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|  | <p style="text-align: center;">Kongunadu Arts and Science College (Autonomous), Coimbatore – 29.</p> <p style="text-align: center;">KASC - Institution Innovation Council (IIC) & Department of Commerce with Information Technology</p> |  |
|   | <p style="text-align: center;">-Report-</p> <p>Title of the session: ‘Women and IP: Accelerating Innovation and Creativity’</p> <p>Date: 9th August, 2023</p> <p>Duration: 2 hour (10 am to 12 Noon)</p> <p>Activity Category: IIC Celebration Day – World Intellectual Property (IP) Rights Day – August 21)</p> <p>Theme: to enable emerging student entrepreneurs to understand importance of IP in accelerating Innovation and Creativity</p> <p>Expert/Speaker Details:</p> <p>Name: Dr. S Kalpana Devi Designation: Assistant Professor of Commerce Organization: Kongunadu Arts and Science College (Autonomous), Coimbatore</p> <p>Brief about Expert/Speaker:</p> <p>Dr. S Kalpana Devi, Assistant Professor of Commerce and Consumer Club Co-ordinator, Kongunadu Arts and Science College, Coimbatore.</p> <p>Outcome of the activity: Students aspiring to become an entrepreneur have understood:</p> <ul style="list-style-type: none"> • Women and IP • Importance of IPR • Types of IPR • Patent and Indian Women Inventor • Barriers to Entry <p>Key Highlights:</p> <ol style="list-style-type: none"> 1. Knowledge Sharing on Importance of IP and women barriers of entry <p>Participant details: Nos: 62</p> <p>Total no. of Student participation: 58 Total no. of Staff (Teaching/Non-teaching) participation: 04</p> |   |

APPENDICES

INVITATION



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Re-accredited by NAAC with A⁺ Grade - 4th cycle,
College of Excellence - UGC
29th Rank among Colleges in NIRF 2023
Coimbatore - 641 029, Tamil Nadu, India



KASC – INSTITUTION'S INNOVATION COUNCIL (KASC – IIC)
&
Department OF Commerce with Information Technology
Organizes

WORLD INTELLECTUAL PROPERTY DAY - 26th April

Theme
Women and IP
Accelerating Innovation and Creativity

Resource Person
Dr. S Kalpana Devi,
Assistant Professor of Commerce,
Kongunadu Arts and Science College,
Coimbatore

Date: 9th August, 2023 Time : 10 am to 12 noon Venue: E-23

Chief Patron

Dr. C A Vasuki, Secretary & Director

Dr. M. Lekshmanaswamy

Principal & Chairman – KASC IIC

Dr. G. Dhandapani

President – KASC IIC

Dr. B Divya Priya

Convener – KASC IIC

ORGANISING COMMITTEE MEMBERS

Dr. K Sudha

Mrs. M Princess Monica Victoria

Dr. K Akila

Assistant Professors

Department of Commerce with Information Technology

Glimpse of the Event

