

COMMERCE (PA)

Fourth meeting of Bos in Commerce (PA) under autonomous scheme was conducted on Saturday 9<sup>th</sup> March 2019 at 10 am in the Dept. of Commerce (PA)

Members Present:

- |                              |                            |   |           |
|------------------------------|----------------------------|---|-----------|
| 1. Dr. H. Revathi Bala       | Chairman                   | — | Secretary |
| 2. Dr. B. Divya Priya        | Member                     | — | —         |
| 3. Dr. R. Mahalingam         | Member                     | — | —         |
| 4. Dr. S. Rajam              | Member                     | — | —         |
| 5. Dr. M. Usharani           | Member                     | — | —         |
| 6. Me. N. Sruthi             | Member                     | — | —         |
| 7. Mrs. P. Geetha            | Member                     | — | —         |
| 8. Dr. R. Murugesan          | Member                     | — | —         |
| 9. Mrs. C. Goldbell Rachel   | Member                     | — | —         |
| 10. Mr. S. Arumugaraaj       | Member                     | — | —         |
| 11. Dr. E. Sheeba            | Member                     | — | —         |
| 12. Major Dr. R. Rajasekaran | Nominee - University       | — | —         |
| 13. Dr. J. Sundararaj        | Nominee - Academic Council | — | —         |
| 14. Dr. B. Jeevarekha        | Nominee - Academic Council | — | —         |
| 15. CA - P. Jayakumar        | Industrial Expert          | — | —         |
| 16. Mr. V. S. Naveenkumar    | Alumni                     | — | —         |
| 17. Ms. K. M. Swathi         | Student Representative     | — | —         |

The chairman welcomed the members of Bos in Commerce (PA) and introduced the members individually to other members. The chairman explained the objectives of autonomy and CBCS pattern. The chairman asked the advice of Bos members to reform the syllabi in such a way suitable to fulfil the requirements of the industry and the expectations of professionals today. Then, the chairman moved the agenda. Stakeholder's feedbacks were collected and analysed for the academic year 2019-20.

Item: 1

The members of the board unanimously agreed to confirm the minutes of fourth meeting of Bos for

the academic year 2019-2020.

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Item: 2

The members of the board suggested to change the topic 'Tally and Internet' as Tally 9.0 in the II semester subject 'Computer Applications - Practical I'.

Item: 3

The members of the board approved to include topics 'kinds of partners, kinds of partnership, Differences between company and partnership' in unit V of II semester subject 'Mercantile Law'.

Item: 4

The members of the Board agreed to add the topics 'NRI Accounts - Types' in unit IV of the subject 'Banking Theory Law and practice' in II semester. It is also updated with topics 'fixed deposit account, Recurring deposit account' in IV unit.

Item: 5

The members of the Board approved to include the topics 'Trade Mark Act - Features & major provisions, Evidence Act 1872 - objectives and its applicability' in the V unit of III Semester subject 'Cyber Law'.

Item: 6

The members of the board advised to include 'Mass Communication - Advertisement media and types of advertisement, publicity, Press release' in the V unit of III semester subject 'Business communication'.

Item: 7

The members of the board consented to add the topic 'Generally Accepted Accounting Principles (GAAP), Difference between GAAP & IFRS' in the unit V

of III semester subject 'Accounting Standards'.

Item : 8

The members of the Board insisted to revamp the contents of Unit I subject of III semester subject 'Introduction to information technology: History, classification of information technology and Application of information technology'.

Item : 9

The members of the board suggested to change the title of the III semester 'Skill based subject' into as 'Business policy and strategic management'. The subject has been updated and the topic 'CK prahalad's concepts and tasks of TQM' in Unit V - was included.

Item : 10

The members of the board recommended to include the topic 'proportionate capital method, Maximum loss method' in the V unit of IV semester subject 'Partnership Accounting'.

Item : 11

The members of the board agreed to include the topic 'VED analysis' in Unit II of IV semester subject 'Cost Accounting'.

Item : 12

The members of the board insisted to include 'One Person Company - Conversion of Status' in Unit I and also include practices and procedures relating to 'convening and proceeding meetings, proxy' in unit IV of the IV semester subject 'Company Law'.

'Herzberg's Theory, Expectancy theory' in Unit IV of IV semester subject 'Principles of management'.

Item: 14

The members of the board approved to include 'Child Labour (prohibition and regulation) Act 1986' in Unit I and 'Payment of minimum wages Act, 1948' objectives, features, Important provisions in Unit III of IV semester subject 'Industrial Law'.

Item: 15

The members of the board suggested to include 'HRM in CRM: Role of employee, Role of CRM - h-CRM model - way forward' in Unit V of the IV semester Skill based subject 'Customer Relationship Management'.

Item: 16

The members of the board consented to add the topic - <sup>Absorption</sup> 'in Unit IV of the IV semester paper subject 'Corporate Accounting'.

Item: 17

The members of the board asked to add the topic 'profitability index' in Unit II of the I semester subject 'financial management'.

Item: 18

The members of the board insisted to add the topic 'Digital marketing - Factors driving digital marketing' in unit II and remove the topics 'Forward trading in Commodities' in Unit V of the IV Semester subject 'Principles of marketing'.

Item: 19

The members of the board agreed to convert V semester Skill based subject 'Entrepreneurship

Development' into Extra Departmental Course and also include the topic 'Recent Government schemes to promote micro and small entrepreneurs in Unit V'.

Item: 20

The members of the board insisted to add the topic 'material purchase' in Unit I of VI semester subject 'Management Accounting'.

Item: 21

The members of the board insisted to add the topic 'Methods of collecting evidence' in Unit II of VI semester subject 'Principles of Auditing'. Further, 'Verification of assets and liabilities in Unit III, 'Auditing in CTS: Educational institutions, hospitals and hotels', impact of computerisation on audit approach in Unit IV, 'Audit report-preparation and presentation' in Unit V have also been added in the same subject.

Item: 22

The members of the board suggested to add the topic 'pilfered goods' in Unit II of VI semester subject 'Indirect Tax'.

Item: 23

The members of the board insisted to add the topic 'Strength and weakness of fundamental analysis' in Unit III of VI semester skill based subject 'Investment management'.

Item: 24

The members of the board consented to add the topic 'Innovative financial instruments in Unit I of the major elective paper 'financial services'.

In unit II of the same subject, 'services of merchant banks' is also added.

Item : 25

Subject codes of the modified subjects have been changed as 19VPA and the course objectives were refined.

Revathi Balar  
09/3/19  
CHAIRMAN

CM-REVATHI BALAR

Asst  
PRINCIPAL