



Kongunadu Arts and Science College (Autonomous)
Reaccredited by NAAC – with A⁺ Grade – 4th Cycle,
College of Excellence (UGC),
#52 Rank among Colleges in NIRF 2024,
Coimbatore – 29.

Kongunadu Arts and Science College (Autonomous), Department of Commerce with Information Technology and Kasc - IIC organised National level Entrepreneurship Development Program on September 3, 2024.

Dr. Raj Kumar Mittal, UGC MEMBER L, Mr. Sathya Narayanan, Tamil Nadu State Organiser, Swadeshi Jagran Manch and Mr. R Sathishraj, Founder and CEO – E-Crusadders, Chennai were the chief guest.

The program was presided over by our Secretary Dr. C A Vasuki Madam. In her presidential address, she emphasized that entrepreneurship is not just about building businesses; it is all about building communities. It is about creating value, not just for you, but for others. It is about leaving a legacy that will inspire future generations.

Dr. Raj Kumar Mittal, UGC Member, Professor, Guru Gobind Singh University, Former VC Chowdry Bansilal University Chandigarh, inaugurated and gave insights on Entrepreneurship Development and its importance of creating entrepreneurs for the nation building - fostering innovation and employment opportunity. He highlighted equal participation from male and female as entrepreneurs will increase GDP by 27%. He emphasized the need for choosing entrepreneurship as a career opportunity.

Mr. Sathya Narayanan, Tamil Nadu State Organiser, Swadeshi Jagran Manch, highlighted that every great entrepreneur started with a single idea, a spark of inspiration. What sets them apart is their determination to see that idea through to fruition.

The session was followed by Ideation Bootcamp. Mr. R Sathishraj, Founder and CEO – E-Crusadders, Chennai gave inputs on transforming ideas into opportunities. An idea focused with human-centered approach – empowering change through empathy will win and help to sustain in the market, he added.

1301 students benefited from this program.

Dr. V Sangeetha, Principal i/c welcomed the gathering and Dr. B Divya Priya, KASC – IIC Convenor proposed vote of thanks.

SESSION SHOTS



Kongunadu Arts and Science College (Autonomous), Coimbatore, Department of Commerce with Information Technology organized National Seminar on Entrepreneurship Development Program on September 3rd, 2024

