

A Report on Case study

At

MARUTI SUZUKI LIMITED

Coimbatore - 641012

Submitted by

M.KAVITHA

191CM001

Under the guidance of **Mrs. S. POORNI., M.Com, M Phil,**

Assistant professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING

At
ANANYA FABRIX
Karur - 639001

Submitted by
GOWRLC
Reg.No:191CM002

Under the guidance of
Mrs. S. POORNI M.Com, M.Phil, (Ph. D)
Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree
of
Bachelor of Commerce



DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMIL NADU, INDIA
2019-2022

ANANYA FABRIX.

Mfrs. & Suppliers of Home & Hospital Textiles

TO WHOMSOEVER IT MAY CONCERN

Subject : Industrial training completion letter for Gowri

This is to certify that **Ms. Gowri** a student of Kongunadu College of Arts and Science pursuing **B.COM** has successfully completed her 15 days **Industrial Training** from **18th June 2021 to 26th June 2021** at our company. During this period of her training with us, she was found punctual, hardworking and sincere.

We wish her all the best for her future endeavours.

Date :28th June 2021

ANANYA FABRICS

Proprietor.

For **ANANYA FABRIX.**

Proprietor
Proprietor



**A REPORT ON CASE STUDY
AT
RELIANCE JIO
Coimbatore - 641029**

**Submitted by
S.Shalini
Reg No: 191cm003**

**Under the guidance of
Mrs. S. Poorni M.com., M Phil.,(ph.D.,)
Assistant professor**

**Submitted in partial fulfillment of the requirement for the award of the degree
Of
Bachelor of commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY THE NAAC WITH 'A' GRADE; CGPA 3.64 OUT OF 4 (3RD CYCLE)]
COLLEGE OF EXCELLENCE(UGC)
COIMBATORE-641 029, TAMILNADU, INDIA
2019 - 2022**

A REPORT ON INSTITUTIONAL TRAINING

At

KRISHNA INDUSTRIES

Coimbatore-641004

Submitted by

G.NARMATHA

Reg.No:191CM004

Under the guidance of

Mrs.S.POORNI M.Com,M.Phil,(Ph.D)

Assistant Professor

Submitted in partial fulfilment of the requirement for the award of the degree

Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4(3rd cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641 029, TAMILNADU, INDIA, 2019-2022

KRISHNA INDUSTRIES

**338/D2C, Sri Venkateswara Industrial Estate,
Balaguru Garden (West), Peelamedu, Coimbatore - 641004.**

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S. Naveen Kumar : +91-91715 85789
GSTIN : 33BLDPS3889N1ZB
Office : +91-81223 33353

To,

The Head of Department,
Kongunadu Arts & Science College,
Coimbatore - 641 029.

Dear Sir,

Sub: Allowing permission to a student of B.com to undergo institutional training for a period of 15 days from 7th June 2021 to 23rd June 2021-reg.

REF : Your institution letter.

With reference to your letter mentioned above, we would like to inform you that we are hereby allowing your institution's B.com student **MS. NARMATHA. G** to undergo their institutional training for a period of 7th June 2021 to 23rd June 2021 at our organization as requested by you.

Thanking You

Date : 29.06.2021

Place : Coimbatore

For Krishna Industries

Authorized Signatory

A REPORT ON INSTITUTIONAL TRAINING

At

Sri Andal Paper Mills pvt.Ltd.,

Erode-638451

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SRI ANDAL PAPER MILLS PRIVATE LIMITED Phone: 04222 241177
HQA: 04222 241180
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E-MAIL: sriandalpapermills@gmail.com
CIN No: UO210121999PTC007022

SAPM/MILLS/INTERN/022 Date: 20.06.2021
Date

This Certificate is given on this Number SAPM/MILLS/INTERN/022 of June of the year 2021 to certify that

INTERNSHIP CERTIFICATE
N.KARUNYA (Roll No: 191CM005)

A B.Com Student of Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029 has successfully completed her Internship on Marketing Management from 08.06.2021 to 17.06.2021 at M/s. Sri Andal Paper Mills Private Limited, Sathyamangalam.

We at M/s. Sri Andal Paper Mills Private Limited have thoroughly enjoyed having her as an intern and we wish her all the Best in her Future Endeavors.

For M/s. Sri Andal Paper Mills Private Limited.,
Authorized Signatory.



FACTORY AT:
SP NO. 94/1, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 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A Report on Case Study

At AQUAGROUP

Coimbatore – 641 034

Submitted by

C.ANURADHA

Reg.No: 191CM006

Under the guidance of

Mrs. S. Poorni.,M.com.,M.Phil.,(Ph.D.,)

Assistant Professor

Submitted in partial fulfilment of the requirement for the award of the
degree

Of

Bachelor of commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH “A” GRADE 3.64 CGPA OUT
OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

SRI RV PACKAGING INDUSTRIES

CORRUGATION UNIT

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Coimbatore - 641 035, Mobile : 94431 90904 Email : srivpackaging@gmail.com

25.06.2021

TO

The Head of the Department,
Kongunadu Arts and Science College,
Coimbatore – 641029

Dear Sir,

SUB: Allowing permission to a student of BCOM to undergo Institutional Training
For a period of 15 days from (03.06.2021 – 17.06.2021) – Reg.
REF : Your Institution letter.

With reference to your letter mentioned above we would like to inform you that, we are hereby allowing your Institution's BCOM Student **Ms. DHARANI THANGAVEL** to undergo their **Institutional Training for a period of (03.06.2021 – 17.06.2021)** at our organization as requested by you.
Thanking you,

For SRI R.V. PACKAGING

For SRI R.V. PACKAGING

S.VIJAYKUMAR

Partner

TIN : 33086424788 Date : 22.10.2016

Corrugated Boxes | Printed Cartons | Kraft Rolls

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A REPORT ON INSTITUTIONAL TRAINING

At

Unique Shell Mould (India) Private Limited,

Coimbatore-641021

Submitted by

B.N.Priyadharshini

Reg.No:191CM008

Under the guidance of

Mrs.S.Poorni M.Com., M.Phil.,(PH.D)

Assistant Professor

**Submitted in partial fulfilment of the requirement for the award of the
degree of
Bachelor of Commerce**



DEPARTMENT OF COMMERCE

KONFUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4(3rd cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2019-2022

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Unique Shell Mould (India) Private Limited

CIN No : U27320TZ2001PTC009677

Ref :

Date :

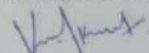
12th July 2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.B.N Priyadharshini(Roll.No : 191CM008) student of Kongunadu Arts & Science College Studying in 3rd year BCOM has done Training in our company for the period from 24.06.2021 to 10.07.2021.

During this period her conduct and character were found to be GOOD. We wish her a Successful Future.

For Unique Shell Mould (I) Pvt Ltd,


Training HR.



Plant I :
88, S. Sidco Industrial Estate,
Coimbatore - 641 021.
Tel : +91-422-4511500

Plant II :
Plot No. 1-4 & 7-9, South Block,
Private Industrial Estate, Sidco,
Coimbatore - 641 021.
Tel : +91-422-4511400

Plant III :
308/1, Kondampatti Village,
Kudathukkadav,
Coimbatore - 642 108
Tel : +91-422-4511600



GSTIN : 33AAACU5178K1ZK QD : uniqueshell@gmail.com www.uniqueshell.com

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Scanned by TapScanner

A REPORT ON CASE STUDY

AT

TATA NANO CAR

Submitted by

SNEHA.L

REG NO: 191CM010

Under the guidance of

Mrs. S. POORNI M.com., M.Phil.,(PH.D)

Assistant Professor



std 1913

DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

IRE-ACCREDITED BY NAAC WITH “A+” GRADE (4 Cycle))

COLLEGE OF EXCELLENCE (UGC)

COIMBAIORE - 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

ROYAL ENFIELD

Coimbatore-641020

Submitted by

PERUMAL.P

Reg.No:191CM011

Under the guidance of

Mrs.POORNI., M.Com., M.Phil

Associate Professor

Submitted in partial fulfillment of the requirement for the award of

the degree of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE -641020, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING

AT

SNOWDON TEA FACTORY

The Nilgiris-643 219

Submitted by

NIKKITHA B S

Reg.No:191CM012

Under the guidance of

Mrs. S. Poorni M.Com., M.Phil., (Ph.D.)

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3RD CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

**A REPORT OF CASE STUDY
ON
NETFLIX**

**Submitted by
M. Boomithran
Reg.No.:191CM013**

**Under the guidance of
S. Poorni., M.Com., M.Phil.,
Assistant Professor**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A REPORT ON CASE STUDY

AT|

COCO COLA

Submitted by

Gokul Prasath M

Reg.No:191CM015

Under the guidance of

Mrs. S.POORNI M.Com., M.Phil.

Associate Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

**A REPORT OF CASE STUDY
ON
JOHNSON & JOHNSON'S**

**Submitted by
PAVITHRA.R
Reg.No.: 191CM016**

**Under the guidance of
S.Poorni., M.Com., M.Phil.,
Assistant Professor**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

**A REPORT OF CASE STUDY
ON
DAIMLER**

**Submitted by
M Praveen Krishnan
Reg.No.: 191CM017**

**Under the guidance of
S. POORNI., MCOM.,MPHIL
Assistant Professor
Department of commerce**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

A Report on Institutional training

At

Salzer Electronics Ltd.

Coimbatore - 641047

Submitted by

S. Kishore Vaidyanathan

Reg.no: 191CM018

Under the guidance of

S. POORNI., MCOM.,MPHIL

Assistant Professor

Department of commerce

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE(Autonomous)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

College of excellence (ugc)

Coimbatore-641 029,Tamilnadu,India

2019-2022

salzer



SALZER ELECTRONICS LTD., UNIT - II

Chinnamadampalayam,
COIMBATORE - 641019, INDIA.

Tel : +91 4254 - 277200
+91 98946 81110

E-mail : salzer2@salzergroup.com

Web : www.salzergroup.com

CIN : L03210TZ1985PLC001535

PER/INSTITUTIONAL TRAINING /2021

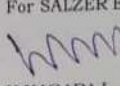
30.06.2021.

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **S.KISHORE VAIDYANATHAN** (Roll no:191CM018) student of **KONGUNADU ARTS & SCIENCE COLLEGE-641 029** studying in Second year B.Com (Main) has successfully completed Institutional Training for a period 15.06.2021 to 30.06.2021 on all working days.

During this period Of his Institutional Training with us, his conduct and character were found to be good. We wish his a successful future.

For SALZER ELECTRONICS LIMITED - UNIT II,


K.NAGARAJ.



Sr. MANAGER - HR.

A REPORT ON CASE STUDY
At
MADRAS RUBBER FACTORY LIMITED

Coimbatore-641020

Submitted by

SURAJ B.D

Reg.No:191CM019

Under the guidance of

Ms. S. poorni, M.Com., M.Phil.,

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of
the degree of
Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE -641029, TAMIL NADU, INDIA

2019-2022

DEPARTMENT OF COMMERCE

**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

**IRE-ACCREDITED BY NAAC WITH "A+" GRADE
(4th CYCLE)**

COLLEGE OF EXCELLENCE (4TH CYCLE)

COIMBATORE -641 029

2019-2020



**A REPORT ON CASE STUDY
ON
COCO COLA
Submitted by**

**Name: Jeyakanthan K
Register number: 191CM020**

**Under the guidance of
S.Poorni.,M.Com.,M.Phill.,
Assistant professor**

CASE STUDY ON COCA COLA

**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

COIMBATORE-641029

A REPORT ON INSTITUTIONAL TRAINING

At

Yaanee Fashions India pvt.Ltd.,

Coimbatore-641 020

Submitted by

S.PRIYA DHARSHINI

Reg.No:191CM021

Under the guidance of

Dr. S. Uma M.Com., M.Phil., Ph.D., PGDCA.,

Associate Professor and Head

**Submitted in partial fulfillment of the requirement for the award of the degree
of**

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2018-2021

YAAANEE FASHIONS®

Ref: YF-PROJECT-2021

30.06.2021

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Ms. S.PRIYA DHARSHINI (Reg No. 191 CM021) Has undergone Institutional Training in our Organisation from 15.06.2021 to 30.06.21. for total 12 days. During this period her performance found satisfactory.

For YAAANEE FASHIONS INDIA PRIVATE LIMITED

AUTHORIZED SIGNATURE

A Report on Case study

At

TATA GROUPS

Submitted by

P.VISHALINI

191CM022

Under the guidance Mrs.S.Poorni., Mcom, Mphil, (Ph.D).,

Assistant professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

College of Excellence (UGC)

Coimbatore-641 029, Tamilnadu, India

2019-2022

A REPORT ON CASE STUDY

ON

NESTLE

Submitted by

B.Abinaya

Reg.No:191CM023

Under the guidance of

Mrs.S.Poorni M.Com., M.Phil.,

Submitted in the partial fulfilment of the requirement for

the award of the degree of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMILNADU, INDIA

2019-2022

**A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY
ON
SUBHIKSHA**

**Submitted by
K. Kishore Kumar
Reg.No.:191CM024**

**Under the guidance of
S. Poorni., M.Com., M.Phil.,
Assistant Professor**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A REPORT ON CASE STUDY

AT

ZOMATO

COIMBATORE-641 025

Submitted by

A.AKILANDESWARI

Reg.no:191CM025

Under the guidance of

Dr.S.Amudha M.Com., M.Phil., Ph.D., SET, PGDCA.

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UCG)

COIMBATORE-641 029, TAMIL NADU, INDIA

2019-2022

**A REPORT OF CASE STUDY
ON
MARUTI SUZUKI**

**Submitted by
HEMAPRIYA S
Reg.No.: 191CM026**

**Under the guidance of
Dr. S. Amudha M.Com., M.Phil., Ph.D., SET., PGDCA., Assistant professor
Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A Report on case study
At
LG LIFE'S GOOD pvt.Ltd.
Coimbatore-641012.
Submittedby
M.NAVEENKUMAR
RegNo.191CM027
Undertheguidanceof
Ms.M.DHARANIPRIYAM.COM.,M.Phil.,
AssistantProfessor
SubmittedinpartialFulfillmentoftherequirement
FortheawardoftheDegree
BACHELOROFCOMMERCE
DepartmentofCommerce



KONGUNADUARTSANDSCIENCECOLLEGE
(Autonomous)
[RE-AccreditedbyNAACWith"A"Grade3.64CGPAOutOf(3rdCycle)]
CollegeofExcellence(UGC)
Coimbatore-641012,Tamilnadu,India
2019-2022

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

TATA NANO

Coimbatore-641020

Submitted by

KEERTHI VIJAY.P

Reg.No:191CM028

Under the guidance of

Dr.S.AMUDHA Mcom, Mphil, PhD, SET, PGDCA

Assistant professor

Submitted in partial fulfillment of the requirement for the award of

the degree of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE -641029, TAMIL NADU, INDIA

2019-2022

A REPORT OF CASE STUDY

AT

Tata groups

Submitted by

I.SIVASAKTHI

Reg.no:191CM 029

Under the guidance of

Dr.S.Amudha M.Com, M.Phil., Ph.D., SET, PGDCA.

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of Commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

College of Excellence (UGC)

Coimbatore-641 029, Tamilnadu, India

2019-2022

**A REPORT ON CASE STUDY
AT
COCACOLA**

COIMBATORE-641 025

Submitted by

R.DEVAYANI

Reg.no:191CM030

Under the guidance of

Dr.S.Amudha M.Com., M.Phil., Ph.D., SET, PGDCA.

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UCG)

COIMBATORE-641 029, TAMIL NADU, INDIA

2019-2022

A Report on Institutional Training

At

Kaviya exports

Submitted by

S.Indu mathi

191CM031

Under the guidance of

Dr.S.AMUDHA Mcom, Mphil, PhD, SET, PGDCA

ASSOCIATE PROFESSOR

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)

[RE-ACCREDITED BY NACC WITH 'A' GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

College of Excellence (UGC)

Coimbatore-641 029, Tamilnadu, India

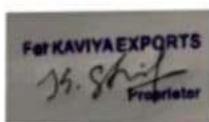
2019-2022

KAVIYA EXPORTS

Nariyampallipudur Avinashi (Tk) Tiruppur (DT)

This is to certify that *Ms.S. Indumathi* (191CM031) student from B.COM (Kongu Nadu college of arts and science) has successfully completed her "Internship" at Kaviya Exports from *5th March 2021 to 20th March 2021*.

We wish her good luck and success.



Manager

K. Sanjay Kumar

A REPORT ON CASE STUDY

At

PARLE-G BISCUIT

Coimbatore-641 029

Submitted by

SUMAIYA BANU.S

Reg.No:191CM032

Under the guidance of

Dr. S. AMUDHA Mcom, MPhil, PhD, SET, PGDCA

Assistant professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING

AT

POWSLAND TEA FACTORY

The Nilgiris - 643002

Submitted by

Krithick P

Reg No: 191CM033

Under the guidance of

Dr.S.AMUDHA M.Com., M.Phil., Ph.D., SET., PGDCA.,

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641029, TAMIL NADU, INDIA

2019-2022

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POWSLAND TEA FACTORY

Thummanada, Thummanatty P. O., Udhagamandalam, The Nilgiris - 643 002

Phone : 0423 2507070 E-mail : powsland@gmail.com

02-07-2021

CERTIFICATE**"TO WHOM SO EVER IT MAY CONCERN"**

This is to certify that **MR. KRITHICK. P (191CM033)** from **KONGUNADU ARTS AND SCIENCE COLLEGE COIMBATORE-641 029.** Doing **B.COM IIIrd** year, has undertaken an institutional Training in our Factory from 14-06-2021 to 02-07-2021.

During the training period her conduct and behavior were found to be good.

"WE WISH HER ALL THE BEST FOR HER CARRIER"

Case study

At

COLGATE PALMOLIVE

Coimbatore - 641012

Submitted by

N Raghunath

Reg.no: 191CM034

Under the guidance of

Dr.S.AMUDHA Mcom, Mphil, PhD, SET, PGDCA

Assistant professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE(Autonomous)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

College of excellence (ugc)

Coimbatore-641 029,Tamilnadu,India

A REPORT ON INSTITUTIONAL TRAINING

At

Schnell Energy Equipments(P) Ltd.

Coimbatore-641 020

Submitted by

R. INDHUJA

Reg.No:191CM035

Under the guidance of

Ms. S. Amudha M.Com., MPhil,Ph.D.,SET.,PGDCA.,

Associate Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019-2022

Scanned by TapScanner



09th July 2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms.R.Indhuja (Roll No:191CM035)** student of **Kongunadu Arts & Science College** studying in III year **BCOM** has done **TRAINING** in our company for the period from **29.06.2021 to 09.07.2021**.

During this period her conduct and character were found to be **GOOD**. We wish her a successful future.

For **SCHNELL ENERGY EQUIPMENTS P LTD.,**

AUTHORISED SIGNATORY.



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**A REPORT OF CASE STUDY
ON
KRAFT FOODS INC.,(OREO)**

**Submitted by
E.Sivaprabu
Reg.No.: 191CM036**

**Under the guidance of
Dr. S. AMUDHA
M. Com, M. Phil, PhD, SET, PGDCA
Associate Professor**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A Report on Institutional Training

IN

DECCAN PUMPS PRIVATE LIMITED

Submitted by

Ms. AKASTHIYA SRI

191EM071

Under the guidance of

Dr. S. AMUDHA Mcom, Mphil, PhD, SET, PGDCA

ASSOCIATE PROFESSOR

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Diploma of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE (Autonomous)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (2nd Cycle)]

College of Excellence (CEE)

Coimbatore-641 029, Tamil Nadu, India

2019-2022

Scanned by TapScanner



DATE: 30.06.2021

TO WHOM IT MAY CONCERN

This is to certify that

Ms. AKASTHIYA SRI

III year B.Com (M&A)

student of

Kongunadu Arts and Science College,
Coimbatore - 641029

under went industrial training in our company between 15.06.2021 and 30.06.2021. During the training period she had exposure to various sections in the accounts department and had firsthand knowledge on it functions.

We wish all good luck in her future endeavors

For Deccan Pumps Private Limited

R. Vivekanandhan
(R. Vivekanandhan)
Manager HR



DECCAN PUMPS PRIVATE LIMITED
43, E3-88, Bharathi Nagar, Sathy Road,
Ganapathy, Coimbatore - 641 006.
Phone: 0422 - 2533534, 2532930 | Fax: 0422 - 2530153.

Scanned by TapScanner

A REPORT ON CASE STUDY

About

BMW

Submitted by

KESAV VARDHAN.R

Reg.no: 191CM038

Under the Guidance of

Dr.S.AMUDHA M.Com, M.Phil, PhD, SET, PGDCA

Assistant professor

Submitted in partial fulfillment of the requirement for the award of

the degree Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS & SCIENCE COLLEGE(AUTONOMOUS)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON CASE STUDY

AT
MAGGIE

Submitted by
Lakshmi S
191CM039

Under the guidance of
S.Amudha M. Com., M. Phil., ph.D.,
SET, PGDCA.
Assistant Professor



std 1913

DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
IRE-ACCREDITED BY NAAC WITH "A+" GRADE (4 Cycle))
COLLEGE OF EXCELLENCE (UGC)
COIMBAIORE - 641 029, TAMIL NADU, INDIA
2019-2022

A REPORT ON INSTITUTIONAL CASE STUDY
ON
THE FAILURE OF KELLOGG'S SPECIAL K IN INDIAN MARKET

Coimbatore - 641012

Submitted by

Pooja.K

Reg.no: 191CM040

Under the guidance of

Dr.S.AMUDHA Mcom, Mphil, PhD, SET, PGDCA

Assistant professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of commerce



Department of commerce

KONGUNADU ARTS & SCIENCE COLLEGE(AUTONOMOUS)

[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3RD CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

Coimbatore-641 029,Tamilnadu,India

A REPORT ON INSTITUTIONAL TRAINING

At

Augustan Knitwear Pvt Ltd.

Coimbatore-641 107

Submitted by

RITHUS

Reg.No:191CM041

Under the guidance of

Dr. S.Amudha M.Com., M.Phil., Ph.D., SET., PGDCA.,

Associate Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4(3rd cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019-2022



Augustan Knitwear Pvt. Ltd.,

3/127-A, Manickampalayam, Kunnathurpudur (PO), Kovilpalayam, Coimbatore - 641 107
Phone : 99429 12801, 2654001, 2654002, 2654354 e-mail : info@augustanindia.com

GSTIN : 33AABCM4119Q1Z8

CIN No. : U18101TZ1996PTC007218

DATE: JUNE 07, 2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. RITHU** (ID.NO 191CM041) of Kongunadu Arts & Science College, Coimbatore is a bonafide student of the Department of Commerce-B.Com (M&A) has undergone her Internship for the period of 15 days, from 10.06.2021 to 25.06.2021 and acquired adequate knowledge in the various functional aspects of the organization and successfully completed the Internship program.

We wish her all the best for her better future



For Augustan Knitwear Pvt.Ltd.,

[Signature]
Authorized Signatory

DEPARTMENT OF COMMERCE

**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

**IRE – ACCREDITED BY NAAC WITH "A+" GRADE
(4th CYCLE)**

COLLEGE OF EXCELLENCE (4th CYCLE)

COIMBATORE – 641029

2019 –2022



A REPORT ON CASE STUDY

Submitted by

Name : ISWARYA PL

Register number : 191CM042

Under the guidance of

Dr.S.AMUDHA

ASSOCIATE PROFESSOR

Mcom, Mphil, PhD, SET, PGDCA

CASE STUDY ON COCA COLA

**A REPORT OF CASE STUDY
ON
MAGGI**

**Submitted by
SWATHI V K**

RegNo:191CM043

Under the guidance of

**Dr. S. Amudha M.Com., M.Phil., Ph.D., SET., PGDCA., Assistant
professor Submitted in the partial fulfilment of the requirement for
the award of the
degree of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd
Cycle)] COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A REPORT OF CASE STUDY ON THE FAILURE OF TATA NANO IN INDIAN MARKET

**Submitted by
Roshan. R
Reg.No.:191CM044**

**Under the guidance of
Dr. S. AMUDHA
M. Com, M. Phil, PhD, SET, PGDCA
Associate Professor**

**Submitted in the partial fulfilment of the requirement for
the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NACC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE - 641 029, TAMILNADU, INDIA
2019-2022**

A REPORT ON INSTITUTIONAL TRAINING

At

SAI PROCESS

COIMBATORE-641 038

Submitted by

S.DHARSHINI

Reg.No:191CM045

Under the guidance of

Dr. S. Amudha M.Com., M.Phil., Ph.D

Associate Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019 - 2022

SAI PROCESS

**Mfrs ALL KINDS OF INDUSTRIAL NAME PLATES
AND DONE STICKERS**

**98422 96813
78450 10391**

**NO 18/24 PAPPANAKKONDER LAYOUT
NEAR INDHU SHREE CAR CARE
K.K.PUDUR COIMBATORE - 64
e-mail: saiprocess111@gmail.com**

DATE:

19.06.2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.S.Dharshini(Reg.No.191CM045) studying at Kongunadu Arts and Science College has undergone an Institutional Training at our Industry for a period of 05.06.2021 to 19.06.2021. During this period her conduct was good.

We wish her all success for her future endeavours

For Sai Process

M.Unni Krishnan

Proprietor

A REPORT ON CASE STUDY

At

FLIPKART

Submitted by

ARCHANAPRIYA.P

Reg.No:191CM046

Under the guidance of

Dr. S. AMUDHA MCom. MPhil., PhD.,SET.,PGDCA

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

Of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4(4th CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

**A CASE STUDY REPORT
ON
OPPO MOBILES**

**Submitted by
G. VISHNU PRASATH
Reg.No:191CM047**

**Under the guidance of
Dr. S. AMUDHA Mcom, MPhil, PhD, SET, PGDCA
Assistant professor**

**Submitted in partial fulfillment of the requirement for the award of the degree
of
Bachelor of Commerce**



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]
COLLEGE OF EXCELLENCE (UGC)
COIMBATORE – 641 029, TAMIL NADU, INDIA
2019-2022**

A REPORT ON CASE STUDY

AT

Bharat petroleum

Submitted by

Srisaran P

Reg.No:191CM048

Under the guidance of

Ms.M.DHARANI PRIYA M.Com. , M.Phil.

Associate Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON CASE STUDY

About

LAKSHMI MACHINE WORKS LTD

Submitted by

BALA PRIYA DHARSHAN.M

Reg.No:191CM049

Under the guidance of

Ms. M. DHARANI PRIYA., M.Com., M.Phil.,

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of

the degree of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE -641029, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING

At

KBS GHEE

Submitted by

P.SANJAI

Reg.No:191CM050

Under the guidance of

Ms.M.DHARANI PRIYA M.Com., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019-2022

KBS GHEE

FSSAI : 22420295000110

No.4/65, Sengundhapuram 2nd cross, Korur - 639 002.

: 85088 70238
04324 - 224237

This is to certify that Mr. SANJAI P (191CM050) Has undergone Institutional Training
in our Organisation from 28.06.2021 to 12.07.2021 for total of 15 days. During this period
his performance found satisfactory

THANK YOU!

KBS GHEE

Proprietor

kbsgheekrr@gmail.com

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

JAMAAI ICE CREAM

Coimbatore-601102

Submitted by

HARI PRASATH.M

Reg no:191CM051

Under the guidance of

Ms. M.DHARANI PRIYA., M.Com., M.Phil

Assistant Professor,

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON INSTITUTIONAL TRAINING

At

Durgai Amman Plating Works

Submitted by

K.P.Abishitha

Reg.No:191CM052

Under the guidance of

Ms.M.Dharanipriya,M.com,M.phil.,

Assistant Professor

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019-2022



DURGAI AMMAN PLATING WORKS

(An ISO 9001 - 2008 Certified Company)

Specialist in : Bright Nickel, Bright Nickel Chrome, Zinc, Buffing & Plating Works



Cell : 98949 - 39774

Ref

Date

Ref : DAPW : PROJECT : 2021

30.06.2021

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Ms. Abishitha.K.P (Reg No. : 191CM052) Has undergone Institutional Training in our Organisation from 14.06.2021 to 30.06.2021 for total 15 days. During this period her performance found satisfactory.

Thank You

For Durgai Amman Plating Works

S. Durgai Raj
Proprietor
M. DURGAI RAJ

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

NESTLE

Coimbatore-601102

Submitted by

S. NIDHIN Reg.No:191CM053

Under the guidance of

Ms. M.DHARANI PRIYA., M.Com., MPhil

Assistant Professor,

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON CASE STUDY

At

SATYAM COMPUTERS SERVICES LIMITED (SCSL)

Coimbatore-601102

Submitted by

C.GOWTHAM

Reg.No:191CM054

Under the guidance of

Ms. M.DHARANI PRIYA., M.Com., M.Phil

Assistant Professor,

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH “A” GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-2022

**A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY
ON**

Cadbury worm controversy

Submitted by

Akshaya.k

Reg.No.: 191CM055

Under the guidance of

Ms.M.Dharani priya M.com.,M.phil.,

Assistant professor.

**Submitted in the partial fulfilment of the requirement for
the award of the degree**

of

Bachelor of Commerce



A report on CASE STUDY

At

AMUL

Coimbatore – 641029

Submitted by

Name : Aishwarya . V

Register number : 191CM057

Under the guidance of

Ms. M. DHARANI PRIYA M.COM., M.Phil.,

Assistant professor,

**Submitted in the partial fulfillment of the record of the
requirement of the award of the degree of**

BACHELOR OF COMMERCE



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

[RE – ACCREDITED BY NAAC WITH "A+" GRADE

(4th CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641029

2019 –2022

A REPORT ON CASE STUDY

AT
MAGGIE

Submitted by
SNEGHA M
191CM058

Under the guidance of
Ms M.DHARANI PRIYA M.COM.,M.
Phil.,
Assistant Professor



std 1913

DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
IRE-ACCREDITED BY NAAC WITH "A+" GRADE (4 Cycle))
COLLEGE OF EXCELLENCE (UGC)
COIMBAIORE - 641 029, TAMIL NADU, INDIA
2019-2022

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

SAMSUNG MOBILE

Submitted by

E.Naveen:191cm059

Under the guidance of

Ms. M.DHARANI PRIYA., M.Com., M.Phil

Assistant Professor,

Submitted in partial fulfillment of the requirement for the
award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF
4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMIL NADU, INDIA

2019-202

A REPORT ON INSTITUTIONAL TRAINING/CASE STUDY

At

HIMALAYA HERBAL PRODUCT

Coimbatore-601102

Submitted by

K.P. DHANUSH AYYAPPA Reg.No:191CM060

Under the guidance of

Ms. M.DHARANI PRIYA., M.Com., M.Phil

Assistant Professor,

Submitted in partial fulfillment of the requirement for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH "A" GRADE 3.64 CGPA OUT OF 4 (3rd Cycle)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE - 641 029, TAMIL NADU, INDIA

2019-2022

A REPORT ON CASE STUDY

At

L.G.Balakrishnan & Bros. Ltd

Submitted by

P.JANANI

Reg.No:191CM061

Under the guidance of

Ms.M.DHARANIPRIYA.,M.com.,M.phil.,

Assistant Professor

Submitted in partial fulfilment of the requirement

for the award of the degree

of

Bachelor of Commerce



DEPARTMENT OF COMMERECE

KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

[RE-ACCREDITED BY NACC WITH "A"

GRADE 3.64 CGPA OUT OF 4 (3rd CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE – 641 029, TAMILNADU, INDIA

2019-2022