



# KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

Affiliated to Bharathiar University  
Re-accredited by NAAC with 'A++' Grade (4<sup>th</sup> Cycle)  
College of Excellence (UGC)  
Coimbatore - 641029.



## A One-Day International Seminar

On

# Communicative Competence in English for Corporate Culture

31<sup>st</sup> October 2022

Venue: Sister Nivedita Hall Time : 10 am

Organised by

PG Department of English (UA)

Resource Person

**Ms. M. Pranavasree**

ESL Teacher INS, Vietnam.

## OBJECTIVES

- ❖ The seminar focuses on the need for preparedness of students for career empowerment.
- ❖ Aims to inculcate Language competence for good career and abroad opportunities.
- ❖ Targets on improving a holistic experience on all aspects among the students who are willing to pursue their career in abroad.

## Registration Fee

Students : Rs. 100/-

Research Scholar : Rs. 150/-

Faculty : Rs. 200/-

## Link for E-Registration

<https://forms.gle/rbjNJNdyAcP7g14N>

## ABOUT KONGUNADU ARTS AND SCIENCE COLLEGE

Kongunadu Arts and Science College started in the year 1973, Re-accredited with A+ grade by National Assessment and Accreditation council (NAAC) in the 4th cycle. The Institution offers 25 UG Programmes, 13 PG Programmes, 13 Research Programmes, 7 Diploma, 18 Certificate Courses and 5 PG Diploma with a total of approximately 5000 students and 221 teaching faculties. The University Grants commission has awarded the prestigious status of **College of Excellence** during 2016-2017. College has been ranked 31<sup>st</sup> in India Ranking 2022 by MoE. The Vision of the college is to develop the total personality of each and every student in a holistic way by adhering to the principles of **Swami Vivekananda** and **Mahatma Gandhi**.

## ABOUT THE DEPARTMENT

The PG Department of English (Un-Aided) has entered in the academic journey of KASC in the year 2003. The Department offers MA English at the PG level and BA English Literature and Part II English at the UG level. B.A English Literature was established in the year 2012. The Department provides Internship programme for the students. Our core courses provide a solid background in literary traditions, history and research. Our degree is specifically oriented to multicultural literature and diverse approaches to the study of literature. The department offers various clubs (Elysian Fields, STAR, Scrutiny and Midas Touch) to articulate students creative and Aesthetic sense. In addition, our faculty is committed to an interdisciplinary approach to knowledge, evident in their involvement in programs such as World Literature, Single Author Study and Environmental Studies. Our graduates are well prepared for professional and for lifelong learning. They pursue careers in education, research, business, law, government and publishing. The highlights of the Department demonstrate our commitment to the liberal arts.

## FURTHER DETAILS CONTACT US

**99761 30897, 98423 07084**

## Mail ID

[headuaenglish@kongunaducollege.ac.in](mailto:headuaenglish@kongunaducollege.ac.in)

Certificates and Refreshments will be provided

## CHIEF PATRON

**Dr. C.A. VASUKI**

SECRETARY AND DIRECTOR,  
KASC, COIMBATORE.

## PATRON

**Dr. M. LEKESHWANASWAMY**

PRINCIPAL, KASC, COIMBATORE.

## CHAIR PERSON

**Dr. S.R. MADHAN SHANKAR**

DEAN ACADEMICS, KASC, COIMBATORE.

## CONVENER

**Dr. G. YOUVENIYA**

HEAD & ASSOCIATE PROFESSOR,  
PG DEPARTMENT OF ENGLISH (UA), KASC, COIMBATORE.

## ORGANISING SECRETARIES

**Mr. J. ATHISAYARAJ JEBAKUMAR**

ASSISTANT PROFESSOR,  
PG DEPARTMENT OF ENGLISH (UA), KASC, COIMBATORE.

**Mr. C. SAKTHIVEL**

ASSISTANT PROFESSOR,  
PG DEPARTMENT OF ENGLISH (UA), KASC, COIMBATORE.

## CO-ORDINATORS

**Mrs. N. RAMAPRABHA**

**Mr. R. GOBINATH**

**Miss. U. GAYATHRI**

**Mrs. J. ANNAMMA**

**Dr. P. RAJESWARI**

**Dr. M. PRADEEPA**

**Mr. B. DAMODHARA PRASATH**

**Mr. B. LINGESWARAN**