

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

*Re-accredited by NAAC with 'A' Grade – 3.64 CGPA out of 4 (3rd Cycle)*

*College of Excellence (UGC)*

*Coimbatore – 641 029*

**DEPARTMENT OF COMMERCE (Unaided)**

**PROGRAMME SPECIFIC OUTCOMES (PSO) OF  
B. COM.**

**2018 -2019**

**PSO 1:** Recognizing and understanding ethical issues related to the accounting profession; prepare financial statements in accordance with general accepted accounting principles and for effective financial management.

**PSO 2:** Applying auditing skills, critical thinking and problem solving skills related to taxation of individuals, flow-through entities, and corporations and to recognize potential opportunities for the savings and tax planning.

**PSO 3:** Students will possess knowledge in the concepts of economics and understanding of substantive and procedural law.

**PSO 4:** Boost up knowledge in modern marketing, business communication, management of human resource and stimulate global business through effective entrepreneurial skills.

**PSO 5:** Pursue practical knowledge in the chosen field of computer, tally and communication.

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**PROGRAMME SPECIFIC OUTCOMES (PSO) OF  
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**For the students admitted  
In the  
Academic Year 2019-2020**

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