



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited by NAAC with 'A' Grade 3.64 CGPA out of 4]
College with Potential for Excellence (UGC) & Star College (DBT)
COIMBATORE – 641 029

Department of Commerce with computer applications

2014-2015

1. GUEST LECTURE ON EMOTIONAL INTELLIGENCE IN BUILDING CAREER

The Department of Commerce with CA organized “**Emotional Intelligence in Building Career**”. This program helped students to learn the role of emotions in our daily life and the basics of emotional intelligence and its practical application. Vital emotional and social skills, based on the EI framework, are discussed to help us navigate the nagging issues and irritating challenges in your business or workplace. by **Dr. Shani**, Dean – Management Studies, Nehru Arts and Science College, Coimbatore, on 16.07.2014.

2. MARKET STALL

The Department of Commerce with CA organized “Market Stall” inaugurated by **Dr.C.A. Vasuki**, Secretary, KASC, Coimbatore and made the first purchase by visiting the different stalls put up by the students. The students set up various stalls for selling stationery, fancy items, textiles goods, grocery items, cool drinks and snacks. The students of other departments showed great enthusiasm and interest in buying the products on 17.02.2015.



3. INTERCLASS FEST'15

The Department of Commerce with CA organized “B.Com CA Interclass Fest’15” The main motive behind the event was to make student aware about team building. Overall, the students felt that these activities helped them to appreciate how understanding among the team members, a properly devised strategy and coordination and team building among the team during implementation of the strategy, will help them to attain the task successfully. inaugurated by **Dr.T.Muraleeswari**, Principal KASC, Coimbatore,16.03.2015 & 17.03.2015.

4. GUEST LECTURE ON PERSEVERANCE- THE NEED OF THE HOUR

The Department of Commerce with CA organized association a guest lecturer on the topic “**Perseverance- the Need of the Hour**”, the program was about well-established fact that success is not achieved overnight. There is no such thing as get rich fast successes in the world. The road to success is a slow and quite precarious journey at times. It takes hard work and time to build up and makes you solely responsible for your progress. Perseverance that’s the key to a successful life. The chief guest was **Mr. J.Samuel Caesar Pickens**, Assistant Professor, Dr.SNS Rajalakshmi College of Arts and science, Coimbatore, on 3rd February 2015.

5. AWARENESS PROGRAMME ON SWINE FLU- PROTECTION

The Department of Commerce with CA and Coimbatore Corporation jointly organized an Awareness programme on “**Swine Flu- Protection**”, the event was about how we should protect our self from Swine Flu and demo was shown by the prescribed person, on 17.3.2015.



6. NATIONAL LEVEL CONFERENCE ON THE THEME SUSTAINABLE BUSINESS STRATEGY- SHAPING THE FEATURE OF INDIA

The Department of Commerce with CA organized a National level Conference on the theme “Sustainable Business Strategy- Shaping the feature of India” the program is to grow our business whilst reducing the environmental impact increasing our positive social impact. To achieve responsible growth and he inspire to bring this to life by encouraging people to take small everyday actions that will add up to make a big difference on 04.02.2015. the conference was inaugurated by Dr.K.A.Chinnaraju, Secretary Kovai Kalaimagal College of Arts and science.



STUDENTS ACHIEVEMENT

Sl. No	Name of the Student	College Name	Event and position	Date
1.	SANJEEVU.A	Ramana Gounder Medical Trust	Blood Donation	18/07/2014
2.	DEVARAJ.G	Ramana Gounder Medical Trust	Blood Donation	18/07/2014
3.	ARUNPANDI.C	Ramana Gounder Medical Trust	Blood Donation	18/07/2014
4.	MANIKANDAN.N	Ramana Gounder Medical Trust	Blood Donation	18/07/2014
5.	ELZY FLORA.C.R	PSG Institute Medical Science And Research Auditorium	PEACE FESTIVAL	08/08/2014
6.	KARTHICKKEYAN.S. R	Sree Saraswathi Thyagraja College	QUIZ	27/08/2014
7.	SARAVANAN.R	Sree Saraswathi Thyagraja College	SLIDE SHOW	27/08/2014

8.	KARTHICKKEYAN.S.R	Sree Saraswathi Thyagraja College	AD-ZAP	27/08/2014
9.	PRANESH.K	Sree Saraswathi Thyagraja College	AD-ZAP	27/08/2014
10.	MEJACK.V	Sree Saraswathi Thyagraja College	AD-ZAP	27/08/2014
11.	TAMIL SELVAN.M	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
12.	SETHUPATHI	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
13.	MEJACK.V	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
14.	SANJEEVI.A	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
15.	SHEBANA.K	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
16.	ELZY FLORA.C.R	Sasurie Academy Of Engineering	FUMAEX'14	19/12/2014
17.	SREE DEEPIKA.P	Sri Krishna Arts and science college	1 st place in poster presentation	29/01/2015
18.	ELZY FLORA.C.R	Sri Ramalinga Sowdambigai College Of Science And Commerce	3 rd prize in CATECHI	30/01/2015
19.	G.MANOJ KUMAR	Sri Ramalinga Sowdambigai College Of Science And Commerce	3 rd prize in CATECHI	30/01/2015
20.	N.AJITH KUMAR	Sri Ramalinga Sowdambigai College Of Science And Commerce	3 rd prize in CATECHI	30/01/2015
21.	LIJI.R	Sri ramalingam sowdambigai college of science and commerce	E-governance 3 rd place	30/01/2015
22.	SHOBANA.K	Vivekananda Institute Of Management	GREEN ENGRAVE	06/02/2015
23.	SHOBANA.K	Vivekananda Institute Of Management	CORPORATE RAMPWALK	06/02/2015
24.	PRAVESH.K	Vivekananda Institute Of Management	CORPORATE RAMPWALK	06/02/2015