

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)  
COIMBATORE**

**DEPARTMENT OF B.COM BANKING AND INSURANCE**

**REPORT**

on

The Seminar “Banking & Society in India: Role of TNGB in Social & Economic Development and Career Guidance”

Date: 10.09.2025

Resource Persons:

- Mrs. B. Alaiarasan – CEO, TNGB
- Mr. J. Vasantha Kumar – Regional Manager, TNGB
- Mr. H. V. Naveen Kumar – TNGB
- Mr. T. Manoj – TNGB
- Ms. Jansi, Office Assistant- TNGB

The Department of Commerce organized a seminar on “*Banking & Society in India: Role of TNGB in Social & Economic Development and Career Guidance*” on 10th September 2025. The resource persons from Tamil Nadu Grama Bank, Saibaba Colony Branch, Coimbatore, addressed the students on the significance of banking in promoting financial inclusion, rural development, and economic stability.

Mr. J. Vasantha Kumar, Regional Manager of TNGB, highlighted the initiatives taken by the bank to extend credit facilities to rural entrepreneurs, farmers, women, and self-help groups, thereby empowering communities and strengthening the rural economy. Mr. H. V. Naveen Kumar, Mr. T. Manoj, and Ms. Jansi, TNGB also discussed how banking services contribute to poverty reduction, employment generation, and overall economic progress. The career guidance session gave students a clear picture of the wide range of opportunities in the banking sector, including roles in retail banking, rural development, credit management, financial services, and digital banking. The speakers emphasized that to excel in these areas, students must develop strong financial literacy, customer service orientation, digital competence, adaptability, and problem-solving skills. They also highlighted the growing importance of continuous learning and

## OUTCOME

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