



KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

Reaccredited by NAAC with “A+” Grade (4th Cycle)
College of Excellence – (UGC)
52nd Rank among Colleges in NIRF 2024
Coimbatore – 641029,
Tamil Nadu, India



**KASC – Institution's Innovation Council
and
Department of Commerce with Information Technology
Organized
National Level Start-up Bootcamp
On
30.08.2025**

-Report-

National Startup Bootcamp, organized by KASC - IIC and the Department of Commerce with Information Technology on 30.08.2025, was an insightful event for aspiring entrepreneurs.

The main objectives are to enable students to understand about various entrepreneurial opportunities; problem solving and ideation and NISP policy.

Dr. S R Madhan Shankar, CEO of Ashwini Herbs and Foods, spoke about the entrepreneurial ecosystem, highlighting the importance of idea pitching, converting ideas into products, and scaling them into businesses. He shared his personal entrepreneurial journey, emphasizing securing patents and utilizing government funding.

Mr. Sathishraj, CEO of E-Crusaders, focused on the significance of dreaming big, setting goals, and cultivating a clear vision for entrepreneurship. He encouraged students to treat their dreams as the “Google Maps of life,” providing direction through challenges.

The sessions inspired students to think innovatively and take the leap into the startup world.

602 students and 16 faculty members were benefited from this program.

The program helped students understand the practical aspects of starting and scaling a business. Overall, the bootcamp was a remarkable experience, fostering a strong entrepreneurial spirit.



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KASC – Institution's Innovation Council (KASC – IIC)

&

Department of Commerce with Information Technology

Organises

National level Start-up Bootcamp

Resource Persons

Mr. R Sathishraj
Chief Executive Officer
E-Crusaders

Dr. S R Madhan Shankar
Founder
Ashwinis Herbs and Foods

Date: 30 August, 2025 @ 8 am

Venue: Auditorium

***Registration Fee: ₹ 50/- per student**

****Certificate will be provided**

For details contact: 96775 91801

Chief Patron

Dr. T Kumar

Coordinator for SF Streams

Dr. V Sangeetha

Principal

Patron

Dr. C A Vasuki

Secretary & Director

KASC – Institution's Innovation Council (KASC – IIC)

Dr. G Dhandapani

President

Dr. K Saminathan

Vice President

Dr. B Divya Priya

Convenor

Department of Commerce with Information Technology

Dr. K Akila

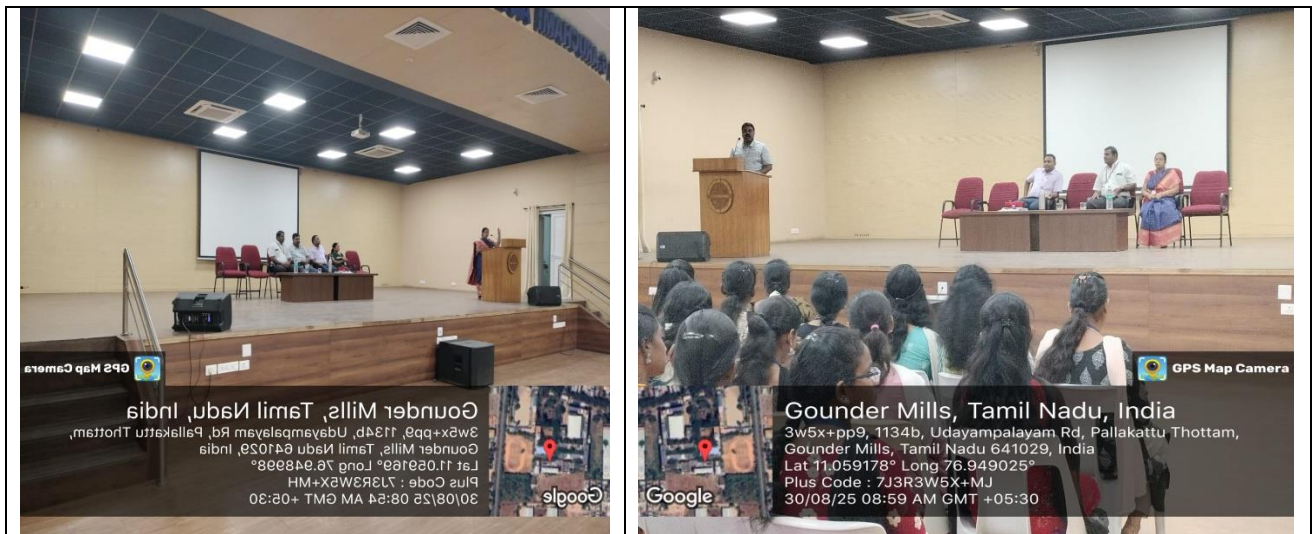
Assistant Professors

Dr. K Sudha

Dr. R Maharajothipriya

Associate Professor

SESSION SHOTS



***National level Start-up Bootcamp organized by KASC – IIC and Department of Commerce with Information Technology
30.08.2025***

