

Kongunadu Arts and Science College (Autonomous)

Coimbatore – 641 029.

Department of B.Com. B & I

Minutes of the Board of Studies:

The online Board of Studies meeting was held on 19.03.2022 through MS Teams. The Chairman welcomed and outlined the changes to be made in the following for the board approval.

Agenda :

Item 1: To consider revision in the Curriculum, Scheme of Examination and Syllabi of UG/Certificate / Diploma courses and approval.

As per the suggestions and recommendations given by the various Stakeholders on the above items discussed, the existing/ revised the Scheme of Curriculum / Scheme of Examination / Syllabi and Panel of Examiners are to be followed is annexed here with for the implementation from the commencement of the Academic year 2022 – 2023. The members after careful scrutiny of the changes to be made unanimously accorded approval for the proposed changes/modifications.

They also resolved to authorize the Chairman of Board of Studies to place the changes/modifications now approved by the BOS before the **Standing Committee on Academic affairs and Academic Council.**

Sem.	Course code	Name of the Course	Changes made
I	22UCB102	Indian Banking System	Removed the topics The RBI and bill market scheme – RBI Measures on financial inclusion and updated with the topics – Bank Rate – Repo and Reverse Repo - SWIFT, Green Channel- Cheque Truncation System in Unit 1 Removed the topic NBFC classification and added the topics M-cash, FASTag, NRI Services, Mutual fund, Customer request and complaint form in unit 4. Removed repeated topic NBFC in unit 5.
III	22UCB305	Higher Financial Accounting	The 5 th semester Paper Special Accounting – I has been titled as Higher Financial Accounting and shifted to 3 rd semester.
III	22UCB306	Bank and Insurance Marketing	Removed the topics Foundation of Services Marketing: Introduction – Services: The concept – Goods and Services – Salient Features of

Sem.	Course code	Name of the Course	Changes made
			<p>Marketing services – Concept of Services marketing – Need and Significance – Emerging key Services and updated with the topics Introduction to Goods Marketing and Services Marketing - Definition of marketing - Definition and Classification of Services - Services Marketing Mix - 7 P’s of Marketing Mix - 7 P’s of Services Marketing Mix - Importance of Marketing Mix Elements - Marketing of Banking and Insurance products - Services Marketing Mix strategies for banking and Insurance in Unit 1.</p> <p>Removed the topics Management of Services Marketing: Introduction – Concept of Marketing Mix – The product mix – The promotion mix – The price mix – The place mix – Capacity planning and Scheduling and added with the topics Channels of Marketing and Marketing Research- Channels of Marketing - Marketing Research- Meaning and Importance - Process of Marketing Research - Types of Marketing Research - (Product, Sales, Consumer and Promotion research) - Marketing Logistics (Logical objectives for banking and Insurance products) in unit2 Reference books have been added.</p>
III	22UCB308	Principles of management	<p>Removed the word Organization and added organising in unit 3.</p> <p>Removed the topics Communication in Management –Principles and added with Directing, principles of directing in unit 5.</p>
IV	22UCB409	Corporate Accounting	The 3 rd semester paper corporate accounting has been shifted to 4 th semester.
IV	22UCB410	Company Law	Added the topic distinction between private company and public company in unit 1.

Sem.	Course code	Name of the Course	Changes made
IV	22UCB411	Banking Law and Practice	Added the topics CIBIL score in unit 1, Master & Visa card – Rupay card in unit 2, Google pay – phone pe – pay TM in unit 4 and the topic Banking Ombudsman Scheme in unit 5.
IV	22UCB412	Business Communication	Added the topics Media Of Communication-Barriers Of Communication –Common Errors in Communication in unit 1.
IV	22UCB4S2	Skill based subject 2 - Computer Applications (MS-Office)- Practical –I	The 4 th semester skill based subject 2 – human resource management has been removed and replaced with 3 rd semester computer applications (MS-Office) – practical – I.
V	22UCB513	Higher Corporate Accounting	The 4 th semester paper Higher Corporate Accounting has been shifted to 5 th semester and replaced with special accounting 1.
VI	22UCB617	Cost and Management Accounting	The 6 th semester paper Special Accounting – II has been titled as Cost and Management Accounting.
VI	22UCB618	Goods and Service Tax	The 6 th semester paper Indirect Tax has been removed and replaced with the paper Goods and Service Tax.
VI	22UCB619	Financial Markets	Added the topics Financial concepts-Financial intermediaries, Financial rate of return-financial instruments and removed the topics Financial Investment, Classification and object of Indian Money Markets and Structure of Capital Markets in unit 1. Added the topics Practical sin stock market -collect the specimen of share application form-share certificate – transfer form - specimen of proxy-graphs and diagrams showing price movement of shares in unit 3 and included the topic OTCEI in unit 4.
VI	22UCB620	Financial Advancement in Banking and Insurance	Removed the repeated topic Rupay in unit 1.

Sem.	Course code	Name of the Course	Changes made
IV	22UCB4A4	International Trade	Added the topics Export Procedures - The Search for an overseas buyer, Processing an Export Order, Negotiation of Documents, role of Banks in export-Import transactions and INCO terms in unit 3.
		Major Elective Paper 4 – Entrepreneurial Development	Removed the topics Development of women entrepreneur & rural entrepreneur –including self-employment of women council scheme and added with phases of entrepreneurship - Entrepreneurial traits – *Women entrepreneurs – Entrepreneur Vs. Intrapreneur - Role of entrepreneurs in economic development– recent schemes for women entrepreneurs in India in unit 1. Removed the topics Incentives and subsidies – Subsidized services – subsidy for market. Transport – seed capital assistance - Taxation benefit to SSI role of entrepreneur in export promotion and import substitution and included Micro small and medium enterprises (MSME) – Features, objectives and importance – role of SME in economic development – MSME Act 2006 – salient features - Credit Guarantee Fund Trust Scheme for MSMEs in unit 5.

Item 2 : To suggest the panel of names for appointment of examiners.



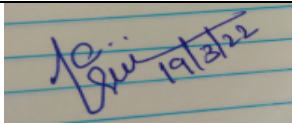




Item 3 : **1. Ratification :** The board resolved to ratify the implementation of 50% CIA and 50% ESE pattern of examination as approved by the curriculum development cell (CDC) for students admitted in the academic year 2021 – 2022.

2. Ratification : The course titled “Indirect Tax” (20UCB618) is approved to be changed as “Goods and Service Tax (GST), (20UCB618) for the students admitted in the academic year 2020 – 2021 and 2021 – 2022.

Item 4 : Other Academic Activities:

- The Subject **E-Commerce** has been introduced as JOC paper. The content of the syllabus (2022 – 2023) are updated and fit for the entrepreneurship and employability.

Signature of the Board Members

S.No.	MEMBERS	DESIGNATION	DIGITAL SIGNATURE
1.	Dr.D.Moorthy	Chairman	
2.	Dr. R.Maharajothi Priya	Member	Absent
3.	Dr. K.Sudha	Member	
4.	Dr. K.Sundaresh	Member	
5.	Dr. P.Santhi	University Nominee	
6.	Dr. D.Gomathy	Subject Expert	
7.	Dr. P.Revathy	Subject Expert	
8.	Mr. Ganesan	Industry Expert	Absent
9.	Mr. Nibin Joseph	Student Representative	



Signature of the Chairman of the Board