



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-Accredited by NAAC with A⁺ Grade – 4th Cycle
College of Excellence – UGC

#52 Rank among Colleges in NIRF 2024
Coimbatore – 29, Tamil Nadu, India



-Report-

Department of Commerce with Information Technology, Kongunadu Arts and Science College (Autonomous) Coimbatore organised Extension Activity on 'Digital Safety Awareness' among the people of Mookanur, Annur Taluk on 03.06.2025. Mr. R Giridaran, Proprietor, Raj Giri Handlooms, Mookanur initiated the event.

S G Saikumaran and C Vishnuram of III B Com.IT detailed on: how to identify fake accounts, outsmart 'phishing attempts', setting up strong passwords, use of safe payment methods when shopping online, etc. and other safe activities while using the Internet.

Mr. Giridharan expressed his appreciation and congratulated the students for their commitment in raising awareness about digital safety, which is the need of the hour.

The second and third year students then ventured into the village, explaining to the people about fake accounts and the importance of setting strong passwords, privacy settings, digital payment methods and safe payment, etc.

A total of 9 students and 3 faculty members Dr. B Divya Priya, Dr. K Sudha and Dr. K Akila, Department of Commerce with Information Technology participated in the initiative, educating and raising awareness. **56 members** were benefitted out of this program and beneficiaries include weavers, home makers, labourers and petty shop keepers.

<https://covaimail.com/kongunadu-students-educate-villagers-on-fake-accounts-and-digital-payments/>



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Department of Commerce with Information Technology

Organises

Extension Activity

on

Digital Safety Awareness among Villagers

Place: Mookkanur Village,
Annur Taluk, Sirumugai

Date: 3rd June, 2025

Chief Patron

Patron

Dr. T Kumar

Academic Coordinator –
Commerce Streams

Dr. V Sangeetha
Principal

Dr. C A Vasuki
Secretary & Director

Organising Members

Convenor

Dr. R Maharajothipriya, Associate Professor
Dr. K Sudha, Assistant Professor
Dr. K Akila, Assistant Professor

Dr. B Divya Priya
Associate Professor &
Head

Kongunadu Students Educate

The Coval Mail

The Department of Commerce with Information Technology at Kongunadu Arts and Science College (Autonomous), Coimbatore, recently organised an Extension Activity on 'Digital Safety Awareness' for the residents of Mookanur, Annur Taluk.

The event was initiated by Giridaran, Proprietor of Raj Giri Handlooms, Mookanur.

Saikumaran and Vishnuram, final-year students of III B.Com. IT, gave detailed presentations on topics such as identifying fake accounts, avoiding phishing attempts, creating strong passwords, using

secure payment methods while shopping online, and other best practices for safe internet usage.

The students visited the village, educating the residents on key topics such as fake profiles, strong passwords, privacy settings, and secure digital payments.

A total of 9 students and 3 faculty members— Divya Priya, Sudha, and Akila from the Department of Commerce with Information Technology, actively participated in this awareness initiative.

The program benefited 56 individuals, including weavers, homemakers, labourers, and petty shopkeepers.

Villagers on Fake Accounts and Digital Payments



The students are distributing the safety tips to the people.