



**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Re-Accredited by NAAC with A⁺ Grade – 4th Cycle
College of Excellence – UGC
#52 Rank among Colleges in NIRF 2024
Coimbatore – 29, Tamil Nadu, India**



**Kasc Institution's Innovation Council,
Department of Commerce with Information Technology
&
Yuva YI
organised**



***One Day Workshop on Design Thinking, Critical thinking and Innovation Design*
20.02.2025**

Objectives:

To develop creative problem-solving skills among the students.

Resource Person:

Yash Manivannan, Founder and CEO, Watts and Joules Inc.

Report:

Kasc Institution Innovation Council, Department of Commerce with Information Technology and Yuva YI of Kongunadu Arts and Science College (Autonomous), Coimbatore jointly organised one day workshop on 'Design Thinking, Creative Thinking and Innovative Design' on 20.02.2025, to develop creative problem-solving skills among the students.

Yash Manivannan, Founder and CEO, Watts and Joules Inc. was the resource person. He highlighted the five diamonds of Design Thinking - Empathize, Define, Ideate, Prototype and Test incorporating case studies of AMul, PayTm, AirBNB for making the students understand and get engaged through integrated Activity based learning.

Highlights:

Event highlighted on:

- Understanding about Design Thinking
- Steps involved in Design Thinking
- Case studies on Design Thinking
- Hands-on-Workshop

Benefits:

Enhanced problem-solving, increased innovation and improved user understanding among the students.

Number of Beneficiaries: Students : 182 and faculty : 04.

Invitation



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Coimbatore – 641 029.



YUVA YI
Department of Commerce with Information Technology
&
KASC – Institution's Innovation Council





One Day Workshop
on
Design Thinking, Critical thinking and Innovation Design
by
Yash Manivannan
Founder & CEO - Watts and Joules Inc.



20.02.2025
@
08.30 am to 1 pm



Conference Hall

Patron

Dr. R Saravanamoorthy Co-ordinator – Students Affairs	Dr. T Kumar Co-ordinator – Academic Affairs	Dr. K Sumangala Principal	Dr. V Sangeetha Secretary & Director
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Chief Patron
Dr. C A Vasuki

Organising Members

Dr. K Sudha Mrs. M Princess Monica Victoria Dr. K Akila	Assistant Professors Dr. B Divya Priya Associate Professor & Head
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Convenor

Glimpse of the Event

