

KONHUNIADU ARTS AND SCIENCE COLLEGE

DEPARTMENT OF BBA-CA

BOARD OF STUDIES - MEMBERS LIST [2015-2016]

THE 12th BOS MEETING OF BBA-CA CONDUCTED AS ON 04-3-2016

MEMBERS PRESENT

- | | | |
|--------------------------|--------------------------|----------------------------|
| 1. Mrs. S. PUNITHADEVI | - CHAIRMAN | <i>[Signature]</i> 10-8-16 |
| 2. Mrs. K. SUBASHINI | - MEMBER | <i>[Signature]</i> 10-8-16 |
| 3. Mrs. K. SUDHA | - MEMBER | <i>[Signature]</i> 10-8-16 |
| 4. Mr. V. GOKUL RAO | - MEMBER | <i>[Signature]</i> 10-8-16 |
| 5. Dr. V. RAVIKUMAR | - ACADEMICIANS | <i>[Signature]</i> 10-8-16 |
| 6. Mr. B. MOHAN | - INDUSTRIALIST | <i>[Signature]</i> 10-8-16 |
| 7. Mrs. M. SRIMATHI | - ALUMINI | <i>[Signature]</i> 10-8-16 |
| 8. Mr. H. MOHAMED NAFEEQ | - STUDENT REPRESENTATIVE | <i>[Signature]</i> 10-8-16 |
| 9. Dr. A. KUMUDHA | - ACADEMICIANS | |
| 10. Dr. G. SRIDHARAN | - UNIVERSITY NOMINEE | |

The following Resolution were Passed.

H.O.D welcomed the gathering and Members in BOS.
Item 01:-

⇒ Need to change the Taxation as main paper which will cover both direct tax and Indirect tax (UBA-22) (Applied Taxation Marks 40:60) (OR) It can be removed from the curriculum.

Item 02:-

⇒ Industrial Training. Need to be Specific what type of Industry has to choosed. and need to bring notice that whether student have been visiting 15 days to the Industry.

1. Manufacture Side
2. Service Side
3. Production Side.

Item 03:-

⇒ Suggested E-Commerce should be one of subject (Core paper) or proposed to have a separate topic in MIS (Management Information System).

Item 04:- On the basis of feedback given by the Admin for curriculum and

⇒ Suggested Need to propose Business Economics as one of subject (Core/ALLIED) Top. Unit, Instead of Principle of Insurance.

Item 05:-

⇒ Suggested that skill based subjects are to be proposed related to Employability and also they suggested to update the syllabus in Visual Basic and Visual Basic Pract.

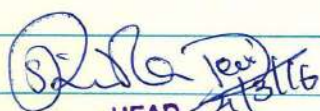
Item 06:-

⇒ Recommender Business law as a subject the place of Industrial law and they suggested to make small changes in Financial Management and Cost and Management Account.

Item 07:-

⇒ In Marketing Management subject, As per marketing Mix order, the chapter should have to be changed.

1. Marketing Segmentation and Buyer behaviour need to shifted to 1st Unit.


HEAD

DEPT. OF BBA. CA
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029.





PRINCIPAL
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