



## KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

[Re-Accredited by NAAC with 'A' Grade 3.64 CGPA out of 4 (95%)]

College with Potential for Excellence (UGC) & Star College (DBT)

COIMBATORE - 641 029, TAMIL NADU, INDIA

### DEPARTMENT OF BUSINESS ADMINISTRATION [CA]

Department of BBA- CA of Kongunadu Arts and Science College has Conducted the Guest Lecture on “BUSINESS ACCOUNTING PROCESS” as on 24/03/2017.

Ms.Adshatha of II BBA-CA has delivered the welcoming address.

Mrs. S. Punitha Devi ,Head of Department honored the Chief Guest.

In the programme Mr.C.Parameshwaran, delivered his speech regarding Business Accounting Process, scope of the BBA-CA course and he specified Analytical techniques through different tools. Also to be added, he pointed out the latest applications regarding to accounting and he insisted students to know about it and asked them to pursue professional courses related to accounts. Ms. Binny of II BBA-CA has delivered vote of thanks.

