



KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)

Re-accredited by NAAC with A+ Grade - 4th cycle,

College of Excellence - UGC

52nd Rank among Colleges in NIRF 2024

Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMPUTER SCIENCE (AIDED)
Computer Science Association Inauguration Meeting
A Seminar on **“Pitching ideas for Project”**
REPORT

Name of The Event	Seminar on “Pitching ideas for Project”
Date	05.01.2026
Time	11:00 AM
Venue of The Programme	C-34
Resource Person	P. Robinfernandes Fullstack Developer ,Gateway Software Solution,Coimbatore.
Objectives of the Programme	• To understand the importance of pitching project ideas effectively • To learn the structure of a strong project pitch • To identify key elements that evaluators look for in a project proposal • To improve communication and presentation skills • To reduce ambiguity in project selection and approval
Outcome of the Programme	• Understand the importance of effectively pitching project ideas • Identify real-world problems and convert them into viable project concepts • Structure a project pitch with clear objectives, methodology, and outcomes • Improve communication, presentation, and persuasion skills • Analyze feasibility, scope, and limitations of proposed projects • Gain confidence in presenting ideas before evaluators and peers • Develop a systematic approach to project planning and execution

Number of Beneficiaries with class (Both students and faculty)	III B.Sc Computer Science - 43 Faculties: 2 Dr.A.Kavitha Mrs.S.Vishalini Total No of Beneficiaries: 45
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Report in Detail:

The Department of Computer Science (Aided) organized a one-day seminar titled “ ” on 05.01.2026 at C-34.

The session commences with a warm welcome address by **Dr.A.Kavitha**, Head of the Department, Computer Science (Aided).

The keynote session was led by **Mr. P. Robinfernandes**, Fullstack Developer ,Gateway Software Solution,Coimbatore, In modern academic and professional environments, project-based learning has become a vital component of skill development. A project’s success does not depend solely on technical implementation but also on how effectively the idea is communicated and justified. **Pitching project ideas** is a structured method of presenting a concept in a clear, concise, and convincing manner to evaluators, mentors, or stakeholders.

This programme focuses on equipping students with the necessary skills to present project ideas effectively, ensuring clarity in problem identification, feasibility analysis, and solution design. The ability to pitch ideas is essential not only for academic projects but also for research proposals, startup initiatives, and professional problem-solving scenarios.

Many projects fail or face rejection due to poorly defined objectives, unclear problem statements, or unrealistic implementation plans. Project pitching helps address these issues by:

- Encouraging clear problem definition
- Ensuring alignment with academic and industry requirements
- Enabling early feedback and improvement
- Reducing ambiguity in project planning
- Enhancing confidence and professionalism among students

In real-world applications such as startup funding, research grants, and corporate projects, pitching is a critical skill, making it essential for students to learn early.

At the end of the programme, participants were able to effectively identify problems, formulate structured project ideas, and present them confidently. The programme enhanced students’ ability to analyze feasibility, define objectives, and communicate ideas clearly. Overall, it contributed to improving the quality, innovation, and success rate of academic projects.

Pitching ideas for projects is an essential skill that transforms abstract ideas into actionable plans. This programme successfully provided students with the knowledge and confidence required to present well-structured and feasible project proposals. By mastering project pitching techniques, students are better prepared for academic success and future professional challenges.

The seminar concluded with a vote of thanks delivered by **Mrs. S. Vishalini** who expressed sincere gratitude to the resource persons for sharing their expertise and inspiring the audience.

