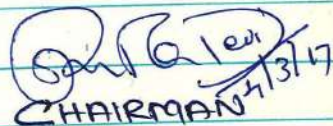


Board of Studies Meeting.

The "Thirteenth" meeting of, board of studies in the "Department of Business Administration with Computer Application" under Autonomous scheme was conducted on 04.03.2017 by circulation of the syllabus to the members of meeting.


CHAIRMAN 4/3/17

[Mrs. S. Purnima DEY]
HEAD
DEPT OF BBA CA
KONGUNADU ARTS & SCIENCES COLLEGE
COIMBATORE - 641 029.

KONKUNADU ARTS AND SCIENCE COLLEGE

DEPARTMENT OF BBA-CA

BOARD OF STUDIES - MEMBERS LIST [2016-2017]

MEMBERS PRESENT

1. Mrs. S. PUNITHA DEVI	-	CHAIRMAN	<i>[Signature]</i> 4/3/17
2. Mrs. K. SUBASHINI	-	MEMBER	<i>[Signature]</i> 4/3/17
3. Mr. V. GOKUL RAJ	-	MEMBER	<i>[Signature]</i> 4/3/17
4. Mrs. M. SANJEEVA	-	MEMBER	<i>[Signature]</i> 4/3/17
5. Mrs. P. KIRUTHIKA	-	MEMBER	<i>[Signature]</i> 4/3/17
6. Dr. S. MOHAN	-	UNIVERSITY NOMINEE	<i>[Signature]</i> 4/3/17
7. Mr. H.R. VIVEK	-	ACADEMICIAN	<i>[Signature]</i> 4/3/17
8. Dr. P. PONMEENA KSHI	-	ACADEMICIAN	<i>[Signature]</i> 4/3/17
9. Mr. R. RAMESH BABU	-	INDUSTRIALIST	
10. Mr. G. LIVINGSTON	-	ALUMNI	<i>[Signature]</i> 4/3/17
11. Mr. P. SREEPRASAD	-	STUDENT REPRESENTATIVE	<i>[Signature]</i> 4/3/17

The following resolution were passed:-

H.O.D welcomed the Board Members and outline the changes to be made in the syllabus for the students, who are going to be admitted in the academic year 2017-2018.

The Board authorized the chairman to place the items curricular and scheme of the examination and syllabi in the standing committee for the academic affairs and academic council for approval.

Item 01:- The action taken on the basis of feedback collected from stakeholders. We have introduced new subject "Common Aptitude Skill" (Online test), as a skill based subject - 01 for the academic year 2017-2018 and it was approved.

Item 02:-

We have replaced, Business Communication as a core paper no (04) in place of PC Software and it was approved.

Item 03:-

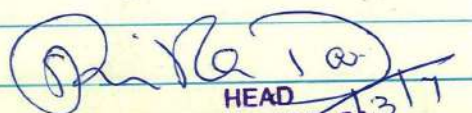
In Principles of Management, they suggested to include contributions of different authors with regard to management line and staff function, and workplace diversity in Unit I, Unit II, and unit III, and Excluded the use of staff and committees, MBB in Unit II.

Item 04:-

In Global Business Management, they suggested to include globalization, Mode of entry, Merits & Demerits of MNC's in Unit II, Import procedure, Document in import procedure in Unit III, and Advantages & Disadvantages of FDI, FII, Home country, Host country in Unit IV. And Excluded Global international Strategy, Dominance of MNC's, Investment pattern & Motives and Foreign investment by Indian Companies in Unit II.

Item 05:-

In Research Methods for Management, they suggested to include Executive Summary, Hypothesis, formulation and testing of hypothesis, Chi-Square test (simple problems only) in Unit I and also suggested topics related to report writing to be interchanged from II unit to I unit.


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