

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 1 – Principles of Management and Organisational Behaviour					
Batch	Semester	Hours/Week	Total Hours	Credits	Employability
2025-2028	I	5	75	4	

Course Objectives

1. To familiarize the students with concepts of Principles of Management and Organisational Behaviour.
2. To know the dimensions of the planning, organizing, leading and controlling etc.,
3. To understand the concept of personality, perception, motivation, job satisfaction, morale, group dynamics and leadership etc

Course Outcomes (CO)

K1 – K5	CO1	Remembering the Principles of Management and Organizational Behaviour.
	CO2	Understanding the functions of management and organizational climate and culture.
	CO3	Applying the fundamental concepts, models, and theories of organizational development.
	CO4	Analyzing the organizational effectiveness by addressing issues related to efficiency, productivity, employee engagement, and overall organizational health.
	CO5	Evaluating employee engagement, motivation, and job satisfaction.

Programme Code: 17		Business Administration with Computer Applications			
Core Practical 1 - Programming Laboratory (MS OFFICE)					
Batch 2025-2028	Semester I	Hours/Week 5	Total Hours 75	Credits 3	Skill Development

Course Objectives

1. To enhance the knowledge on MS Office.
2. To equip learners with the skills to proficiently use Microsoft Office.
3. To practical exposure on Organizing, analyzing, and manipulating data using Excel.

Course Outcomes (CO)

K1 – K5	CO1	Remember the MS Office applications.
	CO2	Understanding and utilizing advanced features like mail merge, tables, and styles.
	CO3	Applying formulas and functions for calculations using MS Excel and MS Access.
	CO4	Analyzing the skills to create, edit, and present professional-looking presentations.
	CO5	Evaluating basic knowledge in creation of various databases using MS Access.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 2 - Financial Accounting					
Batch 2025-2028	Semester II	Hours/Week 4	Total Hours 60	Credits 4	Employability

Course Objectives

1. To enrich the students' knowledge in fundamentals of accounting.
2. To familiarize with the preparation of various books of accounts.
3. To interpret financial concepts for Non-Trading concerns.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the accounting terms, rules, concepts and conventions.
	CO2	Understanding the accounting principles for finding out the profitability position and financial position of the concern.
	CO3	Applying the double entry system and single entry system in the organization.
	CO4	Analyzing the Balance sheet of Assets and Liability.
	CO5	Evaluating the efficiency of accounts and identifying the errors.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 3 - Business Communication					
Batch 2025-2028	Semester II	Hours/Week 2	Total Hours 30	Credits 2	Skill Development

Course Objectives

- 1.To aware of the fundamental's concepts of business communication.
- 2.To develop the skill of effective business writing.
- 3.To understand the emerging trends professional communication.

Course Outcomes (CO)

K1 – K5	CO1	Recollecting the overall concept of business communication.
	CO2	Understanding the prerequisites of business needs.
	CO3	Applying proper business etiquettes and adopt communications styles in professional business letters.
	CO4	Analyzing communication challenges and develop strategic solutions in business scenario.
	CO5	Evaluating the business reports.

Programme Code: 17		Business Administration with Computer Applications			
Core Practical 2 – Programming Laboratory (Tally Prime)					
Batch 2025-2028	Semester II	Hours/Week 4	Total Hours 60	Credits 2	Employability

Course Objectives

1. To enrich students' practical knowledge in accounting and to prepare them for job market.
2. To know about the application of accounts in various fields.
3. To match the theoretical background of accounting concepts with practical work.

Course Outcomes (CO)

K3- K5	CO1	Remembering the basic keywords of Tally Prime
	CO2	Understanding the overall concepts of Tally Prime
	CO3	Applying the knowledge in main features of Tally Prime.
	CO4	Analyzing the concepts in preparing final accounts.
	CO5	Evaluating the accounting information using various tools.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 4 – Marketing Management					
Batch 2025-2028	Semester III	Hours/Week 5	Total Hours 75	Credits 4	Entrepreneurship

Course Objectives

1. To provide basic knowledge of concepts, principles, tools and techniques of marketing.
2. To understand the buying motives, buying process and Product life cycle.
3. To aware of factors influencing pricing decisions and channel selection, and problems.

Course Outcomes (CO)

K1-K5	CO1	Remembering the concept of Marketing Management.
	CO2	Understanding the knowledge in the functional area of marketing management.
	CO3	Applying the process of marketing decisions involving product pricing and its distribution.
	CO4	Analyzing the dynamics of promotional tools .
	CO5	Evaluating the recent developments in the field of marketing management.

Programme Code: 17		Business Administration with Computer Applications			
Title of the Paper: Core Paper 5 – Internet and Web Page Designing					
Batch 2025-2028	Semester III	Hours/Week 3	Total Hours 45	Credits 4	Skill Development

Course Objectives

1. To enrich the students' knowledge in Internet & Web Page Designing.
2. To describe the basic knowledge about Network.
3. To understand about the creation of web page effectively.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the fundamental knowledge of internet and web designing.
	CO2	Understanding the importance of Internet and web designing.
	CO3	Implementing the concept using HTML.
	CO4	Executing and develop webpage designing skill in real business world.
	CO5	Evaluating the usability of a website.

Programme Code: 17		Business Administration with Computer Applications			
Allied Practical 3 – Programming Laboratory (INTERNET & WEBPAGE DESIGNING)					
Batch 2025-2028	Semester III	Hours/Week 6	Total Hours 90	Credits 5	Skill Development

Course Objectives

1. To impart practical knowledge in Internet & Web page designing.
2. To know about the search engines & web browsers.
3. To have a practical knowledge about E-Mail.

Course Outcomes (CO)

K3 - K5	CO1	Remembering the various terms of internet and webpage designing
	CO2	Understanding the usage of internet and webpage designing
	CO3	Applying the practical knowledge in using internet.
	CO4	Analyzing the HTML coding for designing the web page.
	CO5	Evaluating and develop webpage designing skill in real business world.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 6 – Human Resource Management					
Batch 2025-2028	Semester IV	Hours/Week 5	Total Hours 75	Credits 4	Employability

Course Objectives

1. To familiarize the principles of Human Resources Management.
2. To know the various functions of human resource management, and process of HRP.
3. To equip the students with career development and Talent management.

Course Outcomes (CO)

KI – K5	CO1	Recollecting the basic concept of human resource management in organization.
	CO2	Understanding the need for job analysis, Specification and Evaluation.
	CO3	Applying the training knowledge for performance appraisal.
	CO4	Analyzing the applicability, and use of different kinds of training and development strategies.
	CO5	Evaluating the knowledge of HR concepts to take correct business decision.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 7 - RDBMS & ORACLE					
Batch 2025-2028	Semester IV	Hours/Week 3	Total Hours 45	Credits 4	Skill Development

Course Objectives

1. To describe the database concepts and the relational database design.
2. To apply the skills to design and implement the relational database.
3. To deepen the knowledge in concepts of SQL and Oracle features.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the basic concepts of database Management system.
	CO2	Understanding the database from SQL query.
	CO3	Applying various data models which describe the structure of database
	CO4	Analyzing the program through SQL commands.
	CO5	Evaluating the SQL query and PL/SQL procedures.

Programme Code: 17		Business Administration with Computer Applications			
Allied Practical 4 - Programming Laboratory (RDBMS AND ORACLE)					
Batch 2025-2028	Semester IV	Hours/Week 6	Total Hours 90	Credits 5	Skill Development

Course Objectives

1. To impart practical knowledge about SQL.
2. To synthesize tables using commands in SQL.
3. To familiarize students with database controls used in SQL.

Course Outcomes (CO)

K3 - K5	CO1	Remembering the data base concepts
	CO2	Understanding the overall concepts of RDBMS & ORACLE
	CO3	Applying the various SQL commands in table creation.
	CO4	Analyze the usage of different data constraints.
	CO5	Evaluating the program through SQL commands.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 8 – Research Methods for Management					
Batch 2025-2028	Semester V	Hours/Week 6	Total Hours 90	Credits 5	Employability

Course Objectives

1. To outline the significance of Research and Research Methodology.
2. To inculcate basic ideas on research design and scaling techniques.
3. To develop knowledge on data analyses and data Interpretation.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concept of research.
	CO2	Understanding the research problem and techniques.
	CO3	Applying various research tools in data interpretation.
	CO4	Analyzing various primary and secondary data for analysis.
	CO5	Evaluating the sample size in consonance with the research problem and research design.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 9 - Cost and Management Accounting					
Batch 2025-2028	Semester V	Hours/Week 6	Total Hours 90	Credits 5	Employability

Course Objectives

1. To impart the knowledge on contemporary cost concept and rational approach towards cost systems and cost ascertainment.
2. To provide knowledge about various methods of cost determination under specific situations.
3. To understand the various techniques used in Management Accounting.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the basics of Cost and Management accounting.
	CO2	Understanding the meaning of cash and fund flows in the business.
	CO3	Applying the cost and management techniques in real business.
	CO4	Analyzing the principles used in process of cost & Management Accounting relevant for managerial decision making.
	CO5	Evaluating various budgets and to measure the performance of the business firm applying budgetary control measures.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 10 – R Programming					
Batch 2025-2028	Semester V	Hours/Week 5	Total Hours 75	Credits 4	Skill Development

Course Objectives

1. To introduction to resources for continuing to develop their R skill set.
2. To understand R programming and its applications.
3. To explore how basic graphs and statistics works in R.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the fundamental syntax of R through readings, practice exercises, demonstration, and writing R code..
	CO2	Understanding the concepts of variables and objects in R programming.
	CO3	Applying the Acquire knowledge about reading and writing data in R programming.
	CO4	Analyzing the critical programming language concepts Operators of R programs through examples.
	CO5	Evaluating the critical programming language concepts Loops of R programs through examples.

Programme Code: 17		Business Administration with Computer Applications			
Core Practical 3 – R Programming Lab					
Batch 2025-2028	Semester V	Hours/Week 6	Total Hours 90	Credits 3	Skill Development

Course Objectives

1. To develop the application software using R.
2. To understand the fundamental design concepts of application using R.
3. To perform average using R.

Course Outcomes (CO)

K3 – K5	CO1	Remembering the applications of R
	CO2	Understanding the various forms of R
	CO3	Applying the integration of back end with front end tool using R.
	CO4	Analyzing the significance of R Programming.
	CO5	Evaluating the various control structures to create application software.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 11 – Financial Management					
Batch 2025-2028	Semester VI	Hours/Week 6	Total Hours 90	Credits 5	Employability

Course Objectives

1. To enlighten the student on the basic concepts, Scope and Objectives of Financial Management.
2. To develop awareness on the various sources of finance.
3. To understand the importance of finance, types of investment, and techniques used for capital budgeting.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the concepts financial management.
	CO2	Understanding the need for taking financial decisions using various technique.
	CO3	Applying capital structure theory.
	CO4	Analyzing capital budgeting process and apply capital budgeting techniques for business decision.
	CO5	Evaluating working capital policy based on the assessment of financial requirement.

Programme Code: 17		Business Administration with Computer Applications			
Core Paper 12 – Visual Basic. Net Programming					
Batch 2025-2028	Semester VI	Hours/Week 6	Total Hours 90	Credits 4	Skill Development

Course Objectives

- 1.To introduce the concepts of Visual Basic. Net Programming.
- 2.To design, create, build & debug VB.Net applications.
- 3.To explore Visual Basic Integrated Development Environment (IDE).

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concept of Visual Basic. Net Programming.
	CO2	Understanding the various controls in VB.NET
	CO3	Applying the procedures and functions of various data types.
	CO4	Analyzing the essentials of objects and tools in VB.NET
	CO5	Evaluating the various database objects.

Programme Code: 17		Business Administration with Computer Applications			
Core Practical 4 – Programming Laboratory (Visual Basic. Net)					
Batch 2025-2028	Semester VI	Hours/Week 6	Total Hours 90	Credits 3	Skill Development

Course Objectives

- 1.To develop the application software using Visual Basic.
- 2.To understand the fundamental design concepts of application using Visual Basic.
- 3.To perform financial statements using Visual Basic controls

Course Outcomes (CO)

K3 – K5	CO1	Remembering the applications of VB.Net
	CO2	Understanding the various forms of VB.Net
	CO3	Applying the integration of back end with front end tool using DAOcontrol.
	CO4	Analyzing the significance of Visual Basic Programming for softwaredevelopment.
	CO5	Evaluating the various control structures to create application software.

Programme Code: 17		Business Administration with Computer Applications			
Project and viva voce					
Batch 2025-2028	Semester VI	Hours/Week 4	Total Hours 60	Credits 5	Employability

Course Objectives

1. To enhance the Knowledge in Project work.
2. To develop the students with self-confidence to do Project work.
3. To enable the students develop their analytical skill, problem solving abilities.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the methodology of project work
	CO2	Understanding the chapter wise works of project
	CO3	Applying the theoretical knowledge in various functional areas.
	CO4	Analyzing the data which is related to the objectives of the study.
	CO5	Evaluating the results with the help of various tools.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 1 – Global Business Management					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To impart knowledge on Global Business Management.
2. The students should have able to acquire Globalization and MNCs in India.
3. To get the idea about the WTO and export procedures in GBM.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concept of Global Business Management.
	CO2	Understanding the various documentation procedures in the global trade.
	CO3	Applying the knowledge in the process of exports and import trade.
	CO4	Analyzing the recent trends and practices prevalent in the global trade.
	CO5	Evaluating the strategies in global business environment.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 2 – Entrepreneurial Development and Project Management					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To enhance the knowledge in entrepreneurial development and project management.
2. The students should have understood role of entrepreneurs in economic development.
3. To equip the students with project management and institutional finance support to entrepreneurs.

Course Outcomes (CO)

K1 –K5	CO1	Remembering the overall concepts of EDP.
	CO2	Understand the Role of Entrepreneurs in Economic Development.
	CO3	Applying the knowledge in Project formulation.
	CO4	Analyzing the methods of project appraisal.
	CO5	Evaluating the business ideas by adopting systematic process.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 3 – Banking and Insurance Law					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To enhance the basic knowledge in Banking and Insurance.
2. To make the students to understand the recent developments in banking and insurance sector.
3. To know the concepts of insurable risk.

Course Outcomes (CO)

K1 -K5	CO1	Remembering the overall concept, functions, types of banking and Insurance.
	CO2	Understanding the various types of negotiable instruments.
	CO3	Applying the knowledge in recent developments in banking and Microfinance.
	CO4	Analyzing the various principles of insurance and its classification.
	CO5	Evaluating the various types of Insurance and its regulatory framework.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 4 – Logistics Management					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To Enhance the Knowledge in Logistics and physical supply and distribution.
2. To understand the concept transportation & warehousing.
3. To know about applications of Information Technology in Logistics.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concepts of logistic.
	CO2	Understanding the concept of transportation regulations & warehousing operations.
	CO3	Applying knowledge in logistic information system and EDI standards.
	CO4	Analyzing management of logistic and outsourcing.
	CO5	Evaluating the overall logistic Management.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 5 – Goods and Services Tax					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

- 1.To know about the basic concept of taxation.
- 2.To know about the important reform undertaken by the Government in the field of indirect taxes.
- 3.To understand the details and implications of GST on the business.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concepts of Taxation.
	CO2	Understanding the role of GST on the business.
	CO3	Applying the Registration procedures under GST.
	CO4	Analyzing Input tax credit under GST Regime.
	CO5	Evaluating the valuation of GST

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 6 – Production and Materials Management					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To enhance knowledge on basic principles of production and materials management.
2. To know the functions of Production Management.
3. To understand the effective Management of Materials.

Course Outcomes (CO)

K1 – K5	CO1	Recollecting basic concepts of production and materials Management
	CO2	Understanding various principles and practices involved in production and materials management
	CO3	Applying the knowledge's about material handling.
	CO4	Analyzing the quality of material using various TQM techniques.
	CO5	Evaluating the methods and techniques of production and material management.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 7 – Business Economics					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Entrepreneurship/ Employability

Course Objectives

1. To impart knowledge on Business Economics.
2. To make the students understand basic principles & Concepts used in Business economy.
3. To provide an insight into the impact of business economy.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the overall concepts of Business Economics.
	CO2	Understanding the contemporary knowledge of Business Economics.
	CO3	Applying the economic models and their uses.
	CO4	Analyzing the real world business problems with the systematic theoretical framework.
	CO5	Evaluating the decisions made by the firm in current economic scenario.

Programme Code: 17		Business Administration with Computer Applications			
Elective Paper 8 – Consumer Affairs					
Batch 2025-2028	Semester -	Hours/Week 5/6	Total Hours 75/90	Credits 5	Employability

Course Objectives

1. To familiarize the students with their rights and responsibilities as a consumer.
2. To understand the procedure of redress of consumer complaints.
3. To know more about decisions on Leading Cases by Consumer Protection Act.
4. To get more knowledge about Organizational set-up under the Consumer Protection Act
5. To impart awareness about the Role of Industry Regulators in Consumer Protection
6. To understand Contemporary Issues in Consumer Affairs

Course Outcomes (CO)

K1 - K5	CO1	Able to know the rights and responsibility of consumers.
	CO2	Understand the importance and benefits of Consumer Protection Act.
	CO3	Applying the role of different agencies in establishing product and service standards.
	CO4	Analyse to handle the business firms' interface with consumers.
	CO5	Assess Quality and Standardization of consumer affairs

Programme Code: 17		Business Administration with Computer Applications			
Skill Based Subject 1 – Cyber Security					
Batch 2025-2028	Semester III	Hours/Week 2	Total Hours 30	Credits 3	-

COURSE OBJECTIVES

1. The course introduces the basic concepts of Cyber Security
2. To develop an ability to understand about various modes of Cyber Crimes and Preventive measures
3. To understand about the Cyber Legal laws and Punishments

COURSE OUTCOMES

On successful completion of the course, the students will be able to

K1 - K5	CO1	To Understand the Concepts of Cybercrime and Cyber Frauds
	CO2	To Know about Cyber Terrorism and its preventive measures
	CO3	To Analyze about the Internet, Mobile Phone and E-commerce security issues
	CO4	To Understand about E-mail and Social Media Issues
	CO5	To Describe about various legal responses to Cybercrime

Programme Code: 17		Business Administration with Computer Applications			
Skill Based Subject 2-Common Aptitude Skills (Online) - I					
Batch	Semester	Hours/Week	Total Hours	Credits	Skill
2025-2028	IV	2	30	3	Development

Course Objectives

- 1.To Enhance the practical knowledge in Verbal and Communication Skills
- 2.To develop the quantitative aptitude skills.
3. To familiarize the students with general awareness.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the concept of reasoning
	CO2	Understanding the values of quantitative aptitude
	CO3	Applying the verbal and communication skills in various competitive exams.
	CO4	Analyzing the table & interpretation of data.
	CO5	Evaluating the skills in various social issues.

Programme Code: 17		Business Administration with Computer Applications			
Skill Based Subject III - BASICS OF INTELLECTUAL PROPERTY RIGHT'S					
Batch 2025-2028	Semester VI	Hours/Week 2	Total Hours 30	Credits 3	-

COURSE OBJECTIVES

- To create awareness about recent trends in IPR and Innovation
- To explore the basic concepts IPR
- To focus upon trademarks, copyrights, patents, industrial designs and traditional knowledge.
- To learn more about managing IP rights and legal aspects.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

K1 – K5	CO1	Know about basic concepts of IPR and patent
	CO2	Understand copyrights, industrial designs and geographical indication of goods.
	CO3	Differentiate between trademarks and trade secrets
	CO4	Acquire knowledge on protection of traditional knowledge and plant varieties.
	CO5	Manage and protect IP Rights

Programme Code: 17		Business Administration with Computer Applications			
EDC – Programming Laboratory (Tally Prime)					
Batch	Semester	Hours/Week	Total Hours	Credits	Skill Development
2025- 2028	V	2	30	3	

Course Objectives

1. To enrich students' practical knowledge in accounting and to prepare them for job market.
2. To know about the application of accounts in various fields.
3. To get benefits and to enrich the knowledge of students in various disciplines.

Course Outcomes (CO)

K1 – K5	CO1	Remembering the basic keywords of Tally Prime
	CO2	Understanding the overall concepts of Tally Prime
	CO3	Applying the knowledge in main features of Tally Prime software.
	CO4	Analyzing the concepts in preparing final accounts.
	CO5	Evaluating the accounting information using various tools.

For B.A., BBA, B.Com, BCA and B.Sc., Degree Students					
PART IV – Environmental Studies					
Batch	Semester	Hours/Week	Total Hours	Credits	-
2025-2028	I	2	30	2	

COURSE OBJECTIVES

- The course will provide students with an understanding and appreciation of the complex interactions of man, health and the environment. It will expose students to the multi-disciplinary nature of environmental health sciences
- To inculcate knowledge and create awareness about ecological and environmental concepts, issues and solutions to environmental problems.
- To shape students into good “Ecocitizens” thereby catering to global environmental needs.
- This course is designed to study about the types of pollutants including gases, chemicals petroleum, noise, light, global warming and radiation as well as pollutant flow and recycling and principles of environmental pollution such as air, water and soil
- The course will address environmental stress and pollution, their sources in natural and workplace environments, their modes of transport and transformation, their ecological and public health effects, and existing methods for environmental disease prevention and remediation.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

K1 – K5	CO 1	Understand how interactions between organisms and their environments drive the dynamics of individuals, populations, communities and ecosystems
	CO2	Develop an in depth knowledge on the interdisciplinary relationship of cultural, ethical and social aspects of global environmental issues
	CO3	Acquiring values and attitudes towards complex environmental socio-economic challenges and providing participatory role in solving current environmental problems and preventing the future ones
	CO4	To gain inherent knowledge on basic concepts of biodiversity in an ecological context and about the current threats of biodiversity
	CO5	To appraise the major concepts and terminology in the field of environmental pollutants, its interconnections and direct damage to the wildlife, in addition to human communities and ecosystems

Programme Code: 17		Business Administration with Computer Applications			
PART IV – Value Education-Moral and Ethics					
Batch	Semester	Hours/Week	Total	Credits	-
2025- 2028	II	2	Hours 30	2	

COURSE OBJECTIVES

- To impart Value Education in every walk of life.
- To help the students to reach excellence and reap success.
- To impart the right attitude by practicing self introspection.
- To portray the life and messages of Great Leaders.
- To insist the need for universal brotherhood, patience and tolerance.
- To help the students to keep them fit.
- To educate the importance of Yoga and Meditation.

COURSE OUTCOMES (CO)

After Completion of the Course the student will be able to

K1 – K5	CO1	will be able to recognize Moral values, Ethics, contribution of leaders, Yoga and its practice
	CO2	will be able to differentiate and relate the day to day applications of Yoga and Ethics in real life situations
	CO3	can emulate the principled life of great warriors and take it forward as a message to self and the society
	CO4	will be able to Analyse the Practical outcome of practicing Moral values in real life situation
	CO5	could Evaluate and Rank the outcome of the pragmatic approach to further develop the skills

Programme Code: 17		Business Administration with Computer Applications			
PART IV – Non Major Elective –I Human Rights					
Batch	Semester	Hours/Week	Total Hours	Credits	-
2025- 2028	III	2	30	2	

COURSE OBJECTIVES

- To prepare for responsible citizenship with awareness of the relationship between Human Rights, democracy and development.
- To impart education on national and international regime on Human Rights.
- To sensitive students to human suffering and promotion of human life with dignity.
- To develop skills on human rights advocacy
- To appreciate the relationship between rights and duties
- To foster respect for tolerance and compassion for all living creature.

COURSE OUTCOMES

After Completion of the Course the student will be able to

K1 – K5	CO1	To understand the hidden truth of Human Rights by studying various provisions in the Constitution of India.
	CO2	To acquire overall knowledge regarding the Feminist perspectives in the Liberative Empowerment of Women.
	CO3	To gain knowledge about various gender roles and stereotypes involved in the comprehension of gender equality and women's rights.
	CO4	To comprehend the legal provisions and policies that foreground the safety of children in the society and to promote awareness.
	CO5	To gain enhanced knowledge about sexual and gender minorities to recognize, celebrate and acknowledge the diversified forms of gender expressions and rights.

Programme Code: 17		Business Administration with Computer Applications			
Part IV -NON- MAJOR ELECTIVE – II WOMEN’S RIGHTS					
Batch	Semester	Hours/Week	Total Hours	Credits	
2025-2028	IV	2	30	2	-

COURSE OBJECTIVES

- To know about the laws enacted to protect Women against violence.
- To impart awareness about the hurdles faced by Women.
- To develop a knowledge about the status of all forms of Women to access to justice.
- To create awareness about Women’s rights.
- To know about laws and norms pertaining to protection of Women.
- To understand the articles which enables the Women’s rights.
- To understand the Special Women Welfare laws.
- To realize how the violence against Women puts an undue burden on healthcare services.

COURSE OUTCOMES

After Completion of the Course the student will be able to

K1 – K5	CO1	Appraise the importance of Women’s Studies and incorporate Women’s Studies with other fields
	CO2	Analyze the realities of Women Empowerment, Portrayal of Women in Media, Development and Communication
	CO3	Interpret the laws pertaining to violence against Women and legal consequences
	CO4	Contribute to the study of the important elements in the Indian Constitution, Indian Laws for Protection of Women
	CO5	Spell out and implement Government Developmental schemes for women and create awareness on modernization and impact of technology on Women

Title of the Paper: JOC – 1 - Implementation of GST in Tally Prime - PRACTICALS		
Hours / Week	Total Hours	Credits
2	30	2

Course Objectives

1. To enrich students' practical knowledge about the role of GST in Tally Prime.
2. To help for preparation of various reports.
3. To get idea about how to implementation of GST suitable for accounting.

Title of the Paper: JOC – 2 – On-line Share Trading – PRACTICALS		
Hours / Week	Total Hours	Credits
2	30	2

Course Objectives

1. To enrich students' practical knowledge about the role of investments.
2. To help for select the top stock list.
3. To get idea about how to invest in capital market..

Title of the Paper: JOC – 3 – Practice Workshop in Foreign Trade Procedures and Documentation		
Hours / Week	Total Hours	Credits
2	30	2

Course Objectives

1. To enrich students' practical knowledge about the role of foreign trade.
2. To help for payments of import and export of goods
3. To get idea about procedures and documentations of foreign trade.

Title of the Paper: JOC – 4 – Advanced Excel PRACTICALS		
Hours / Week	Total Hours	Credits
2	30	2

Course Objectives

1. To gain advanced level skills in Excel.
2. To update the knowledge of excel in various functions.
- 3. To Convert text and validate and consolidate data.

Title of the Paper: JOC 5: Digital Marketing – PRACTICALS		
Hours / Week	Total Hours	Credits
2	30	2

Course Objectives

1. To enrich students' practical knowledge in digital marketing.
2. To develop a plan for marketing a product of business online.
3. To get practical knowledge in integrate social media tools into a marketing communicationstrategy.