

## KASC - Institution's Innovation Council (KASC-IIC)

Academic Year 2022-2023 (September, 2022 – August, 2023)

(Activities Organized by KASC - IIC joined with various Departments from September, 2022 To August, 2023)

### CELEBRATION DAY ACTIVITIES

S. No.	Date	Day of Celebration	Organized Date	Resource Person's	Organized Faculties & Department
1.	15 <sup>th</sup> October	Innovation Day (Q1)	15.02.2023	Poster Making Competition	Mrs. M. Sindhu, & Dr. S. Divya Asst. Professor's, Dept. of Costume Design and Fashion, KASC
2.	28 <sup>th</sup> February	National Science Day (Q2)	09.03.2023	Dr. Sa. K. Narayandass, Former Head, Department of Physics, Bharathiar University, Coimbatore Title: Importance and Impact of Innovations" on the of account of National Science Day Celebrations	Dr. B. Chandar Shekar, & Dr. K. Saravanakumar, Associate Professor's, Dept. of Physics, KASC
3.	1 <sup>st</sup> October	National Startup Day (Q2)	28.02.2023	Dr. B. Divya Priya, Associate Professor & Head, Dept. of Commerce-IT, KASC. Title: The Power of little idea 3 <sup>rd</sup> way of innovation	Dr. K. Nirubama & Dr. M. Santhoshkumar Assistant Professor's, Department of Biochemistry, KASC, Coimbatore

4.	12 <sup>th</sup> January	National Youth Day (Q2)	21.01.2023	<p><b>Swami Vimurtananda Maharaj,</b>  <b>Adhyaksha,</b>  Ramakrishna Math-Thanjavur</p> <p><b>Dr. M. Sathya Kumar,</b>  Advocate-Supreme  Court  High Court  Tribunals  (Commemoration with the 161 birth anniversary of Swami Vivekananda).</p>	<p><b>Swami Vivekananda Study Circle, KASC</b></p> <p>&amp;</p> <p><b>Dr. N. Mohanapriya,</b>  Asst. Prof. of Mathematics</p>
5.	14 <sup>th</sup> December	National Energy Conservation Day (India) (Q2)	07.02.2023	<p><b>Dr. I. V. Muthu Vijayan Enoch,</b>  Professor; Technology Head,  Karunya Institute of Science and Technology, Coimbatore.  <b>Title:</b> Technology and Sustainable Development</p>	<p><b>Dr. K. Kalpanadevi,</b>  Associate Prof.&amp; Head,  <b>Dr. A. Pushpaveni</b>  Asst. Prof. Dept. (PG) of Chemistry, KASC</p>
6.	2 <sup>nd</sup> December	National Pollution Control Day (Q2)	14.02.2023	<p><b>Dr. M. Rajkumar</b>  Professor, Dept. of Environmental Science, Bharathiar University Coimbatore.  <b>Title:</b> Recycling of Chemical Waste</p>	<p><b>Dr. R. Manimekalai</b>  <b>Dr. E. Jayanthi</b>  <b>Dr. K. Chandraprakash,</b>  Assistant Professor's Dept. of Chemistry, KASC</p>
7.	21 <sup>st</sup> April	World Creativity and Innovation Day (Q3)	14.07.2023	<p>Competition of "WEALTH OUT OF WASTE"</p>	<p><b>Mrs. M. Sindhu, &amp;</b>  <b>Dr. S. Divya</b></p>

					Asst. Prof's, Dept. of Costume Design and Fashion, KASC
8.	26 <sup>th</sup> April	World Intellectual Property Day (Q3)	09.08.2023	<b>Dr. S Kalpana Devi,</b> Asst. Prof. of Commerce Kongunadu Arts and Science College, Coimbatore <b>Title:</b> Women and IP: Accelerating Innovation and Creativity'	<b>Dr. K. Sudha,</b> <b>Mrs. Princess Monica Victoria, &amp; Dr. K. Akila</b> Assistant Professor's, Dept. of Commerce with IT, KASC
9.	11 <sup>th</sup> May	National Technology Day (Q3)	01.08.2023	<b>Mr. T. Muthuvel Ramesh</b> AI Developer, Novi Tech R&D Pvt. Ltd. Coimbatore. <b>Title:</b> Data Analytics and Data Science	<b>Dr. K. Sumangala,</b> Associate Prof. & Head, Dept. of Comp. Applications <b>Dr. K. Dhanalakshmi,</b> Asst. Prof. & Head Dept. of Information Technology
10.	15 <sup>th</sup> August	Independence Day- Celebrating Aazadi Ka Amritkal (Q4)	15.08.2023	KASC-IIC	<b>Shri. S. Elango,</b> Ex-DIG CRPF (Central Reserve Police Force)

### IIC CALENDER ACTIVITY

S. No	Activity	Organized Department	Organized Date	Resource's Person
1.	Session on Problem Solving and Ideation Workshop (Q1)	<b>Dr. B. Vishnupriya,</b> <b>Dr. V. Elakkiya,</b> Asst. Professor's, Dept. of Biotechnology, KASC	<b>25.02.2023</b>	<b>Dr Ram Kumar C,</b> Innovation Ambassador, Head IPR and Innovation, Associate Professor, Dr N G P Institute of Technology, Coimbatore.
2.	Workshop on "Entrepreneurship and Innovation" as Career Opportunity (Q1)	<b>Mr. S.K. Arunkumar,</b> Asst. Prof. & Head, Dept. of Commerce with Accounting and Finance, KASC	<b>27.02.2023</b>	<b>Dr. Shygil Joy,</b> Assistant Professor, School of Management, Karunya University, Coimbatore,
3.	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	<b>Dr. J. Anitha</b> Assistant Prof. of Biochemistry(PG), KASC.	<b>20.02.2023</b>	<b>Ms. A. S Uthayaragavi,</b> Founder and Chairman – Unique Pasteries and Dietician, PSGIMR, CBE
4.	My Story - Motivational Session by Successful Innovators (Q1)	<b>Dr. A. Amuthalakshmi</b> Assistant Professor, Dept. of Mathematics (UA), KASC	<b>25.02.2023</b>	<b>Mr. V. Gokul</b> Director & Co-Founder, GAAGS Technologies Pvt. Ltd. Chennai
5.	Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackath	<b>Dr. B. Vishnu Priya</b> Assistant Professor, Dept. of Biotechnology, KASC		<b>Dr. B. Vishnu Priya</b> Assistant Professor, Dept. of Biotechnology, KASC

	on and Reward Best Ideas - Manage through YUKTI-NIR <b>(Q1)</b>			
6.	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit <b>(Q2)</b>	<b>Dr. S. Punitha Devi,</b> Dept. of Business Administration (CA), KASC	<b>26.02.2023</b>	<b>Mr. Naveen Manickam,</b> Entrepreneur, Business coach and Founder of Women Business Network
7.	Workshop on Design Thinking, Critical thinking and Innovation Design <b>(Q2)</b>	<b>Dr. B. Divya Priya,</b> Associate Professor & Head, Dept. of Commerce-IT, KASC, Coimbatore.	<b>08.11.2022</b>	<b>Dr. Leena Periyasamy,</b> Project Manager COGNIZANT, Chennai.
8.	Session/ Workshop on Business Model Canvas (BMC) <b>(Q3)</b>	<b>Dr. A. Amuthalakshmi,</b> Assistant Professor, Dept. of Mathematics (UA), KASC <b>Dr. N. Mohanapriya,</b> Assistant Professor, Department of Mathematics (A), KASC	<b>31.08.2023</b>	<b>Dr. B. Divya Priya,</b> Innovation Ambassador – MoE, Associate Professor and Head, Department of Commerce (IT), KASC
9.	Workshop on Intellectual Property Rights (IPRs) and IP management for startup <b>(Q3)</b>	<b>Dr. J. Anitha</b> Assistant Prof. of Biochemistry(PG), KASC.	<b>31.08.2023</b>	<b>Dr. V. Bhuvaneshwari</b> IPR Coordinator and Assistant Professor Dept. of Mechanical Engineering KPR Institute of Engineering and Technology, Coimbatore.

10.	Session on “How to plan for Start-up and legal & Ethical Steps” <b>(Q3)</b>	<b>Dr. B. Vishnupriya,</b> <b>Dr. V. Elakkiya,</b> Asst. Professor's, Dept. of Biotechnology, KASC	<b>24.08.2023</b>	<b>Dr. B. Divya Priya,</b> Innovation Ambassador – MoE, Associate Professor and Head, Department of Commerce (IT), KASC
11.	Workshop on Prototype/Process Design and Development <b>(Q3)</b>	<b>Dr. K. Kalpanadevi,</b> Associate Professor <b>Dr. A. Pushpaveni,</b> Assistant Prof. Dept. of PG Chemistry, KASC	<b>10.08.2023</b>	<b>Dr. B. Vishnupriya</b> Assistant Professor, Department of Biotechnology, KASC
12.	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community <b>(Q4)</b>	<b>Dr. R. Manimekalai</b> <b>Dr. K. Chandra Prakash</b> Asst. Prof's in Chemistry, KASC	<b>30.08.2023</b>	<b>Dr. M.S. Sivaramkumar</b> Assistant Professor Department of Chemistry, KASC
13.	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level <b>(Q4)</b>	<b>Dr. P. Sumathi &amp; Dr. M. Parveen</b> Asst. Professors, Dept. of Botany, KASC	<b>28.08.2023</b>	<b>Mr. C. Rathina Balaji,</b> Commercial Associate, Amirta Vishwa Vidyapeetham, Kollam, Kerala.,
14.	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs <b>(Q4)</b>	<b>Dr. S. Punitha Devi,</b> Head and Associate Professor, Department of BBA CA	<b>28.08.2023</b>	<b>Dr. A. P. ARUNA,</b> Chief Executive Officer, Periyar Technology Business Incubator (PTBI), Periyar Maniammai Institute of Science & Technology,

				Vallam, Thanjavur, Tamil Nadu.
15.	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” <b>(Q4)</b>	<b>Mrs. M. Sindhu</b> Assistant Professor, Dept. of Costume Design and Fashion, KASC	<b>28.08.2023</b>	<b>Mrs. Sathya Sundarraaj</b> Proprietor, Surekara Enterprises, Bangalore
16.	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs <b>(Q4)</b>	<b>Dr. K. Saravanakumar,</b> Associate Professor <b>Dr. N. Senthil Kumar</b> Asst. Prof. Dept. of Physics, KASC	<b>03.08.2023</b>	<b>Dr. B. Vishnupriya,</b> Assistant Professor, Dept. of Biotechnology, KASC

**SELF-DRIVEN ACTIVITIES**

<b>S. No</b>	<b>Activity</b>	<b>Organized Faculties &amp; Department</b>	<b>Organized Date</b>	<b>Resource’s Person</b>
1.	Phases of Start-up: Customer Validation, Development and Creation <b>(EDC)</b>	<b>Dr. B. Divya Priya,</b> Associate Prof.& Head Dept. of Commerce (IT)	<b>27.01. 2023</b>	<b>Ms. Latha Azhaguvelu,</b> Director, Tool Smart Private Limited, Chennai
2.	Business Plan Preparation for Early-Stage Entrepreneurs <b>(EDC)</b>	<b>Mrs. R. Yamini,</b> Assistant Professor, Dept. of CDF, KASC	<b>15.09.2022</b>	<b>Mr. Vikaskaladharan, MBA, MA</b> HR consultant

3.	Opportunities for Early Stage Entrepreneurs - Students and Faculties <b>(EDC)</b>	<b>Dr. R. Thirugnanasampandan &amp; Dr. M. Parveen</b> Assistant Professor's, Department of Botany, KASC	<b>13.10.2022</b>	<b>Mr. S. Gowtham,</b> Founder and Managing Director, Bliss Naturals, GDI Pvt. Ltd., Coimbatore
4.	Building an Innovation Idea for Product Development <b>(EDC)</b>	<b>Dr. K. Nirubama &amp; Dr. M. Santhoshkumar</b> Assistant Professor's, Department of Biochemistry, KASC	<b>20.10.2022</b>	<b>Dr. Balakrishnaraja Rengaraju,</b> Principal Scientific Officer & Head Biotechnology, Bannari Amman Institute of technology, Sathyamangalam
5.	Funding Opportunities for Early Stage Entrepreneurs <b>(EDC)</b>	<b>Dr. B. Vishnupriya,</b> Assistant Professor, Dept. of Biotechnology, KASC	<b>28.10.2022</b>	<b>Dr. B. Vishnupriya,</b> Assistant Professor, Dept. of Biotechnology, KASC, Coimbatore
6.	Intellectual Property Rights <b>(EDC)</b>	<b>Dr. V. Rajendran,</b> Assistant Professor and Head, Department of Mathematics (UA), KASC	<b>08.11.2023</b>	<b>Mr. A. S. Ravi,</b> Special Judge, Special Court for TNPID Act Cases, Coimbatore
7.	Patent Protection in Biochemistry and Biotechnological Inventions	<b>Dr. R. Venkatesh,</b> Assistant Professor and Head i/c <b>Dr. P. Gowtham,</b> Assistant professor, PG Department of Biochemistry, KASC	<b>15.09.2022</b>	<b>Ms. Parul Chaturvedi,</b> Facilitator Startups, Regd. Patent Agent, IPFC Bangalore - ASSOCHAM <b>Mr. Mohd. Nahid Alam,</b> Joint Director & Head, ASSOCHAM IPR Council, <b>Ms. Keerthi,</b>



				Program Manager, IPFC Bangalore - ASSOCHAM
8.	Orientation Programme on Intellectual Property Rights (IPR)	<b>Dr. A. Ranjitha, &amp; Dr. V. D. Nithya,</b> Assistant Professor's, Department of Physics, KASC	<b>27.10.2022</b>	<b>Dr. D. Surendran,</b> Founder and CEO, SKS Skill Fasteners, Coimbatore.
9.	Orientation Programme on Intellectual Property Rights (IPR)	<b>Dr. A. Ranjitha, &amp; Dr. V. D. Nithya,</b> Assistant Professor's, Department of Physics, KASC	<b>27.10.2022</b>	<b>Dr. D. Surendran,</b> Founder and CEO, SKS Skill Fasteners, Coimbatore.
10.	Faculty Development Programme on Creative Thinking	<b>Dr. L. Kathirvelkumaran,</b> Head, Department of Artificial Intelligence & Machine Learning and Department of Computer Science with Data Analytics.	<b>05.01.2023 to 07.01.2023</b>	<b>Ms. SIMI,</b> Trainer of ICT Academy
11.	Awareness of Intellectual Property Rights among Faculty, Students and Researcher	<b>Dr. R. Venkatesh,</b> Assistant Professor and Head i/c <b>Dr. P. Gowtham,</b> Assistant professor, PG Department of Biochemistry, KASC	<b>27.03.2023</b>	<b>Ms. Parul Chaturvedi,</b> Facilitator Startups, Regd. Patent Agent, IPFC Bangalore - ASSOCHAM <b>Mr. Mohd. Nahid Alam,</b> Joint Director & Head, ASSOCHAM IPR Council, <b>Ms. Keerthi,</b>

				Program Manager, IPFC Bangalore - ASSOCHAM
12.	Converting Innovation into Prototype	<b>Dr. K. Sudha,</b> <b>Mrs. Princess Monica Victoria,</b> <b>Dr. K. Akila</b> Assistant Professor's, Dept. of Commerce with IT, KASC	<b>30.08.2023</b>	<b>Dr. Pravin Badhe</b> Founder & CEO Swalife Bio-tech Lab., Core Ireland.
13.	Tamil Nadu Startup Conclave and Expo-2023	<b>Dr. B. Divya Priya,</b> Associate Professor, Dept. of Commerce with Personal Accounting	<b>10.02.2023</b>	<b>Mr. Naveen Manickam,</b> Founder – WBN (Women's Business Network) <b>Ms. Shanmathy Karthik,</b> Founder – Wittywise, <b>Ms. Shailaja Gillbanks,</b> CEO - Alpha Informatix, <b>Ms. K. Kaviarasi,</b> Founder-Kayels Creations, <b>Ms. Sujitha Deva Vishnu,</b> Founder - Uyir Organics Farmers Market, <b>Ms. Karthika Panneer,</b> Founder, KVideo Company, <b>Mr. Anantha Krishnan,</b> Founder - Anand Promoters,

				<b>Ms. Janaki Sundarraj,</b> Founder - Hasvi Herbal Care, <b>Mr. Aakas Sadasivam,</b> Founder - Prologue Spirulina, <b>Ms. Latha Azhaguvelu,</b> Director, Tool Smart Private Limited. <b>Dr. V Ramya Nagarajan,</b> Founder –Paintz’N’Palletesz.
14.	Basics of Intellectual Property Canvas	<b>Dr. S. Uma,</b> Head, Department of Commerce <b>Mrs. M. Jeshi,</b> Assistant Professor in Commerce	<b>23.10.2023</b>	<b>Dr. Karuppasamy Ramanathan,</b> Professor and Accredited Trainer, Firebird Institute of Research in Management, Coimbatore.

**MINISTRY OF INNOVATION COUNCIL (MIC) ACTIVITIES**

<b>S. No</b>	<b>Activity</b>	<b>MIC Activities</b>	<b>Event Date</b>	<b>Resource’s Person</b>
1.	Launch of 5G services	Pragati Maidan, New Delhi ( <a href="https://www.youtube.com/watch?v=r4HeqVeWFmk&amp;ab_channel=NICWebcast">https://www.youtube.com/watch?v=r4HeqVeWFmk&amp;ab_channel=NICWebcast</a> )	<b>01.10.2022</b>	<b>Hon'ble Prime Minister of India</b>
2.	Orientation Session on IIC 5.0 & Features	<a href="https://www.youtube.com/watch?v=gPx6hqiQVkg&amp;ab_channel=MoEInnovationCell">https://www.youtube.com/watch?v=gPx6hqiQVkg&amp;ab_channel=MoEInnovationCell</a>	<b>11.01.2023</b>	<b>Shri. Dipan Sahu</b> Asst. Innovation Director,

				Ministry of Education's Innovation Cell, AICTE HQ, Nelson Mandela Road, Vasant Kunj, New Delhi 110070
3.	MIC's Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)	<a href="https://www.youtube.com/watch?v=GvDU6Z4Zodg&amp;ab_channel=MoEInnovationCell">https://www.youtube.com/watch?v=GvDU6Z4Zodg&amp;ab_channel=MoEInnovationCell</a>	<b>30.01.2023</b>	<b>Prof. T. G. Sitharam,</b> Hon'ble Chairman, All India Council for Technical Education (AICTE), New Delhi
4.	National Technology Week Inaugural Address of Hon'ble Prime Minister of India	<a href="https://www.youtube.com/watch?v=TWWNzxfufw0&amp;ab_channel=DoordarshanNational">https://www.youtube.com/watch?v=TWWNzxfufw0&amp;ab_channel=DoordarshanNational</a>	<b>11.05.2023</b>	<b>Hon'ble Prime Minister of India</b>
5.	NEP ki Samajh Celebrating 3 years of Implementation of NEP 2020	Totally around 40 videos of faculties and students shared their opinion of NEP 2020 was submitted to the IIC link	<b>15.07.2023</b>	Faulty members and Students of KASC
6.	Celebrate the 3 <sup>rd</sup> Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam.	<a href="https://www.youtube.com/watch?v=RVC4fNjeUYI&amp;ab_channel=MinistryofEducationGovernmentofIndia">https://www.youtube.com/watch?v=RVC4fNjeUYI&amp;ab_channel=MinistryofEducationGovernmentofIndia</a>	<b>29.07.2023</b>	<b>Hon'ble Prime Minister of India</b>
7.	IIC 5.0 Annual Report (AY 2022-2023)	Submitted by KASC-IIC to MIC		

