|  |  |  |
| --- | --- | --- |
| C:\Users\Admin\Desktop\logo.png | **Kongunadu Arts and Science College (Autonomous), Coimbatore – 29.****KASC - Institution Innovation Council (IIC)** **&****Department of Commerce with Information Technology** | C:\Users\B.COM (PA)\Desktop\50years (1).png |
|  | **-Report-****Title of the session: ‘Women and IP: Accelerating Innovation and Creativity’****Date: 9th August, 2023****Duration: 2 hour (10 am to 12 Noon)****Activity Category: IIC Celebration Day – World Intellectual Property (IP) Rights Day – August 21)** **Theme: to enable emerging student entrepreneurs to understand importance of IP in accelerating Innovation and Creativity** **Expert/Speaker Details:** Name: Dr. S Kalpana Devi Designation: Assistant Professor of Commerce Organization: Kongunadu Arts and Science College (Autonomous), Coimbatore**Brief about Expert/Speaker:** Dr. S Kalpana Devi, Assistant Professor of Commerce and Consumer Club Co-ordinator, Kongunadu Arts and Science College, Coimbatore. **Outcome of the activity: Students aspiring to become an entrepreneur have understood:*** Women and IP
* Importance of IPR
* Types of IPR
* Patent and Indian Women Inventor
* Barriers to Entry

**Key Highlights:** 1. Knowledge Sharing on Importance of IP and women barriers of entry

 **Participant details: Nos: 62** Total no. of Student participation: 58 Total no. of Staff (Teaching/Non-teaching) participation: 04  |  |

**APPENDICES**

**INVITATION**

****

**Glimpse of the Event**

****

****

****

****