****KONGUNADU ARTS AND SCIENCE COLLEGE**

Re-accredited by NAAC with ‘A+’ Grade(4th Cycle)

*(Autonomous)*

*College of Excellence (UGC)*

*Coimbatore - 641 029*

“RETAIL WONDERLAND”

The Department of BBA- CA of Kongunadu Arts and Science College has Organized a one-day Retail Wonderland held on 14th September,2023 at conference hall, was an impressive showcase of the talents and creativity of budding management professionals. The event as inaugurated by Dr.M.Lekeshmanaswamy, Principal , Dr.S.Saravana Moorthy, Academic Coordinator and by the all the HOD’s of Commerce and Management of Kongunadu Arts and Science College. Nearly 4500 students of various departments, 250 Teaching faculty members and 200 non – teaching faculty members visited the stalls.

The event aimed to provide a platform for students to apply their marketing knowledge, gain practical experience, and connect with industry professionals. The Expo featured a diverse range of exhibits from students, including marketing campaigns, food stalls and fun games etc. The students gained practical marketing skills by planning, organizing, and executing the event.

The Retail Wonderland event was a resounding success, demonstrating the dedication, creativity, and potential of students.



