KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) COIMBATORE

DEPARTMENT OF B.COM BANKING AND INSURANCE REPORT

on

The Seminar "Banking & Society in India: Role of TNGB in Social & Economic Development and Career Guidance"

Date: 10.09.2025

Resource Persons:

- Mrs. B. Alaiarasan CEO, TNGB
- Mr. J. Vasantha Kumar Regional Manager, TNGB
- Mr. H. V. Naveen Kumar TNGB
- Mr. T. Manoj TNGB
- Ms. Jansi, Office Assistant- TNGB

The Department of Commerce organized a seminar on "Banking & Society in India: Role of TNGB in Social & Economic Development and Career Guidance" on 10th September 2025. The resource persons from Tamil Nadu Grama Bank, Saibaba Colony Branch, Coimbatore, addressed the students on the significance of banking in promoting financial inclusion, rural development, and economic stability.

Mr. J. Vasantha Kumar, Regional Manager of TNGB, highlighted the initiatives taken by the bank to extend credit facilities to rural entrepreneurs, farmers, women, and self-help groups, thereby empowering communities and strengthening the rural economy. Mr. H. V. Naveen Kumar, Mr. T. Manoj, and Ms. Jansi, TNGB also discussed how banking services contribute to poverty reduction, employment generation, and overall economic progress. The career guidance session gave students a clear picture of the wide range of opportunities in the banking sector, including roles in retail banking, rural development, credit management, financial services, and digital banking. The speakers emphasized that to excel in these areas, students must develop strong financial literacy, customer service orientation, digital competence, adaptability, and problem-solving skills. They also highlighted the growing importance of continuous learning and

keeping pace with technological changes in the financial landscape. Students were encouraged to prepare for competitive examinations as a gateway to entering the banking profession and to cultivate professional ethics and leadership qualities for long-term success. The session concluded with an interactive discussion where students clarified their doubts on banking careers, skill-building, and the contribution of financial institutions to poverty reduction, employment generation, and nation-building.

OUTCOME

The seminar enriched students' knowledge about the vital role of TNGB in social and economic development while also guiding them towards promising career opportunities in the banking sector. It inspired students to understand banking not only as a profession but also as a service contributing to the growth of society and the nation. Total number of Students participated: 42









