



KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)

College of Excellence (UGC)

52nd Rank among colleges in NIRF 2024

Coimbatore – 641 029.

DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

EXTENSION ACTIVITY

On

DIGITAL PAYMENT METHODS TO THE LOCAL COMMUNITY

Kongunadu Arts and Science College (Autonomous), Coimbatore, Department of Commerce with Information Technology, organized an Awareness Program on Digital Payment Methods for the local community at Urumandapalayam, Coimbatore, on 14th February 2025.

The program was initiated by **Mr. U. P. Kishore (A) Karthick**, Founder of Karthi Traders, Coimbatore. **Mr. P. Suresh**, a third-year B.Com.IT student, enlightened about various digital payment methods and the security measures associated with them. **Mr. P. Karthick** expressed his appreciation and congratulated the students for their enthusiasm and dedication in raising awareness about Digital Payment Methods and Security Measures within the community.

The second and third-year B.Com.IT students then ventured into the local community, explaining a wide array of digital payment methods, including Banking Cards, USSD, AEPS, UPI, Mobile Wallets, Prepaid Cards, Point of Sale (POS), Internet Banking, Mobile Banking, and Micro ATMs. They also focused on imparting crucial knowledge about security measures to ensure safe digital transactions.

A total of **16 students** and 4 faculty members Dr. B Divya Priya, Associate Professor, Dr. K Sudha, Mrs. M Princess Monica Victoria and Dr. K Akila, Assistant Professors, Department of Commerce with Information Technology participated in the initiative, educating and raising awareness among **72 beneficiaries**, which included housewives, daily wage earners, petty shopkeepers, roadside vendors, and senior citizens.

Invitation



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Mr. U.P.Kishore (A) Karthick M.Com., M.Phil., MBA., PGDCA

Founder

Karthi Traders, Coimbatore

14.02.2025

@

10.30 am to 4 pm

Urumandapalayam



Will initiate

Patron

Dr. R Saravanamoorthi

Co-ordinator – Students Affairs

Dr. T Kumar

Co-ordinator – Academic Affairs

Dr. K Sumangala

Dr. V Sangeetha

Principal

Chief Patron

Dr. C A Vasuki

Secretary & Director

Organising Members

Dr. K Sudha

Mrs. M Princess Monica Victoria

Dr. K Akila

Assistant Professors

Convenor

Dr. B Divya Priya

Associate Professor & Head

Photo Clip



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Students of Kongunadu Arts and Science College organise Awareness Program on Digital Payment Methods



THE KOVAI HERALD

Department of Commerce with Information Technology of Kongunadu Arts and Science College organised an Awareness Program on Digital Payment Methods for the local community at Urumandapalayam, Coimbatore.

The program was initiated by U. P. Kishore (A) Karthick, Founder of Karthi Traders, Coimbatore. P. Suresh, a third-year B.Com.IT student, enlightened

about various digital payment methods and the security measures associated with them. The second and third-year B.Com.IT students then ventured into the local community, explaining a wide array of digital payment methods, including Banking Cards, USSD, AEPS, UPI, Mobile Wallets, Prepaid Cards, Point of Sale (POS), Internet Banking, Mobile Banking, and Micro ATMs. They also focused on imparting crucial knowledge about security measures to

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கொங்குநாடு கல்லூரி மாணவர்களின் டிஜிட்டல் கட்டண சேவை குறித்த விழிப்புணர்வு நிகழ்ச்சி

✍ தி கோவை மெயில்

உருமாண்டபாளையத்தில் கொங்குநாடு கலை அறிவியல் கல்லூரியின் தகவல் தொழில்நுட்ப துறை சார்பில், பொதுமக்களுக்கு டிஜிட்டல் கட்டண முறைகள் பற்றிய விழிப்புணர்வு நிகழ்ச்சி நடத்தப்பட்டது.

நிகழ்ச்சியை கார்த்தி டிரேடர்ஸ் நிறுவனர் கிஷோர் கார்த்திக் தொடங்கி வைத்தார். மூன்றாம் ஆண்டு பிகாம். ஐடி மாணவர் கரேஷ், டிஜிட்டல் கட்டண முறைகள் மற்றும் பாதுகாப்பு நடைமுறைகள் குறித்து விளக்கம் அளித்தார். பிள்ளர், மொபைல் பரிவர்த்தனை, வங்கி கார்டுகள், டிபிஐ, ஆதார் கட்டண முறை, இணைய வங்கி போன்றவற்றைப் பற்றி மாணவர்கள்



பாதுகாப்பு நடைமுறைகள் குறித்து மக்களிடம் விளக்கும் கொங்குநாடு கல்லூரி மாணவர்.

பொதுமக்களுக்கு விளக்கினர். பாதுகாப்பு வழிமுறைகள் பற்றிய அறிவுறுத்தல்களும் வழங்கப்பட்டன. 16 மாணவர்கள் மற்றும் 4 ஆசிரியர்கள் இணைந்த இந்த நிகழ்ச்சியில் 72க்கும் அதிகமானோர் பயனடைந்தனர்.

Kongunadu College organises Awareness Program on Digital Payment



The Covai Mail

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(From Right) Karthick, Founder, Karthi Traders, Coimbatore; Divya Priya, Associate Professor of Commerce of the College and Student.

Mobile Wallets, Prepaid Cards, Point of Sale (POS), Internet Banking, Mobile Banking, and Micro ATMs.

They also focused on imparting crucial knowledge about security measures to ensure safe digital transactions.

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