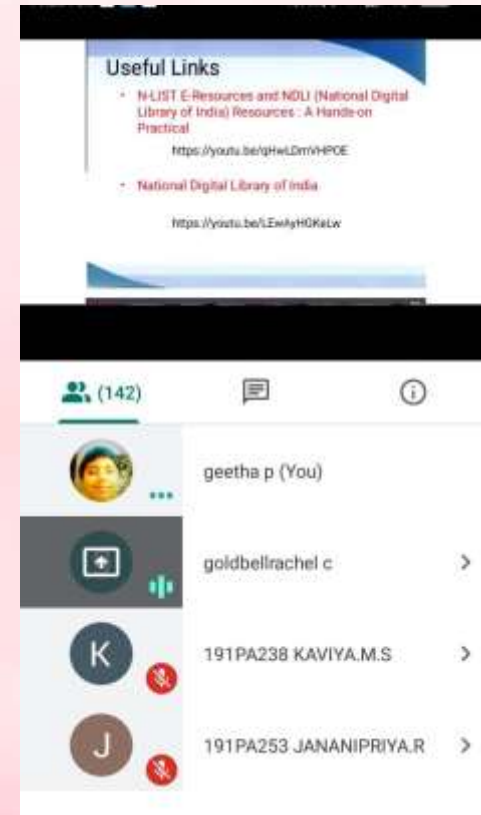




2. NDLI AWARENESS PROGRAMME



- On 22.9.2020, NDLI awareness programme was conducted.
- More than 140 students, research scholars and staff members attended the meeting and were benefited.



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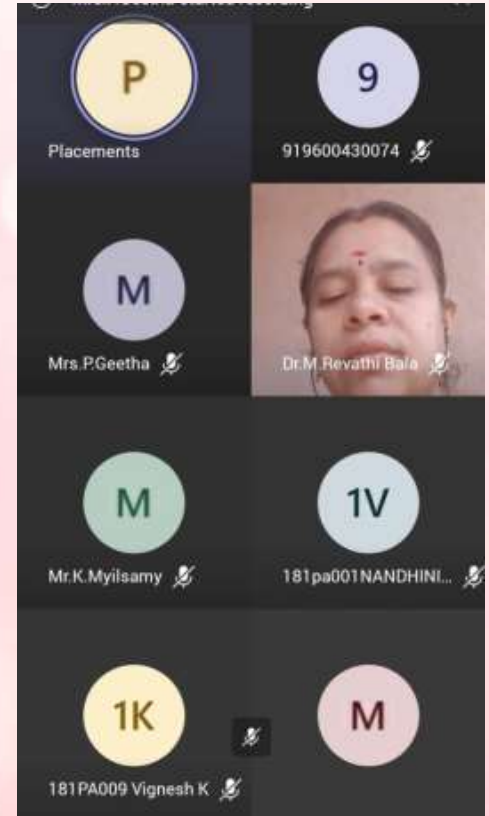




3.Placement orientation



- **Orientation on TOWARDS SUCCESSFUL LADDER** was given for III B.Com PA Main and Additional section Students on 07-10-2020.
- **71 participants benefited** out of the programmes.



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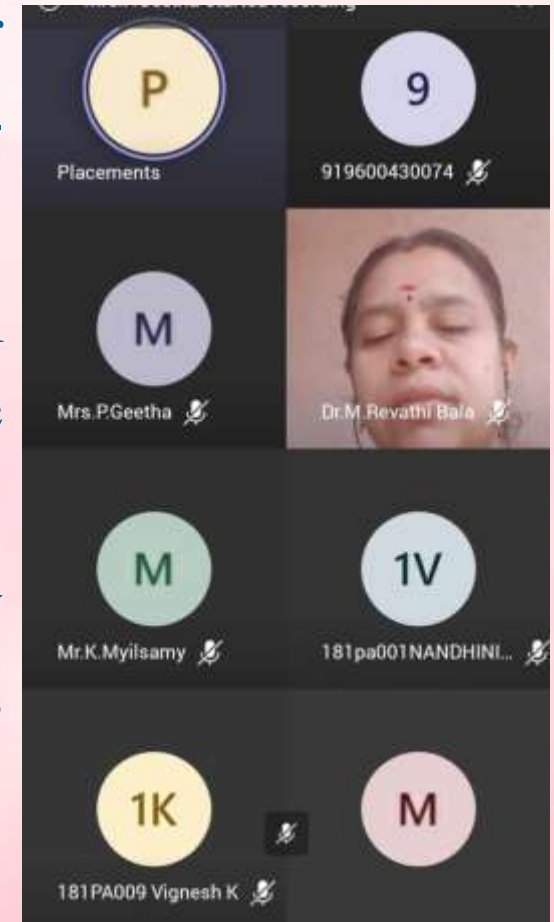
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4. Induction Programme



- “Students Induction Programme” for 1st year B.Com PA Students on 18-09-2020.
- Highlighted the importance of B.com PA and attending professional course coaching inside the campus itself.
- Around 102 students and 9 faculty members participated in this programme.



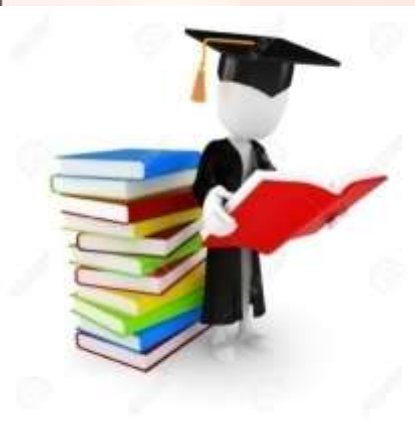
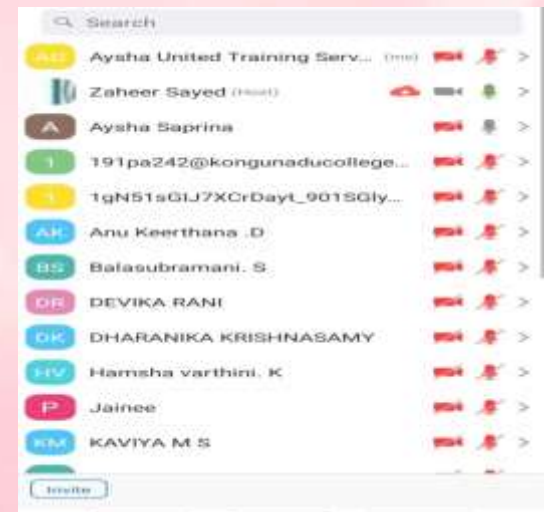
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5. Investors awareness Programme

- ‘Investors Awareness Programme’ on 12.01.2021.
- Reached through zoom meet Stream
- 77 participants successfully attended and benefited out the programme.

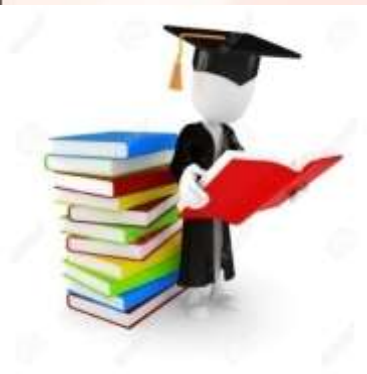




6. Investors awareness Programme



- ❖ ‘Orientation program on ‘Role of MSME on youth skill development’ was arranged for final year students on 19/01/2021 by 2.30 p.m in the venue of smart class room B.COM PA.
- ❖ Mr. P.Rajesh Kumar Trainer MSME Technology, Chennai – Coimbatore zonal oriented the students about the basic skill sets required for the job today.
- ❖ Total beneficiary for the program were 66 students.



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Highlights of Budget



- The Department of Commerce (PG& Research) and Commerce (PA) of Kongunadu Arts and Science College, Coimbatore conducted the **Discussion on Highlights of Union Budget 2021** both through online and offline on 01.02.2021 and 02.02.2021.
- 120 students were the beneficiaries of this programme.

