KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)
College of Excellence (UGC)

COIMBATORE - 641 029

DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

COURSE OUTCOMES (CO) of

B.COM IT

For the students admitted during the Academic year 2024-2025

| Programme Code: 22 | B.Com. Infor | mation Tech | nology | |
|--|-----------------|-------------------|-----------|---------------|
| Title of the paper: Core Paper 1: Principles of Accounting | | | | |
| Batch 2024 – 2025 | Hours/Week 4 | Total Hours 60 | Credits 4 | Employability |

- 1. To enable the students to learn basic Principles of Accountancy.
- 2. To make the students skillfully to prepare and present the final accounts of sole trader.
- 3. To learn about various types of errors and rectification of errors.
- 4. To understand about bank reconciliation statement and accounting for professionals
- 5. To provide knowledge about consignment and joint ventures

Course Outcomes (CO)

| K1 | CO1 | Recall Accounting Concepts and Conventions and use Accounting rules to | | |
|----|-----|--|--|--|
| | | Record business transactions in Journal, Ledger and prepare Trial Balance. | | |
| K2 | CO2 | Understanding the preparation Subsidiary Journals including Three Column | | |
| | | Cashbook. | | |
| К3 | CO3 | Applying different type of errors in accounting and rectification. | | |
| K4 | CO4 | Understanding the conceptual skills to prepare and present the financial | | |
| | | Statements of a business. | | |
| K5 | CO5 | Remembering the accounting for non-trading organization and accounting for | | |
| | | Professionals | | |

| Programme Code: 22 B.Com. Information Technology | | | | |
|--|-----------------|-------------------|-----------|----------------------|
| Title of the paper : Core Paper 2 : Information Technology | | | | |
| Batch 2024 – 2025 | Hours/Week 4 | Total Hours 60 | Credits 4 | Skill Development |

Course Objectives

- 1. To understand the importance of managing information in the modern era
- 2. To provide insight about various forms of computing and application development
- 3. To provide knowledge about various communication technologies
- 4. To introduce various IT based applications among students
- 5. To acquaint students with IT related trends and ethical constraints of information technology

| K1 | CO1 | Understanding the importance of internet-based systems in business organizations |
|----|-----|--|
| K2 | CO2 | Understanding various forms of computing such as mobile computing, |
| | | grid computing etc |
| К3 | CO3 | Applying various communication technologies at domestic and global level |
| K4 | CO4 | Remembering various emerging trends in IT applications |
| K5 | CO5 | Understanding the ethical issues and implementing security controls and quality checks |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|--|-----------------|-------------------|-----------|---------------|
| Title of the paper : Core Paper 3 : Financial Accounting | | | | |
| Batch 2024 – 2025 | Hours/Week 6 | Total Hours 90 | Credits 4 | Employability |

- 1) To explore various methods of calculating and recording depreciation
- 2) To provide understanding about self-balancing ledgers.
- 3) To offer an idea about single entry system of accounts
- 4) To promote knowledge about department and branch accounting
- 5) To facilitate knowledge about hire purchase and installment system of accounting

Course Outcomes (CO)

| K1 | CO1 | Remembering various methods of depreciation accounting in the books of | | |
|----|-----|--|--|--|
| | | Accounts | | |
| K2 | CO2 | Understanding the various techniques of self-balancing ledgers. | | |
| K3 | CO3 | Summarizing single entry method of account keeping. | | |
| K4 | CO4 | Remembering about the accounting practices of departments and | | |
| | | Branches | | |
| K5 | CO5 | Understanding books of accounts relating to Hire purchase and | | |
| | | installment system | | |

| Programme Code: 22 B.Com. Information Technology | | | | |
|---|------------|-------------|---------|-------------|
| Title of the paper : Core Practical I – Computer Applications – I MS Office & Tally | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 – 2025 | 6 | 90 | 4 | Development |

Course Objectives

- 1. To familiarize with working in MS-WORD, Excel and PowerPoint.
- 2. To provide practical knowledge in working with MS- ACCESS.
- 3. To understand the basics of working in Microsoft package
- 4. To familiarize with working in accounting software and to various voucher entries.
- 5. To understand the basics of working in Tally accounting package.

| K1 | CO1 | Recall various techniques of working in MS-WORD |
|----|-----|---|
| K2 | CO2 | Analyzing financial data using EXCEL tools |
| К3 | CO3 | Creating presentations for seminars and lectures using animations |
| K4 | CO4 | Obtaining information relating to tally and Gaining the skills relating in creation of voucher entries. |
| K5 | CO5 | Preparing the final accounts, BRS and Interpreting various reports using |
| | | tally. Knowing about Cost Center and its Category. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | gy | |
|---|-----------------|-------------------|-----------|---------------|
| Title of the paper : Core Paper 4 - Cost Accounting | | | | |
| Batch 2024 – 2025 | Hours/Week 6 | Total Hours 90 | Credits 5 | Employability |

- 1. To enlighten the students on the importance of cost ascertainment reduction and control.
- 2. To teach the students to calculate the total cost of products and services.
- 3. To understand the methods of costing adopted by different types of industries.

Course Outcomes (CO)

| K1 | CO1 | Knowing the concept of cost accounting and preparing cost sheet & suitable Apportionment of overheads |
|----|-----|---|
| K2 | CO2 | Understanding the different methods in pricing the materials |
| K3 | CO3 | Applying appropriate methods to calculate labour cost |
| K4 | CO4 | Preparing the accounts relating to process costing |
| K5 | CO5 | Evaluating the operating cost in transportation and contract costing |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|--|-----------------|---------------|---------|-------------|
| Title of the paper : Core Practical 2 - Computer Applications II - SQL | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 – 2025 | 4 | 60 | 3 | Development |

Course Objectives

- 1) To understand the structured query language to communicate with the database.
- 2) To manipulate the date using SQL (To add, modify, delete and retrieve data).
- 3) To explore the basic commands and functions of SQL.
- 4) To extract information regarding the use of SQL to query a database.

| K1 | CO1 | Familiarizing with the structured query language. |
|----|-----|--|
| K2 | CO2 | Performing the basic calculation based upon the queries. |
| К3 | CO3 | Applying the theoretical knowledge to create database using SQL. |
| K4 | CO4 | Understanding about table creation in DBMS |
| K5 | CO5 | Generating reports for the database. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|--|-----------------|-------------------|-----------|----------------------|
| Title of the paper : Allied Paper 3 - Database Management System | | | | |
| Batch 2024 – 2025 | Hours/Week 4 | Total Hours 60 | Credits 5 | Skill Development |

- 1) To understand the different issues involved in design and implementation of a database system.
- 2) To understand and use data manipulation language to query, update and manage a database.
- 3) To design and build a simple database system and demonstrate competence with the fundamental tasks involved in modeling, designing and implementing a DBMS.

Course Outcomes (CO)

| K1 | CO1 | Defining the program-data independence, data models for database scheme |
|----|-----|--|
| | | and database instances. |
| K2 | CO2 | Identifying the methodology of relational model. |
| К3 | | Developing an understanding of the differences between first, second and third normal forms. |
| K4 | CO4 | Analyzing the Structured Query Language using Network and Hierarchical Models. |
| K5 | CO5 | Evaluating the concept of query processing |

| Programme Code: 22 | B.Com. Informat | ion Technolo | ogy | |
|--|-----------------|-------------------|-----------|---------------|
| Title of the paper : Core Paper 5 - Corporate Accounting | | | | |
| Batch 2024 – 2025 | Hours/Week 6 | Total Hours 90 | Credits 5 | Employability |

Course Objectives

- 1) To prepare financial statements of special types of business viz. Banks, Insurance companies.
- 2) To understand the accounting treatment of special transactions of the above business.
- 3) To familiarize with the accounting treatment of shares and debentures.

| K1 | CO1 | Recollecting the basic concepts and terms of Corporate Accounting. |
|----|-----|--|
| K2 | CO2 | Understanding the procedures, conventions and rules of accounting Pertaining to issue of shares and prepare ledger accounts. |
| K3 | CO3 | Applying the procedures and prospects for redemption of different types of shares and debentures. |
| K4 | CO4 | Analyzing the final accounts of a company after redemption of shares. |
| K5 | CO5 | Evaluating the banking company accounts |

| Programme Code: 22 B.Com. Information Technology | | | | |
|--|------------|-------------|---------|-------------|
| Title of the paper: Core Practical 3 - Computer Applications III - C++ Programming | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 - 2025 | 4 | 60 | 3 | Development |

- 1. To gain a better understanding of object oriented design and program implementation by using object oriented language features.
- 2. To understand the use of programming techniques.
- 3. To understand the knowledge on commerce object oriented programming.

Course Outcomes (CO)

| K1 | CO1 | Developing a new object based on programs. |
|----|-----|--|
| K2 | CO2 | Analyzing the calculations of different functions. |
| K3 | CO3 | Obtaining the skills to manage the coding. |
| K4 | CO4 | Constructing of classes and objects. |
| K5 | CO5 | Working with accounting terms using C++. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|--|-----------------|---------------|---------|-------------|
| Title of the paper: Allied Paper 4: Object Oriented Programming with C++ | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 - 2025 | 4 | 60 | 5 | Development |

Course Objectives

- 1. To familiarize with the practical knowledge of object oriented programming.
- 2. To acquire the knowledge of operators and functions in C++.
- 3. To learn how to design and implement generic classes with C++ templates.

| K1 | CO1 | Solving the problem based upon different data structure and to know about the C++ program. |
|----|-----|--|
| K2 | CO2 | Choosing an appropriate data structure for a particular problem. |
| К3 | CO3 | Providing the students with the knowledge of opening and closing a file. |
| K4 | CO4 | Implementing various concepts relating to the C++ language. |
| K5 | CO5 | Understanding the input and output operations. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|---|-----------------|---------------|-----|---------------|
| Title of the paper: Core Paper 6: Management Accounting | | | | |
| Batch Hours/Week Total Hours Credits | | Employability | | |
| 2024 - 2025 | 6 | 90 | 4 | Employability |

- 1. To encourage the students to study the concept of Management Accounting.
- 2. To motivate the students to learn the techniques for managerial decision making.
- 3. To make the students to know about various budgeting techniques.

Course Outcomes (CO)

| K1 | CO1 | Knowing the basic Concepts and relationships of various accounts |
|----|-----|---|
| K2 | CO2 | Understanding about Ratios, Working capital and Budgeting. |
| К3 | CO3 | Preparing working capital and various Budgets. |
| K4 | CO4 | Analyzing cost volume profit and grasping knowledge about managerial application of Marginal Costing. |
| K5 | CO5 | Interpreting Fund flow and Cash Flow Statements. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|--|-----------------|---------------|---------|-------------|
| Title of the paper: Core Paper 7 - Management Information System | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 - 2025 | 6 | 90 | 4 | Development |

Course Objectives

- 1. To familiarize the students about the concepts of information system
- 2. To help them to know the applications of information system in business
- 3. To encourage the students to understand about E-Communication

| K1 | CO1 | Remembering the system concepts and importance of management information system |
|----|-----|---|
| K2 | CO2 | Understanding the MIS models for planning and organizing |
| К3 | CO3 | Knowing the application of Hardware and software |
| K4 | CO5 | Analyzing various input and output devices |
| K5 | CO5 | Interpreting the role of E-Communication in MIS |

| Programme Code: 22 B.Com. Information Technology | | | | |
|---|---|----|-------|-------------|
| Title of the paper : Core Paper 8 – Programming in Visual Basic | | | | |
| Batch Hours/Week Total Hours Credits Skil | | | Skill | |
| 2024 - 2025 | 6 | 90 | 4 | Development |

- 1. To provide intellectual knowledge to the students in windows programming.
- 2. To make them to understand the concept of designing forms in Visual basic.
- 3. To motivate the students to know about the various controls in visual basic.

Course Outcomes (CO)

| K1 | CO1 | Knowing the basic Concepts of Visual Basic. |
|----|-----|---|
| K2 | CO2 | Understanding the properties and learning the use of various tools. |
| К3 | CO3 | Applying various controls and procedures in form designing and coding. |
| K4 | CO4 | Analyzing various functions & procedures of VB and preparing the datareports using links. |
| K5 | cO5 | Remembering the selection of data access objects. |

| Programme Code: 22 B.Com. Information Technology | | | | |
|---|------------|-------------|---------|-------------|
| Title of the paper: Core Practical 4: Computer Applications IV – Visual Basic | | | | |
| Programming | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 – 2025 4 60 2 Development | | | | Development |

Course Objectives

- 1. To provide practical knowledge in Visual Basic Programming.
- 2. To help the students to understand the concept of designing forms.
- 3. To encourage the students to learn the application of various tools and properties.

| K5 | CO5 | Evaluating the reports of Visual Basic Programs. |
|----|-----|---|
| K4 | CO4 | Creating various views of forms using different controls. |
| К3 | CO3 | Working with control arrays. |
| K2 | CO2 | Developing the skills to create MDI form and Menu Editor. |
| K1 | CO1 | Knowing about the form designing with tool box. |

| Programme Code: 22 | B.Com. Information Technology | | | |
|--|-------------------------------|---------|-------|-------------|
| Title of the paper : Core Paper 9 – Principles of Auditing | | | | |
| Batch | Total Hours | Credits | Skill | |
| 2024 - 2025 | 5 | 75 | 4 | Development |

- 1) To familiarize the students about the various concepts of Principles of Auditing.
- 2) To make the students to understand the importance of auditing and auditing reports.
- 3) To help the students to gain knowledge about vouching of documents in an organization.

Course Outcomes (CO)

| K1 | CO1 | Knowing about the current Auditing Concepts, Standards and Procedures |
|----|-----|---|
| K2 | CO2 | Understanding about Internal checks and Vouching |
| К3 | CO3 | Applying different audit process for valuing Assets and Liabilities |
| K4 | CO4 | Knowing the role on an Auditor in a company and to interpret the AuditReports |
| K5 | CO5 | Investigating the auditing provisions and E-Auditing |

| Programme Code: 22 B.Com. Information Technology | | | | | |
|---|------------|-------------|---------|---------------|--|
| Title of the paper : Core Paper 10 – Internet and Web Designing | | | | | |
| Batch | Hours/Week | Total Hours | Credits | Day 11 1:1:4 | |
| 2024 - 2025 | 4 | 60 | 4 | Employability | |

Course Objectives

- 1. To Familiarize the students about the concepts of Internet
- 2. To make the students to understand the concept of web designing
- 3. To help them to develop the skills to create Hyper Text Markup Language

| K1 | CO1 | Remembering the basic concepts of Internet and HTML |
|----|-----|---|
| K2 | CO2 | Understanding the terminologies of Internet technologies, about table |
| | | creation and application of its properties in HTML |
| K3 | CO3 | Learning the application of HTML tags and Frames |
| K4 | CO4 | Knowing the various uses of buttons in creating a web page |
| K5 | CO5 | Illustrating about the tags for creating webpages. |

| Programme Code: 22 B.Com. Information Technology | | | | | | |
|---|------------|-------------|---------|--------------------|--|--|
| Title of the paper: Core Paper 11 - Investment Management | | | | | | |
| Batch | Hours/Week | Total Hours | Credits | S Entrepreneurship | | |
| 2024 - 2025 | 4 | 60 | 4 | Entrepreneursinp | | |

- 1. To give the practical knowledge and theoretical knowledge about investment
- 2. To make the students to understand about various portfolios available for investment
- 3. To educate the students to be aware of various investment alternatives

| K1 | CO1 | Remembering the basic Concepts of Investment management. |
|----|-----|--|
| K2 | CO2 | Understanding the markets for investment purpose, investment alternatives and |
| | | Portfolios. |
| К3 | CO3 | Studying the application of fundamental analysis in Economy, Industry and |
| | | Company. |
| K4 | CO4 | Analyzing the buying and selling signals using various theories and evaluating the |
| | | risk and return of portfolio. |
| K5 | CO5 | Evaluating the portfolios of various companies. |

| Programme Code: 22 B.Com. Information Technology | | | | |
|---|------------|-------------|---------|-------------|
| Title of the paper: Core Practical 5 - Computer Applications - V HTML and Web | | | | |
| Designing | | | | |
| Batch | Hours/Week | Total Hours | Credits | Skill |
| 2024 - 2025 | 4 | 60 | 3 | Development |

- 1. To provide the students about the practical knowledge in HTML programming.
- 2. To make the students to understand the concept of web designing.
- 3. To comprehend about Internet and know about various tags and buttons.

Course Outcomes (CO)

| K1 | CO1 | Knowing the creation of web page using HTML. |
|----|-----|--|
| K2 | CO2 | Understanding about linking the web pages using Anchor tags. |
| K3 | CO3 | Learning about of table creation properties and Buttons in designing a form. |
| K4 | CO4 | Gaining knowledge of creating advertisements and invitations. |
| K5 | CO5 | Evaluating the results of HTML Programs. |

| Programme Code: 22 B.Com. Information Technology | | | | | |
|--|--------|---|---|---------------|--|
| Title of the paper : Project and Viva Voce | | | | | |
| Batch Hours/Week Total Hours Credits | | | | | |
| 2024 - 2025 | - - | _ | 5 | Employability | |

Course Objectives

- 1. To find out and suggest the ideas related to the practical problems in the field of commerce.
- 2. To design a program for conversion of manual work into computerized format in various areas.
- 3. To make the students to understand the importance and needs of Research and Project forthe benefit of the society.

COURSE OUTCOMES (CO)

| K1 | CO1 | Identifying the practical problems in different areas of Commerce. |
|----|-----|---|
| K2 | CO2 | Collecting data using various techniques. |
| К3 | CO3 | Applying statistical tools and analyzing the data. |
| K4 | CO4 | Designing the computer based projects, suggest solution and concluding the project. |
| K5 | CO5 | Giving solution to the problem. |

| Programme Code: 22 B.Com. Information Technology | | | | | |
|--|------------|-------------|---------|---------------|--|
| Elective Paper 1: Research Methodology | | | | | |
| Batch | Hours/Week | Total Hours | Credits | Employability | |
| 2024 - 2025 | 6 | 90 | 5 | Employability | |

- 1. To enlighten the students about the basic research concepts
- 2. To help the students to learn about the implementation of research methods
- 3. To motivate the students in developing report writing skills about the research

| K1 | CO1 | Knowing the basic concepts of research methodology. |
|----|-----|--|
| K2 | CO2 | Understanding the procedure for research design and sample design. |
| К3 | CO3 | Knowing the application of different methods in data collection. |
| K4 | CO4 | Framing and analyzing the hypotheses for research. |
| K5 | CO5 | Interpreting the research report. |

| Programme Code: 22 B.Com. Information Technology | | | | |
|---|---|----|---|---------------|
| Elective Paper 2: Business Organization and Office Management | | | | |
| Batch Hours/Week Total Hours Credits | | | | |
| 2024 - 2025 | 6 | 90 | 5 | Employability |

- 1. To enlighten the students about the basic of business formation.
- 2. To help the students to learn about the office management system.
- 3. To motivate the students in developing share trading skills.

Course Outcomes (CO)

| K1 | CO1 | Understanding the form of business organization |
|----|-----|---|
| K2 | CO2 | Knowing about the formation of business. |
| К3 | CO3 | Learning about stock exchange and demat account. |
| K4 | CO4 | Understanding about office setup. |
| K5 | CO5 | Remembering the concept of office layout and its functions. |

| Programme Code: 22 B.Com. Information Technology | | | | | |
|--|-----------------|-------------------|-----------|------------------|--|
| Elective Paper 1 : Principles of Management | | | | | |
| Batch 2024 – 2025 | Hours/Week 6 | Total Hours 90 | Credits 5 | Entrepreneurship | |

Course Objectives

- 1) To cover the basic concepts of management.
- 2) To provide the students with the capability to apply theoretical knowledge insimulated and real life settings.
- 3) To develop the students to work in teams.

| | CO1 | Familiarizing with the basic concepts of Management and its functions. |
|------------|-----|---|
| | CO2 | Practicing the process of management's four functions planning, organizing, |
| k 5 | | leading and controlling. |
| K1 to | CO3 | Identifying the key skills required for the contemporary management practice. |
| F | CO4 | Applying the skills for motivating leadership qualities. |
| | CO5 | Identifying the key competencies needed to be an effective leader. |

| Programme Code: 22 | B.Com. Information Technology | | | | |
|--------------------------------|-------------------------------|--|--|--|--|
| Flective Paner 4 · Company Law | | | | | |

| Batch | Hours/Week | Total Hours | Credits | Entroppopolip |
|-------------|------------|-------------|---------|------------------|
| 2024 - 2025 | 6 | 90 | 5 | Entrepreneurship |

- 1) To cover the basic concepts of Company
- 2) To provide the students with the capability to apply theoretical knowledge in simulated and real life settings.
- 3) To develop the students to work in teams.

Course Outcomes (CO)

| | CO1 | Familiarizing with the basic concepts of Company and its types. |
|-----------|-----|---|
| K5 | CO2 | Practicing the process of share capital and its procedure. |
| 1 to] | CO3 | Identifying the key skills required for the company creation and its documentation. |
| K1 | CO4 | Applying the skills for motivating leadership qualities. |
| | CO5 | Identifying the key competencies needed to be an effective leader. |

| Programme Code: 22 B.Com. Information Technology | | | | | |
|--|------------|-------------|---------|---------------|--|
| Elective Paper 5 : Stress Management | | | | | |
| Batch | Hours/Week | Total Hours | Credits | Employability | |
| 2024 - 2025 | 6 | 90 | 5 | Employability | |

Course objectives

- 1. To understand the strategies for decreasing stressful behaviors and argue
- 2. Understand and learn how to use various techniques and determine the most appropriatemethod to aid in managing your reaction to stress.
- 3. Evaluate models of stress, relate to theoretical knowledge and design and scientifically describe a programme of stress management.

| | CO1 | Explore the nature of managing stress in today's changing world. |
|------|-----|---|
| k5 | CO2 | Describe coping strategies to prevent and reduce stress. |
| 1 to | CO3 | Apply relaxation techniques for dealing and overcoming stress. |
| K | CO4 | Discuss the physiology and psychology of stress connecting the mind and body. |
| | CO5 | Design a personal stress management plan. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | gy | |
|---------------------------------------|-----------------|---------------|---------|------------------|
| Elective Paper 6 : Consumer Awareness | | | | |
| Batch | Hours/Week | Total Hours | Credits | Entrepreneurship |
| 2024 – 2025 | 6 | 90 | 5 | Entrepreneursinp |

- 1. To familiarize the students with their rights and responsibilities as a consumer.
- 2. To understand the procedure of redress of consumer complaints.
- 3. To know more about decisions on Leading Cases by Consumer Protection Act.
- 4. To get more knowledge about Organizational set-up under the Consumer Protection Act
- 5. To impart awareness about the Role of Industry Regulators in Consumer Protection
- 6. To understand Contemporary Issues in Consumer Affairs.

COURSE OUTCOMES (CO)

| ξ1 to k5 | CO1 | Able to know the rights and responsibility of consumers. |
|-----------------|-----|--|
| | CO2 | Understand the importance and benefits of Consumer Protection Act. |
| | | Applying the role of different agencies in establishing product and service Standards. |
| | CO4 | Analyse to handle the business firms' interface with consumers. |
| | CO5 | Assess Quality and Standardization of consumer affairs |

| Programme Code : | For B.A., BBA CA, B.Com, BCA and B.Sc., Degree Students | | | |
|------------------|---|-------------------|---------|--|
| | SKILL BASED SUBJ | ECT 1 – CYBER SEC | CURITY | |
| Batch | Hours / Week | Total Hours | Credits | |
| 2024-2025 | 2 | 30 | 3 | |

COURSE OBJECTIVES

- The course introduces the basic concepts of Cyber Security
- To develop an ability to understand about various modes of Cyber Crimes and Preventive measures
- > To understand about the Cyber Legal laws and Punishments

COURSE OUTCOMES

On successful completion of the course, the students will be able to

| K1 | CO1 | To Understand the Concepts of Cybercrime and Cyber Frauds |
|----|-----|--|
| 1 | CO2 | To Know about Cyber Terrorism and its preventive measures |
| | CO3 | To Analyze about the Internet, Mobile Phone and E-commerce security issues |
| ↓ | CO4 | To Understand about E-mail and Social Media Issues |
| K5 | CO5 | To Describe about various legal responses to Cybercrime |

UCI 67

SUBJECT CODE: 24UCI4S2

Title of the Paper: Skill Based Subject 2 - Managerial Economics

Programme Code: For B.A., BBA CA, B.Com, BCA and B.Sc., Degree Students

| Batch | Hours/Week | Total Hours | Credits | Employability |
|-------------|------------|-------------|---------|---------------|
| 2024 - 2025 | 2 | 30 | 3 | Employability |

Course Objectives

- 1. To learn the concept of economics.
- 2. To enable the students to know about the various determinants of demand.
- 3. To know about various factors this influences the production and market situations.

Course Outcomes (CO)

| K1 | CO1 | Recollecting the various functional areas of economics. |
|----|-----|--|
| K2 | CO2 | Understanding the basic tools applied in the managerial economics. |
| К3 | CO3 | Applying the various techniques for identifying the market conditions of the firm. |
| K4 | CO4 | Analyzing the concepts of various pricing methods. |
| K5 | CO5 | Evaluating the trends of demand and supply. |

| Programme Code: 22 | B.Com. Informat | tion Technolo | gy | | |
|--|-----------------|---------------|---------|-------------------|--|
| Title of the Paper: Skill Based Subject 2 – Managerial Economics | | | | | |
| Batch | Hours/Week | Total Hours | Credits | Emandarea bilitar | |
| 2024 - 2025 | 2 | 30 | 3 | Employability | |

Course Objectives

- 4. To learn the concept of economics.
- 5. To enable the students to know about the various determinants of demand.
- 6. To know about various factors this influences the production and market situations.

| K1 | CO1 | Recollecting the various functional areas of economics. |
|----|-----|--|
| K2 | CO2 | Understanding the basic tools applied in the managerial economics. |
| К3 | CO3 | Applying the various techniques for identifying the market conditions of the firm. |
| K4 | CO4 | Analyzing the concepts of various pricing methods. |
| K5 | CO5 | Evaluating the trends of demand and supply. |

| Skill Based Subject III - BASICS OF INTELLECTUAL PROPERTY RIGHT'S | | | | |
|---|--------------|-------------|---------|--|
| Batch | Hours / Week | Total Hours | Credits | |
| 2024-2025 | 2 | 30 | 2 | |

- To create awareness about recent trends in IPR and Innovation
- To explore the basic concepts IPR
- To focus upon trademarks, copyrights, patents, industrial designs and traditional knowledge.
- To learn more about managing IP rights and legal aspects.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

| K1 | CO1 | Know about basic concepts of IPR and patent |
|----|-----|---|
| | CO2 | Understand copyrights, industrial designs and geographical indication of goods. |
| | CO3 | Differentiate between trademarks and trade secrets |
| | CO4 | Acquire knowledge on protection of traditional knowledge and plant varieties. |
| K5 | CO5 | Manage and protect IP Rights |

| Programme Code: 22 | B.Com. Informat | tion Technolo | ogy | |
|---|-----------------|---------------|---------|----------------|
| Title of the Paper: EDC – Digital Marketing | | | | |
| Batch | Hours/Week | Total Hours | Credits | Employedhility |
| 2024 - 2025 | 2 | 30 | 3 | Employability |

Course Objectives

- 1. Identify the key elements of a Google AdWords paid search campaign.
- 2. Analyze the ways to use data to make SEM decisions.
- 3. Practice basic skills related to PPC: ad copy writing, match types, bidding, etc.

Course Outcomes (CO)

| | CO1 | Create a measurable and goal oriented website or marketing plan |
|----|-----|---|
| K5 | CO2 | Identify leading brands and players in the social marketing space. |
| to | CO3 | Practice data analysis skills and create a relevant performance report |
| K1 | CO4 | Examine strategies to track and optimize performance of display campaigns |
| | CO5 | Identify the best media type based on advertising goals and targets |

For RA RRA R Com RCA and R Sc Degree Students

| PART IV – ENVIRONMENTAL STUDIES | | | | |
|---------------------------------|----------|--------------|-------------|---------|
| Batch | Semester | Hours / Week | Total Hours | Credits |
| 2024-2025 | I | 2 | 30 | 2 |

| | | | | | _ |
|------------------------------------|------|---------------|--------|-----------------|-------------|
| Programme Code: 22 For B.A. | | ., BBA, B.Con | n, BCA | and B.Sc., Degr | ee Students |
| VALUE EDUCATION – MORAL AND ETHICS | | | | | |
| Batch 2024-2025 | Hour | rs / Week | То | tal Hours 30 | Credits 2 |

- The course will provide students with an understanding and appreciation of the complex interactions of man, health and the environment. It will expose students to the multi-disciplinary nature of environmental health sciences
- To inculcate knowledge and create awareness about ecological and environmental concepts, issues solutions to environmental problems.
- To shape students into good "Ecocitizens" thereby catering to global environmental needs.
- This course is designed to study about the types of pollutants including gases, chemicals petroleum, no light, global warming and radiation as well as pollutant flow and recycling and principles of environmental pollution such as air, water and soil
- The course will address environmental stress and pollution, their sources in natural and workplace environments, their modes of transport and transformation, their ecological and public health effects, existing methods for environmental disease prevention and remediation.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

| | | on succession completion of the course, the statemes will be used to |
|----|------|--|
| K1 | CO 1 | Understand how interactions between organisms and their environments drive the |
| | | dynamics of individuals, populations, communities and ecosystems |
| 1 | CO2 | Develop an in depth knowledge on the interdisciplinary relationship of cultural, |
| | COZ | ethical and social aspects of global environmental issues |
| | | Acquiring values and attitudes towards complex environmental socio-economic |
| | CO3 | challenges and providing participatory role in solving current environmental |
| | | problems and preventing the future ones |
| | CO4 | To gain inherent knowledge on basic concepts of biodiversity in an ecological |
| | CO4 | context and about the current threats of biodiversity |
| | | To appraise the major concepts and terminology in the field of environmental |
| ▼ | CO5 | pollutants, its interconnections and direct damage to the wildlife, in addition to |
| K5 | | human communities and ecosystems |

COURSE OBJECTIVES

- ➤ To impart Value Education in every walk of life.
- To help the students to reach excellence and reap success.
- ➤ To impart the right attitude by practicing self-introspection.
- > To portray the life and messages of Great Leaders.
- > To insist the need for universal brotherhood, patience and tolerance.
- > To help the students to keep them fit.
- ➤ To educate the importance of Yoga and Meditation.

COURSE OUTCOMES (CO)

After Completion of the Course the student will be able to

| K1 | CO1 | will be able to recognize Moral values. Ethics, contribution of | |
|----|-----|---|--|
| | | | |

| <u> </u> | | leaders, Yoga and its practice |
|----------|-----|---|
| 1 | CO2 | will be able to differentiate and relate the day to day applications of |
| | | Yoga and Ethics in real life situations |
| | CO3 | can emulate the principled life of great warriors and take it forward |
| | | as a message to self and the society |
| | CO4 | will be able to Analyse the Practical outcome of practicing Moral |
| | | values in real life situation |
| V | CO5 | could Evaluate and Rank the outcome of the pragmatic approach to |
| K5 | | further develop the skills |

| Programme Code : 2 | ogramme Code : 22 For B.A., BBA, B.Com, BCA and B.Sc., Degree Students | | |
|--------------------|--|-------------|---------|
| PART IV –NON MA | PART IV -NON MAJOR ELECTIVE -I HUMAN RIGHTS | | |
| Batch | Hours / Week | Total Hours | Credits |
| 2024-2025 | 2 | 30 | 2 |

- > To prepare for responsible citizenship with awareness of the relationship between Human Rights, democracy and development.
- > To impart education on national and international regime on Human Rights.
- To sensitive students to human suffering and promotion of human life with dignity.
- To develop skills on human rights advocacy
- > To appreciate the relationship between rights and duties
- > To foster respect for tolerance and compassion for all living creature.

COURSE OUTCOMES

After Completion of the Course the student will be able to

| | CO1 | To understand the hidden truth of Human Rights by studying various provisions in the | |
|----------|-----|---|----------|
| K1 | | Constitution of India. | |
| ↑ | CO2 | To acquire overall knowledge regarding the Feminist perspectives in the Liberative | |
| | | Empowerment of Women. | |
| | CO3 | To gain knowledge about various gender roles and stereotypes involved in the comprehension o | <u>-</u> |
| | | gender equality and women's rights. | |
| ▼ | CO4 | To comprehend the legal provisions and policies that foreground the safety of children in the | |
| K5 | | society and to promote awareness. | |
| | CO5 | To gain enhanced knowledge about sexual and gender minorities to recognize, celebrate and | |
| | | acknowledge the diversified forms of gender expressions and rights. | |

| | For B.A., BBA, B.Com, BCA and B.Sc., Degree Students | | | | |
|--------------------|--|--------------------|---------|--|--|
| Programme Code: 22 | Part IV -NON- MAJOR ELECTIVE – II WOMEN'S RIGHTS | | | | |
| Batch | Hours / Week | Total Hours | Credits | | |
| 2024-2025 | 2 | 30 | 2 | | |

COURSE OBJECTIVES

- > To know about the laws enacted to protect Women against violence.
- ➤ To impart awareness about the hurdles faced by Women.
- To develop a knowledge about the status of all forms of Women to access to justice.
- r 10 create awareness about women's rights.

- > To know about laws and norms pertaining to protection of Women.
- > To understand the articles which enables the Women's rights.
- > To understand the Special Women Welfare laws.
- > To realize how the violence against Women puts an undue burden on healthcare services.

COURSE OUTCOMES

After Completion of the Course the student will be able to

| | THE COMPLETION OF the Course the Statement (IIII No about to | | |
|----------|--|--|--|
| K1 | CO1 | Appraise the importance of Women's Studies and incorporate Women's Studies with other fields | |
| † | CO2 | Analyze the realities of Women Empowerment, Portrayal of Women in Media, Development and Communication | |
| | CO3 | Interpret the laws pertaining to violence against Women and legal consequences | |
| | CO4 | Contribute to the study of the important elements in the Indian Constitution, Indian Laws for Protection of Women | |
| K5 | CO5 | Spell out and implement Government Developmental schemes for women and create awareness on modernization and impact of technology on Women | |