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| C:\Users\Admin\Desktop\logo.png | **Kongunadu Arts and Science College (Autonomous), Coimbatore – 29.**  **KASC - Institution Innovation Council (IIC)**  **&**  **Department of Commerce with Information Technology** | C:\Users\B.COM (PA)\Desktop\50years (1).png |
|  | **-Report-**  **Title of the session: ‘Women and IP: Accelerating Innovation and Creativity’**  **Date: 9th August, 2023**  **Duration: 2 hour (10 am to 12 Noon)**  **Activity Category: IIC Celebration Day – World Intellectual Property (IP) Rights Day – August 21)**  **Theme: to enable emerging student entrepreneurs to understand importance of IP in accelerating Innovation and Creativity**  **Expert/Speaker Details:**  Name: Dr. S Kalpana Devi  Designation: Assistant Professor of Commerce  Organization: Kongunadu Arts and Science College (Autonomous), Coimbatore  **Brief about Expert/Speaker:**  Dr. S Kalpana Devi, Assistant Professor of Commerce and Consumer Club Co-ordinator, Kongunadu Arts and Science College, Coimbatore.  **Outcome of the activity: Students aspiring to become an entrepreneur have understood:**   * Women and IP * Importance of IPR * Types of IPR * Patent and Indian Women Inventor * Barriers to Entry   **Key Highlights:**   1. Knowledge Sharing on Importance of IP and women barriers of entry   **Participant details: Nos: 62**  Total no. of Student participation: 58  Total no. of Staff (Teaching/Non-teaching) participation: 04 |  |

**APPENDICES**

**INVITATION**

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**Glimpse of the Event**

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