



**TRANS  
STELLAR**  
Journal Publications • Research Consultancy

**International Journal of Sales & Marketing Management Research  
and Development (IJSMMRD)**

( ISSN (Online): 2249-8044; ISSN (Print): 2249-6939; Impact Factor(JCC) : 5.7836 ; Index Copernicus Value (ICV) : 3.0;  
NAAS Rating: 3.13; )

*in recognition of the research paper quality, originality and significance in modeling  
and technical flow and upon recommendation of the TJPRC Journals Best Paper Award*

*Committee proudly present this*

**BEST PAPER CERTIFICATE**

to

**B. Divya Priya & M. Revathi Bala**

**Paper Title : An Opinion Survey on the Awareness and Presentation of Social Advertisements in  
Newspapers**

**Edition Date : 10/31/2015**

Associate Editor-TJPRC

Chief Editor-TJPRC