



Kongunadu Arts and Science College (Autonomous)

Re-accredited by NAAC with A⁺ Grade – 4th Cycle, College
of Excellence – UGC

#29 Rank among Colleges in NIRF 2023
Coimbatore – 641 029, Tamil Nadu, India.

-Report-

Kongunadu Arts and Science College (Autonomous), Coimbatore, Department of Commerce with Information Technology inaugurated their Association Meeting today (08.08.2024). Ms. Thara, Founder - Poo Viruksham, Coimbatore was the guest. Ms. Thara addressed the students how micro entrepreneurs with zero investment and Small investment of less than Rs. 500 turned to be successful entrepreneurs. She narrated the story of teapreneurs, flower sellers, and how they make their earnings and the tactics used by them. She elaborated various funding options available to startups - crowd funding and grant funding.

When focusing on women entrepreneurs, she added being a woman itself a challenge; multi-tasking an inborn quality found in each of the woman makes them firm to be successful in any venture. Number of beneficiaries: Students: 152 and Faculty members: 07.

Invitation



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DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

Coordially invites you all for our Department Association Meeting

&

Special Address

On

FROM ZERO TO ONE : START-UP

Ms. Thara, BE, MBA.

Founder - Poo Vriksham Company
(Herbal Beauty Brand)
Coimbatore.



Dr. V Sangeetha

Principal (i/c)

Dr. C A Vasuki

Secretary & Director

Dr. R Saravanamoorthy

Academic Coordinator

Dr. B Divya Priya

Head of the Department
(Organising Secretary)

Organising Members

Dr. K Sudha, Assistant Professor

Mrs. M Princess Monica Victoria, Assistant Professor

Dr. K Akila, Assistant Professor

Date: August 8th, 2024 Time: 9 am to 1 pm Venue: Conference Hall

Photoshot:



