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## KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

Re-Accredited by NAAC with 'A' Grade 3.64 CGPA out of 4 (3<sup>rd</sup> Cycle) College of Excellence (UGC)

## COIMBATORE - 641 029, TAMIL NADU, INDIA

## DEPARTMENT OF BUSINESS ADMINISTRATION [CA]

The Department of BBA(CA) of Kongunadu Arts and Science College has Organized "One day seminar on 05.03.2021 in B-39 Hall on the topic" Start Small And Go Big".

Ms. Sowmiya Of III BBA CA has Welcome the gathering.

Dr.P.S. Punitha Devi, Head of the Department, Welcomed the Chief Guest Dr.P.S. Uma Maheswari, and Team, Teachers and Students. In this programme Guest Guest Dr.P.S. Uma Maheswari, Head ,Rural Entrepreneurship Development cell, *Vivekananda Institute Of Management*, Coimbatore, delivered the speech on entrepreneurship to the students. He explained that how the students should face their future through entrepreneurship and also shared some website portals. She explain the challenges facing by fresh graduates and how they are struggling to become successful entrepreneurs in today's competitive world. He motivated the students to come up with their own ideas to shine in their life. we think to aim big, achieve big. 100 students are benefited through this program.

Ms.U.Swathi of II BBA CA Proposed the Vote of thanks.