KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS),
COIMBATORE – 29.
Department Of Commerce with Information Technology

Technology Oriented Training program
On
Internet Account & E-commerce: Google Masters

30ᵗʰ January 2025

-Report -

Kongunadu Arts and Science College (Autonomous), Department of Commerce with Information Technology have organised Technology Oriented Training program on "Internet Account & E-commerce: Google Masters" on 30ᵗʰ January 2025 at Lab 5.

Objective

To enable the students to understand Internet Account & E-commerce through Google and how technology transform the present world and to educate them on the importance of Google Accounts and their role in digital business. Also to provide insights into Google's e-commerce tools and their applications.

About the Event:

DR.L.Kathirvelkumaran, Assistant Professor and Head, Department of Computer Science with Data Analytics and Department of Computer Science with AI & ML, Kongunadu Arts and Science College, Coimbatore was the resource Person. The program emphasised on Google Account Management for Setting up and securing business accounts with google forms, website creation. The training program also gave a clear idea on E-commerce & Google Tools for Utilizing Google Shopping.

Students gained practical knowledge of e-commerce operations, digital marketing, and analytics, improving their readiness for online business ventures. The training effectively prepared students to navigate the digital business landscape using Google's ecosystem. At the end, students' queries were answered.

Mrs.M.Princess Monica Victoria, Assistant Professor welcomed the gathering, Dr. P Sudha delivered vote of thanks.

Number of Beneficiaries: Faculty: 04 and Students: 56

Kongunadu Arts and Science College

(Autonomous)
Re-Accredited by NAAC with 'A$^+$', Grade (4th Cycle),
College of Excellence (UGC)
52nd Rank among Colleges in NIRF 2024
Coimbatore – 641029.

Department of Commerce with Information Technology

Organises

Technology Oriented Training Program
On

Internet Account & E-commerce: Google Master

Dr. L. Kathirvelkumaran MBA, MCA, MPhil, PhD, PGDDA.,
Assistant Professor & Head
Department of Computer Science with Data Analytics and
Department of Artificial Intelligence & Machine Learning
Kongunadu Arts and Science college, Coimbatore-29

Patron		Chief Patron
Dr. K Sumangala	**Dr. V Sangeetha**	**Dr. C A Vasuki**
Co-ordinator Academic Affairs	Principal	Secretary & Director

Co-ordinator Students Affairs

Dr. R Saravana Moorthy
Associate Professor & Head

Dr. T Kumar
Assistant Professor & Head

Convenor	Organizing Secretary	Committee Members
Dr. B Divya Priya	**Mrs. M Princess Monica Victoria**	**Dr. K Sudha**
Associate Professor & Head	Assistant Professor	**Dr. K Akila**
		Assistant Professor

Venue: Lab 5   Date: 30/01/2025   Time: 9:00 am

Coimbatore, Tamil Nadu, India
2/4a, Coimbatore, Tamil Nadu 641029, India
Lat 11.059274° Long 76.948476°
Plus Code : 7J3R3W5X+P9
30/01/25 09:21 AM GMT +05:30

Gounder Mills, Tamil Nadu, India
11/34b, Udayampalayam Rd, Pallakattu Thottam,
Gounder Mills, Coimbatore, Tamil Nadu 641029, India
Lat 11.059234° Long 76.948373°
Plus Code : 7J3R3W5X+M8
30/01/25 09:22 AM GMT +05:30

Gounder Mills, Tamil Nadu, India
11/34b, Udayampalayam Rd, Pallakattu Thottam,
Gounder Mills, Coimbatore, Tamil Nadu 641029, India
Lat 11.059233° Long 76.94838°
Plus Code : 7J3R3W5X+M9
30/01/25 09:22 AM GMT +05:30