

B.SC COSTUME DESIGN AND FASHION
CURRICULUM & SCHEME OF EXAMINATION UNDER CBCS

[APPLICABLE TO THE STUDENTS ADMITTED DURING THE ACADEMIC YEAR 2018-2019 AND ONWARDS]

Semester	Part	Subject code	Title of the Paper	Instruction Hours / Cycle	Exam marks			Exam. (hours)	Credits	Page No.
					CIA	ESE	Total			
I	I	18TML1A1	Language -Tamil I @	6	25	75	100	3	3	
	II	18ENG101	Language - English for Literary and Career Orientation	6	25	75	100	3	3	
	III	18UCD101	C.P.1 – Pattern Making	5	25	75	100	3	4	9
		18UCD1CL	C.Pr.1– Basics of Apparel Designing	6	40	60	100	3	3	12
		18UCD1AL	Allied.Pr.1 Surface Ornamentation	5	40	60	100	3	5	71
	IV	18EVS101	Environmental studies**	2	-	50	50	3	2	106
				30			550	-	20	
II	I	18TML2A2	Language-Tamil II @	6	25	75	100	3	3	
	II	18ENG202	Language - English II	6	25	75	100	3	3	
	III	18UCD202	C.P.2 – Fiber To Yarn	3	25	75	100	3	3	15
		18UCD203	C.P.3- Fashion Designing and Fashion Psychology	3	25	75	100	3	4	18
		18UCD2CM	C.Pr.2 – Apparel Designing- Kid’s Wear	5	40	60	100	4	3	22
		18UCD2AM	Allied. Pr.2. Fashion Sketching	5	40	60	100	3	5	73
		18VED201	Value Based Education – Moral & Ethics**	2	-	50	50	3	2	108
				30			650	-	23	
III		18UCD31T	# Internship Training in Textile Unit/ Garment Unit/ Boutique	Grade						

	III	18UCD304	C.P.4 Fabric Manufacturing Technology	6	25	75	100	3	4	25
		18UCD3CN	C.Pr.3 Fabric Formation and its Structure	3	40	60	100	3	2	29
		18UCD3CO	C Pr.4 –Apparel Designing- Women’s Wear	6	40	60	100	4	4	32
		18UCD3CP	C.Pr.5. Fashion Illustration	5	40	60	100	3	4	35
		18UCD3AN	Allied.Pr.3- Draping Fundamentals	6	25	75	100	3	5	75
	IV	19UCD3S1	Skill Based Subject 1 – Fashion Communication	2	25	75	100	3	3	111
		18TBT301/ 18TAT301/ 18UHR3N1	Basic Tamil* / Advanced Tamil** / Non Major Elective-I Human Rights**	2	-	75	75	3	2	98
				30			675	-	24	
IV	III	18UCD405	C.P.5 - Apparel Marketing	4	25	75	100	3	4	38
		18UCD406	C.P.6- Textile Processing	5	25	75	100	3	4	41
		18UCD4CQ	C Pr. 6 –Textile Wet Processing	5	40	60	100	3	3	44
		18UCD4CR	C Pr.7- Apparel Designing - Men’s wear	6	40	60	100	4	4	47
		18UCD4A1	Allied P. 1 - Boutique Management	6	25	75	100	3	5	77
	IV	19UCD4SL	Skill Based Subject 2 – Computers in Fashion Design	2	40	60	100	3	3	114
		18TBT402/ 18TAT402/ 18UWR4N2	Basic Tamil* / Advanced Tamil** / Non Major Elective II** Women’s Rights	2	-	75	75	3	2	100
				30			675	-	25	
V	III	18UCD5IT	# Internship training in Textile Unit / Garment Unit/ Boutique	Grade						
		18UCD507	C.P.7- Introduction to Technical Textiles	6	25	75	100	3	4	50
		18UCD508	C.P.8–Textile Testing and Quality control	5	25	75	100	3	4	53

		18UCD5CS	C.Pr.8. Textile Testing	6	40	60	100	4	4	56
		18UCD5CT	C.Pr.9 –Computer Aided Design I	6	40	60	100	4	3	59
		18UCD5E1	Major Elective I	5	25	75	100	3	5	
	IV	19UCD5X1	EDC – Fashion Designing	2	25	75	100	3	3	117
				30			600	-	23	
VI	III	18UCD609	C.P.9. Visual Merchandising	6	25	75	100	3	4	61
		18UCD6CU	C.Pr.10. Computer Aided Design – II	6	40	60	100	4	4	64
		18UCD6Z1	Project Work***	6	20	80	100	-	5	66
		18UCD6CV	C.Pr.11 Fashion Accessories Designing	5	40	60	100	3	3	68
		18UCD6E2	Major Elective II	5	25	75	100	3	5	
	IV	18UCD6SM	Skill Based Subject 4 – Beauty Care	2	40	60	100	3	3	120
	V	NSS/ NCC/ YRC	Extension Activities*	-	50	-	50	-	1	
				30			650		24	
Total				180			3800		140	

@Hindi / Malayalam/ French/ Sanskrit- 15HIN/MLM/FRN/SAN 101-202

*No End-of-semester Examinations. Only Continuous Internal Assessment (CIA)

**No Continuous Internal Assessment (CIA). Only End-of-semester Examinations (ESE).

***Project record 60 marks; Viva voce 20 marks.

Major Elective Papers

(2 papers are to be chosen from the following 6 papers)

1. Pr. Home Furnishing

2. Fabric Care

3. Historic Costumes and Textiles of India

4. Fashion Forecasting

5. Computers in Textile Industry

6. Organization of Garment Unit

Non-Major Elective Papers:

1. Human Rights
2. Women's Rights
3. Consumer Affairs

Extra Departmental Course (EDC) :

19UCD5X1 –Fashion Designing

List of Extension Activities:

1. National Cadet Corps (NCC)
2. National Service Scheme (NSS)
3. Youth Red Cross (YRC)
4. Physical Education (PYE)
5. Eco Club (ECC)

S.NO	Part	SUBJECT	MARKS	TOTAL MARKS	CREDITS
1.	I	Language – Tamil/ Hindi/ Malayalam/ French /Sanskrit	200	200	6
2.	II	English	200	200	6
3.	III	Core – Theory/Practical / Project	2100	2700	77
		Allied	400		20
		Electives	200		10
4.	IV	Basic Tamil/ Advanced Tamil (OR) Non Major Elective	150	650	4
		Skill Based Subject	400		12
		Environmental Studies	50		2
		Value Based Education	50		2
5.	V	Extension activities	50	50	1
		TOTAL MARKS	3800	3800	140

6. Red Ribbon Club (RRC)

7. Women Empowerment Cell (WEC)

Note: In core/ allied subjects, no. of papers both theory and practical are included wherever applicable. However, the total credits and marks for core/allied subjects remain the same as stated below.

Part-wise total marks:

CBCS – Choice Based Credit System

CIA – Continuous Internal Assessment

ESE – End Semester Examinations

❖ 25% CIA is applicable to all Theory subjects under Part I, Part II, and Part III.

❖ CIA not applicable for subject under part IV except skill based subjects.

The students of B.Sc., Costume Design and Fashion course shall undergo two weeks Internship Training at the end of the second and fourth semester (during summer vacation) and submit the report during the third and fifth semester. The report will be evaluated for 100 marks along with the Internal Viva-Voce by respected Faculty. According to their marks, the Grades will be awarded as given below.

Marks %	Grade
85-100	O
70-84	D
60-69	A
50-59	B
40-49	C
<40	U(Reappear)

***Project work which carries 100 marks. Students should select a topic for project work in the beginning of VI semester and submit the Project Report (Dissertation) at the end of the VI semester. There is a Viva – voce for the project work. The Internal and the External Examiner shall jointly evaluate the project work and conduct the Viva – voce.

- **Job Oriented Course (JOC)** offered by the Department

1. Basics of Cosmetology

2. Value Addition of Fabric-Dyeing
3. Printing techniques
4. Jewelry making

• **Diploma Courses** offered by the Department

1. Fashion Design
2. Garment Construction
3. Garment Merchandising

BLOOM'S TAXONOMY BASED ASSESSMENT PATTERN

K1-Remember; **K2**-Understanding; **K3**-Apply; **K4**-Analyze; **K5**-Evaluate

1. Theory Examination - Part I, II & III

CIA I & II and ESE: 75 Marks

Knowledge Level	Section	Marks	Description	Total
K1 Q1 to 10	A (Answer all)	10 x 1 = 10	MCQ	75
K2 Q11 to 15	B (Either or pattern)	5 x 5 = 25	Short Answers	
K3 & K4 Q16 to 20	C (Either or pattern)	5 x 8 = 40	Descriptive / Detailed	

Practical Examination:

Knowledge Level	Section	Marks	Total
K3	Experiments	50	60
K4		10	
K5	Record Work		

3. Project Viva Voce:

Knowledge Level	Section	Marks	Total
K3	Project Report	60	80
K4		20	

K5	Viva voce		
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Components of Continuous Internal Assessment

Components			Marks	Total
Theory	CIA 1	75	(75+75 = 150/10) 15	25
	CIA 2	75		
	Assignment/Seminar		5	
	Attendance		5	
Practical	CIA Practical		25	40
	Observation Notebook		10	
	Attendance		5	
Project	Review		15	20
	Regularity		5	

QUESTION PAPER PATTERN for CIA and ESE

Theory

Maximum marks 75

Section A (10 x 1 = 10 marks)

Q.No. 1 to 10: Multiple Choice Questions

Section B (5 x 5 = 25 marks)

Q.No. 11 to 15: Either or / short notes type questions (one question 'a' or 'b' from each unit).

Section C (5 x 8 = 40 marks)

Q.No. 16 to 20 : Either or / essay type questions (one question 'a' or 'b' from each unit).

QUESTION PAPER PATTERN for CIA and ESE

Practical

Maximum marks 60

Section A – Record 10 Marks

Section B – 20 Marks

Section C –30 Marks

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD101		C.P.1. PATTERN MAKING		
Batch 2018- 2019	Semester I	Hours / Week 5	Total Hours 75	Credits 4

Course Objectives

- To enable the students to develop the ability to create design through flat pattern technique.
- To impart skills in dart manipulation.
- To enable the students to learn the skills of standardizing body measurements

Course Outcomes (CO)

K1	CO1	Remembering pattern making terminology and steps in taking body measurement
K2	CO2	Understanding the pattern making techniques.
K3	CO3	Applying the Drafting/ Draping and Pattern alteration technique in designing.
K4	CO4	Analyzing the grain of fabric and standards of good fit.

Syllabus

Unit I (15 Hours)

BODY MEASUREMENTS – Importance, Preparation for measuring, Girls and Ladies measurements, Boy's and Men's measurements. Standardizing body measurements ,Importance, Techniques used. Relative length and girth measurements. Preparation of standardized measurement chart.

Unit II (15 Hours)

DRAFTING – Pattern making terminology, Methods of pattern making, Types of paper patterns, Pattern making tools, Steps in drafting Bodice

18UCD101

front, Bodice back, Sleeve, Skirt front and back. Dart Manipulation, Technique-Slash and Spread method and Pivotal method. Study of commercial pattern, Merits & Demerits. Preparation of commercial pattern for kids. Fitting – Standards of a good fit, Steps in preparing a blouse for fitting, checking the fit of a blouse.

Unit III (15Hours)

DRAPING - Draping -Definition and Meaning, Need for draping, Importance of Draping Technique, Advantages and Disadvantages, Tools and Equipments used for Draping, Preparation of dress form. Importance of grain, preparation of Muslin Material, straightening, tearing and pressing.

Unit IV (15 Hours)

GRADING AND PREPARATION OF FABRIC FOR CUTTING – Grading, Introduction and importance of grading, Manual Grading of basic bodice – front and back, Sleeve, skirt and Collar, Computerized Grading. Basic terms: Grain, Selvedge, On grain, Off Grain, Off Grain Print, With the Grain, Against the Grain, Importance of Grain in Fabric. Cutting -Preparing the Fabric for Cutting, Methods of straightening fabric ends, Methods of straightening fabric grain, shrinking fabrics.

Unit V (15Hours)

PATTERN ALTERATION AND LAYOUT –Importance of altering patterns, Principles for pattern alteration, common pattern alteration in blouse. Pattern layout - Definition, Purpose, Rules in layout, Types of layout and Special layouts. ***Piecing**, transferring pattern markings Stay stitching and Ease stitching.

* denotes Self study

Questions can also be taken from self study portions

TEACHING METHODS

Talk and chalk/PowerPoint presentation/Seminar/Discussion/Assignment

TEXT BOOKS

1. Helen Joseph Armstrong, (2014). *Pattern Making for Fashion Design*. 5th editions. India: Dorling Kindersley.
2. Gayatri Verma, (2006). *Cutting and Tailoring Course*. New Delhi: Asian publishers.
3. Gayathri Verma, (2015). *Cutting and Sewing Theory for cutting and sewing dressmaking (combination Edition for semester I& II)*. New Delhi: Asian Publishers.

REFERENCE BOOKS

1. Helen Joseph-Armstrong, (2006). *Pattern Making for Fashion Design*. Pearson Education Inc.
2. Connie Amaden Crawford, (2005). *The Art of Fashion Draping III Edition*. OM Books International.
3. Rahul Jewel, (2005). *Encyclopedia of Dress Making*. New Delhi: AP.H Publishing Corporation.
4. Hillary Campbell, (2000). *Designing Patterns: A fresh Approach to Pattern Cutting*. Hillary Campbell, Stanley Thornes Publishers Ltd.
5. Lori A. Knowles, (2005). *The Practical Guide to Pattern Making for Fashion Designers*. New York: Fair Child, Publications, Inc.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	H	H
CO2	S	S	S	S	S
CO3	H	S	H	S	S
CO4	H	S	H	M	S

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD1CL		C.Pr.1 -BASICS OF APPAREL DESIGNING		
Batch	Semester	Hours / Week	Total Hours	Credits
2018-2019	I	6	90	3

Course Objectives

- To impart practical exposure in sewing operation.
- To acquaint students with the knowledge on basic sewing techniques.
- To impart the knowledge and skills required for garment designing.

Course Outcomes (CO)

K3	CO1	Applying basic sewing techniques
K4	CO2	Analyzing the essential techniques for garment designing
K5	CO3	Evaluating the material consumption, cost calculation and overall finished samples

Syllabus

PREPARE SAMPLES FOR THE FOLLOWING:

1. SEWING OPERATIONS

Operation of sewing machines, safety measures while using sewing machine, Preparation of fabric for sewing, handling of fabrics-cotton, synthetic, satin, crepe, denim, velvet, stitch length and needle size suitable for different fabrics

2. SEAMS

Plain, Single Top Stitch, Double Top Stitch, Welt, Lapped, Slot, Flat Fell, French, Mantua Maker's, Piped Seam.

3. SEAM FINISHES

Edge stitch, Double Stitch, Herringbone. Hems- Seam binding, Rolled or Whipped finish, Shell Edged.

4. FULLNESS

Darts - Single Pointed, Double pointed. Tucks - Pin, Piped or Corded, Shell or Scalloped, Cross tucking, Pleats - Knife, Box, Inverted, Kick, Pinch, Cartridge Godets, Flares, Gathering - Hand, Machine, Using elastic, with cord piping. Shirring, ruffle - Single, Double, Circular Ruffle.

5. NECK FINISHES

Bias facing, Single Bias binding, French binding.

6. PLACKETS

Continuous bound, Two-piece, Zipper, Bound neck, Centre front / back placket.

7. YOKE

Plain yoke, Yoke with fullness within the yoke, Yoke supporting / releasing fullness.

8. FASTENERS

Button and button holes, Snap fasteners, Hooks and Eyes, Zip.

9. SLEEVES

Various styles of Set - in - Sleeves- Plain, Puff at top. Modified armhole Sleeve and Bodice combined - Raglan.

10. COLLARS

Peter pan collar, Sailor, Full shirt, Chinese, Shawl collar.

11. POCKETS

Patch, Pocket in a seam.

TEACHING METHODS

Demonstration/ Sample preparation

TEXT BOOKS

1. Gayatri Verma and Kapil Dev, (2006). *Cutting and Tailoring Course*. New Delhi: Asian Publishers.
2. K R Zarapker, (2005). *Zarapker System of Cutting*. New Delhi: Navneet Publications Ltd.
3. Sumathi .G, (2005). *Elements of Fashion and Apparel Design II Edition*. New Age International Private Ltd Publications.

REFERENCE BOOKS

1. Thangam Subramaniam, (2006). *Dress Making- Bombay Tailoring and Embroidery College*. Chennai.
2. Ruth Sleigh Johnson, (2011). *Practical sewing techniques*. London : A&C Black publishers.
3. Natalie Bray, (2005). *Dress Fitting*. Om Books International Publication.
4. Charlotte Gerlings, (2015). *Anyone can Sew*. Arcturus Publishing.
5. Natalie Bray,(2004). *More Dress Pattern Designing*. Om Books International Publication.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	H	S	S

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD203		C.P.3 - FASHION DESIGNING AND FASHION PSYCHOLOGY		
Batch 2018-2019	Semester II	Hours / Week 3	Total Hours 45	Credits 4

Course Objectives

- To enable the students to gain knowledge in Elements and Principles of Design.
- To familiarize the Fashion design concepts and factors influencing Fashion changes.
- To acquaint the students to design garments for various figure irregularities.

Course Outcomes (CO)

K1	CO1	Familiarizing with the concepts of Fashion and Designing
K2	CO2	Understanding the factors influencing the fashion changes
K3	CO3	Applying the concept of designing dress for personalities
K4	CO4	Analyzing the designing concepts for Future trend

Syllabus

Unit I

(9 Hours)

FASHION TERMINOLOGIES AND ELEMENTS OF FASHION – Fashion, Fad, Style, Classic, Collection, Custom made, Mannequin, High fashion, Trend, Avant- garde, Bridge, Buying house, Fashion merchandising, Fashion cycle, Forecasting, Haute couture, Couture, Couturier, Pre- a- porter. DESIGN – Definition and types – Structural and Decorative design. Elements of a design – Line, Shape or form, Colour, Size and texture.

Unit II (9 Hours)

PRINCIPLES OF DESIGN – Balance – Formal and Informal, Rhythm – Through repetition, Radiation and Gradation, Emphasis – Grouping of design units, Using contrast hues, by leading lines, a combination of any of the above, repeating details such as tucks. Gathers, Unusual Shapes and Textures, Applied design on a contrast background, Harmony and Proportion.

Unit III (9 Hours)

COLOUR – Colour- Definition, Dimensions of colour, Psychological effects of colour. Colour theories- Prang and Munsell, Colour harmonies - Monochromatic, Analogous, Complementary, Double complementary, Spilt complementary, and Triad colour harmony.

Unit IV (9 Hours)

FACTORS INFLUENCING FASHION CHANGES AND TOP INDIAN AND INTERNATIONAL DESIGNERS – Psychological, Social, Technological, Economical, Political, Legal and Seasonal influence. Fashion Evolution – Fashion cycles, Consumer groups in fashion cycles – Fashion leaders, Fashion innovators, Fashion motivation, Fashion victims, and Fashion followers. Adoption of fashion – Trickle down, Trickle up and Trickle across theory. Indian designers - **Top Five Indian Fashion Designers – Ritu Kumar – Ritu Beri – Rina Dhaka – Tarun Tahiliani – Manish Malhotra and International designers** - Calvin Klein - Donatella Versace - Valentino Garavani - Giorgio Armani - Coco Chanel.

Unit V (9 Hours)

WARDROBE PLANNING AND DESIGNING DRESSES FOR FIGURE IRREGULARITIES - Wardrobe planning for different age groups, factors influencing wardrobe selection, Fashion and season, Designing dresses for various occasions – business meetings, parties/ dinners, evenings/ leisure

hours, marriage functions, sports, uniforms for civil services, air hostess
DESIGNING DRESSES FOR FIGURE IRREGULARITIES– Becoming and
 Unbecoming of Stout figure, Thin figure, Large bust, Flat chest, Large hip,
 small face, Large face, Prominent forehead, Narrow shoulders, ***Broad
 shoulders.**

*** denotes Self study**

Questions can also be taken from self study portions

TEACHING METHODS

Power point presentation/Seminar/Discussion/Assignment
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TEXTBOOKS

1. Navneet kaur, (2010). *Comdex Fashion Design, Vol-I Fashion Concepts*, New Delhi: Dream Tech Press.
2. Gini Stephens Frings, (2006). *Fashion from Concept to Consumer Seventh Edition*. Pearson Education.
3. Sumathi. G.J,(2002) *Elements of Fashion and Apparel Design*. New Delhi: New Age International Publishers.

REFERENCE BOOKS

1. Payal Jain, (2005). *Fashion Studies – An Introduction* India : Anand Publications Pvt., Ltd.
2. Elaine Stone, (2001). *The Dynamics of Fashion*. New York: Fair Child Publications.
3. Pooja Khurana and Monikasrthi, (2007). *Introduction to Fashion Technology*. New Delhi. Firewall Media Pvt, Ltd.
4. Navneet kaur, (2010). *Comdex Fashion Design Vol-II Fashion Concepts*. New Delhi: Dream tech Press.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	H	H
CO2	H	S	S	S	H
CO3	S	S	S	S	H
CO4	S	S	S	S	S

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD2CM		C.Pr.2 APPAREL DESIGNING – KID’S WEAR		
Batch 2018-2019	Semester II	Hours / Week 5	Total Hours 75	Credits 3

Course Objectives

- To impart knowledge on designing garments for kids.
- To enable the students practice skill in drafting and pattern making.
- To educate the students on construction of selected kid’s garment design and calculating material consumption and cost of finished.

Course Outcomes (CO)

K3	CO1	Applying the practical skill in drafting pattern for selected kid’s garment design.
K4	CO2	Analyzing the fabric suitable for style and for the personality.
K5	CO3	Evaluating finishing and overall cost of constructed garment.

- ✓ Designing, drafting and constructing the following garments with the given features.
- ✓ Construction of the garments based on any theme with specification sheet
- ✓ Material requirements
- ✓ Required measurements – Direct measurement method
- ✓ Cost Calculation of the garment.

CONSTRUCT THE FOLLOWING GARMENTS:

- 1. JUST BORN SET- JABLA, PANTY AND BIB** – with /without sleeve, with opening
- 2. HEAD CAP, GLOVES, and BOOTIES** – with elastic /card.
- 3. BABY BED SET** - with elastic /card.

4. **SUMMER FROCK** - yoke at chest line, with opening, any type of sleeve, and skirt with fullness, Neckline Variations- shaped and decorative facing with collar.
5. **ROMPER** - knickers or panty attached, with center front/ back opening, neckline – French binding.
6. **CONSTRUCTION OF YOKE FROCK** - yoke at chest line, with opening, any type of sleeve, and skirt with fullness, Neckline Variations- shaped and decorative facing with collar.
7. **T-SHIRT** – with / without placket, collar, sleeve- kimono /circular
8. **KNICKER** - elastic waist, side pocket / bound pocket
9. **MIDI** - gathered, layered or pleated skirt
10. **MIDI TOPS** – Variation in neckline, collar - rippled / turtle neck, and sleeve

TEACHING METHODS

Demonstration/ Sample preparation

TEXT BOOK

1. Alison Smith, (2009). *The Sewing Book*. Britain: Darling Kindersley Ltd.
2. K R Zarapker, (2005). *Zarapkar System of Cutting*, New Delhi: Navneet publications.
3. Raul Jewel, (2005). *Encyclopedia of Dress Making*. New Delhi: A.P.H. Publishing Corporation.

REFERENCES

1. Gayatri Verma & Kapil Dev, (2005). *Cutting and Tailoring Course* New Delhi : Asian Publishers.
2. Bety Hose good, (1996). *The Complete Book of Sewing*. London: Dorling Kindersley Limited.
3. Pleasant Ville, (2004). *Reader's Digest Sewing Guide Complete Guide for Sewing, 13th Edition*. The Reader's Digest Association Inc.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	H	H
CO2	H	S	S	S	H
CO3	S	S	S	S	H

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD3CO		C.Pr.4- APPAREL DESIGNING- WOMEN'S WEAR		
Batch 2018-2019	Semester III	Hours / Week 6	Total Hours 90	Credits 4

Course Objectives

- To equip students to design and construct different styles of Women's garment
- To impart practical knowledge in drafting and pattern making
- To enable students to construct Women's wear for selected design, calculate material consumption and cost of the finished garments.

Course Outcomes (CO)

K3	CO1	Applying the practical skill in drafting pattern for selected women's garment
K4	CO2	Analyzing the fabric for different style and personality
K5	CO3	Evaluating the finishing and overall cost of the garments

Syllabus

CONSTRUCT THE FOLLOWING GARMENTS:

1. **SAREE PETTICOAT**– panel type, decorated bottom-pleated/ruffles
2. **NIGHTIE**–with yoke, front open, with sleeve, full length.
3. **SALWAR** - Chudidar / palazzo / culottes / Patiala – Cord / Elastic, with Zipper
4. **KAMEEZ / KURTA**– with / without slit, with / without flare, with tailored placket / without opening, with / without panels, with / without yoke
5. **DESIGNER SAREE and BLOUSE / GHAGRA and CHOLI** –

fashioned neck, waist band at front, with Sleeve, back / front opening to be constructed as stage garment

6. **SKIRT**-circular / gathered / wrap round / divider skirt / tier skirt / pencil skirt -with waist band

7. **TOPS**- Variations in neckline, with or without collar, with or without sleeve

8. **NIGHT SUIT TOP** - variations in tops, with or without yoke, with or without Yoke, collar , with or without pocket, with or without placket.

9. **NIGHT PANT** - with pockets, elastic/ waist band, flare /pleats.

TEACHING METHODS

Demonstration/Sample preparation

TEXT BOOK

1. Alison Smith, (2009). *The Sewing Book*. Britain: Darling Kindersley Ltd.
2. K.R Zarapker, (2005). *Zarapkar System of Cutting*. New Delhi: Navneet publications.
3. Raul Jewel, (2005). *Encyclopedia of Dress Making*. New Delhi: A.P.H. Publishing Corporation.

REFERENCES

1. Gayatri Verma & Kapil Dev, (2005). *Cutting and Tailoring Course*. New Delhi: Asian Publishers.
2. Bety Hose good, (1996). *The Complete Book of Sewing* .London: Dorling Kindersley Limited.
3. The Reader's Digest Association, (2004). *Reader's Digest Sewing Guide, Complete Guide for Sewing, 13th Edition*. The Reader's Digest Association Inc, Pleasant Ville.
4. Thangam Subramaniam, (2006). *Dress Making*. Chennai :Bombay tailoring and Embroidery college.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
C01	S	S	S	H	S
C02	S	S	S	S	H
C03	S	H	S	S	S
C04	S	H	S	S	S

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD3CP		C.Pr.5 FASHION ILLUSTRATION		
Batch 2018-2019	Semester III	Hours / Week 5	Total Hours 75	Credits 4

Course Objectives

- To impart practical knowledge in sketching facial features and head theories.
- To equip the students with skill in sketching fashion accessories
- To impart practical knowledge in illustrating with concept of inspiration for various garments styles.

Course Outcomes (CO)

K3	CO1	Applying the theories and techniques used in developing new illustration styles in the fashion and design industry
K4	CO2	Analyzing suitable style and accessories for particular wear
K5	CO3	Evaluating the presentation

Syllabus**PREPARE SKETCHES FOR THE FOLLOWING**

1. Drawing front and side view of face
2. Various facial features – Lips, Nose, Eyes and Ears
3. Drawing different Hand and Leg Poses
4. Head Theory – 7 ½, 8, 10 and 12 for Men / Women
5. Fashion Accessories – Bag, Belt, Shoe
6. Sketching different Jewelleries
7. Drawing different Hair Styles

18UCD3CP

8. To illustrate with concept of inspiration for -Casual wear, Winter Wear, Summer wear for Men, Women with suitable accessories, hair styles and backdrop.
9. To illustrate with concept of inspiration for -Bridal Wear, Party wear and Sportswear for Men, Women with suitable accessories, hair styles and backdrop.

TEACHING METHODS

Demonstration /Workshop/Visit to Art Galleries
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TEXT BOOKS

1. Ranjana Singhal, Kannari Bharat, (2010). *Fashion Rendering* OM books International.
2. Raviraj,Pencil Shading, (2007). *Basic Techniques*. Chennai:New Century Book House Pvt Ltd.
3. Pooja Khurana & Monika Sethi,(2007) *Introduction to Fashion Technology*. NewDelhi :Firewall Media Pvt. Ltd.

REFERENCE BOOKS

1. Pundalik Vaze, Jyotsna Prakashan,(2002). *Draw and Paint*. Pune, I Edition.
2. Steven Stipelman, (2005). *Illustrating Fashion Concept to Creation II edition*. New York : Fairchild publication.
3. Kathryn Hagen, (2005). *Fashion illustration for Designers*. Upper saddle river, New jersey:Pearson education, Inc.
4. BinaAbling, (2004). *Fashion Sketch Book. 4th Edition*. New Delhi: Om Books International.
5. Navneetkaur,(2010). *Comdex Fashion Design, Vol-I Fashion Concepts*. New Delhi: Dreamtech Press.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	H	S	S
CO2	H	S	H	S	S
CO3	S	S	H	H	S

S – Strong

H – High

M – Medium

L – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD405		C.P.5- APPAREL MARKETING		
Batch 2018-2019	Semester IV	Hours / Week 4	Total Hours 60	Credits 4

Course Objectives

- To impart knowledge on marketing function
- To enable the students to know various marketing concepts in Apparel Industry
- To educate on costing and sales promotion

Course Outcomes (CO)

K1	CO1	Recognize the concepts of marketing function
K2	CO2	Understanding the various methods involved for successful retailing
K3	CO3	Applying the key concepts for marketing
K4	CO4	Analyzing the various methods of branding for types of apparel and costing

Syllabus**Unit I (12 Hours)**

MARKET AND MARKETING FUNCTION - Meaning and Classification, Marketing, Fashion marketing, market - Levels of market, Marketing environment – Micro and Macro marketing environment. Marketing Function – Definition, Buying, Assembling, Grading – Standardization. The fashion industry and new product development, Product mix and range planning.

Unit II (12 Hours)

COSTING - Costing- Methods of Costing,, Importance of Costing in Apparel industry-elements of Costing Principle of Costing –Types –Costing of

18UCD405

various Garments- Children's wear Women's wear and Men's wear. Cost Control- meaning, tools, techniques and estimation of cost control and problems in costing.

Unit III (12 Hours)

BRANDING -Definitions , Reasons for branding, Scope of Branding, Role of Brands, Brand equity, Elements of Branding, Features of a good brand, Types of brand and advantages of Branding, Branding Stages-Brand and Brand Strategies.

Unit IV (12 Hours)

PRICING POLICIES AND FASHION ADVERTISING - Pricing policies and importance of pricing policies, Functions and Factors influencing pricing – Internal and External. Fashion advertising and preparation of advertising for apparel market, Advertising media used in apparel market – Advantages and Limitations.

Unit V (12 Hours)

SALES PROMOTION & RETAILING -***Personal selling**, Sales promotion – Objectives and Methods, Retailing – Definition and Types- In store & Non store retailing. Organization factors contributing successful retailing.

*** denotes Self study**

Questions can be taken from self study portions also

TEACHING METHODS

Talk and Chalk method/ Power point presentation/ Seminar/ Discussion / Assignment

TEXT BOOKS

1. Manmeet Sodhia and Pooja chatley,(2001). *Fashion Marketing And Merchandising*.
2. Gini Stephens Fringes, (2002).*Fashion from Concept to Consumers 7th Edition*. Pearson Education.

3. Kitty G. Dickerson, (2003). *Inside the Fashion Business*. Singapore: Peason Education.

REFERENCE BOOKS

1. R.S.N.Pillai and Bagavathi, (1996). *Modern Marketing –Principles and Practices*.
2. Michael T. Fralix, Rajesh Bheda, (2003). *Managing Productivity in the apparel industry*. New Delhi.
3. Pradip V. Mehta, (2006). *Managing Quality in the Apparel Industry*.
4. D.Chandra Bose,(2010). *Modern Marketing: Principles and Practices*. PH1 Learning Pvt. Ltd.
5. Philip Kotler and Kevin Lane, (2006). *Marketing Management*. Delhi Pearson Education Inc.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	H	H	S	S
CO2	H	M	S	S	H
CO3	S	H	M	H	M
CO4	M	H	S	H	M

S – Strong

H – High

M – Medium

L – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD4CQ		C.Pr.6- TEXTILE WET PROCESSING		
Batch 2018-2019	Semester IV	Hours / Week 5	Total Hours 75	Credits 3

Course Objectives

- To enable students get practical skill in basic preparatory process
- To familiarize with the principles of processing textiles
- To impart knowledge in textile dyeing and printing

Course Outcomes (CO)

K3	CO1	Implement fabric finishing process
K4	CO2	Determine the methods of finishing techniques for raw material
K5	CO3	Evaluate the processing techniques

1. PREPARATION OF SAMPLES FOR PROCESSING

Desizing , Scouring, Bleaching, Mercerizing

Apply enzyme for any one of the processing

2. DYEING THE GIVEN FABRIC USING SUITABLE DYE

Direct dye, Sulphur dye, Vat dyes, Disperse dyes, Reactive dyes,

Acid dyes, Basic dyes, Natural dyes (any one) with mordant application

3. CREATE DESIGN WITH BLOCK PRINTING

i) Preparation of Printing Paste

ii) Vegetable / wooden blocks / Nail blocks

- All over design (single or double colour)
- Border design (single or double colour).

4. STENCIL PRINTING

Create design for chest prints or neck or yoke designs with single or double colour.

5.TIE AND DYE

Methods – Tying, Tritic, Marbling, object, Knotting, Stripes, checks,
Bandhani and Shibori - Single colour/ Double colour/ Multi colour

6. BATIK PRINTING

Single colour, Double colour and Multi colour

7. SCREEN PRINTING-

Single colour, Double colour and Multi colour

8. Preparation of a product – Garment / Home Decors - using anyone of
the above techniques

TEACHING METHODS

Demonstration/Industrial Visit/ Power point Presentation / Product development

TEXT BOOKS

1. William. T. Brannt, (2008). *Dry cleaning, Scouring, Dyeing of Garments, Furs and Rugs*. Abhishek Publication.
2. Susheela Dantyagi, (2006). *Fundamentals of Textiles and Their Care*. Orient Longmann Ltd.
3. Wingate IB, (2006). *Textiles Fabrics and Their Selection*. Chennai : Allied Publishers.

REFERENCE BOOKS

1. Navneet kaur, (2010). *Comdex Fashion Design Vol-I Fashion Concepts*. , New Delhi Dream Tech Press.
2. J L Smith, (2003). *Textile Processing*. Abhishek Publications. Chandigarh.
3. Sara J Radolph and Anna L Langford, (2002). *Textiles*. New Jersey Prentice Hall.
4. J.L. Smith, (2000). *Textile Processing*. Chandigarh . Abhishek Publications.
5. W.S. Murphy, (2007). *Textile Finishing*, Chandigarh. Abhishek Publications.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	H	S	S
CO2	S	H	S	S	H
CO3	S	H	M	H	H

S – Strong

H – High

M – Medium

L – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD4CR		C Pr.7- APPAREL DESIGNING – MEN’S WEAR		
Batch 2018-2019	Semester IV	Hours / Week 6	Total Hours 90	Credits 4

Course Objectives

- To design garments for men’s wear
- To gain practical skill in drafting various patterns for men’s wear.
- To enable students to construct Men’s wear for selected design, calculate material consumption and cost of the finished garments.

Course Outcomes (CO)

K3	CO1	Applying the layout technique for efficient usage of material.
K4	CO2	Analyze the appropriated style, material, colour and embellishment for different occasion.
K5	CO3	Evaluating consumption of material, constructed garment and overall cost.

Syllabus

- ✓ Designing, drafting and constructing the following garments with the given features.
- ✓ Construction of the garments based on any theme with specification sheet.
- ✓ Material requirement
- ✓ Required measurements – Direct measurement method
- ✓ Cost Calculation of the garment.

CONSTRUCT THE FOLLOWING GARMENTS

- 1. SB VEST**-Double sided, bound pocket.

2. **SHIRT** – Full open, Shirt collar, Patch pocket, Half / Full sleeve with cuff.
3. **FULL SHIRT** – Full open, Shirt collar, Patch pocket, Half / Full sleeve with cuff.
4. **PLEATED TROUSERS** – Pleats in front, Darts at back, Side pocket, Fly with Button/zip
5. **KURTA** – Side pocket, Round neck, Half open with tailored placket, with / without kali
6. **PYJAMA** - Elastic/tape attached waist
7. **T- SHIRT** – Front half open, Zip attached, With collar
8. **TRACK SUIT** - Elastic waist bands and piping at the sides
9. **HOOD T-SHIRT** –With/ Without zipper placket
10. **BERMUDAS** – with elastic band, side / patch pocket

TEACHING METHODS

Demonstration / Assignment/ Workshop

TEXT BOOK

1. Alison Smith, (2009). *The Sewing Book*. Britain: Darling Kindersley Ltd.
2. K R Zarapker, (2005). *Zarapkar System of Cutting*. New Delhi :Navneet publications.
3. Raul Jewel, (2005). *Encyclopedia of Dress Making*. New Delhi: A.P.H. Publishing Corporation.

REFERENCES

1. Gayatri Verma & Kapil Dev, (2005). *Cutting and Tailoring Course*. New Delhi :Asian Publishers.
2. Bety Hose good, (1996). *The Complete Book of Sewing* London :Dorling Kindersley Limited.
3. Reader's Digest Association, (2004). *Reader's Digest Sewing Guide, Complete Guide for Sewing 13th Edition*. Pleasant Ville :The Reader's Digest Association Inc.

4. Thangam Subramaniam, (2006). *Dress Making*. Chennai : Bombay tailoring and Embroidery college.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	H	S	S
CO2	S	H	S	S	H
CO3	S	H	M	H	H

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code: 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD5CT		C.Pr.9 COMPUTER AIDED DESIGN -I		
Batch 2018-2019	Semester V	Hours / Week 6	Total Hours 90	Credits 3

Course Objectives

- To impart computer skill to the students in designing
- To enable the students to acquire knowledge about how to design garment and develop different styles
- To impart knowledge in computerized Pattern drafting, Grading,

Marker planning & Marker Efficiency

Course Outcomes (CO)

K3	CO1	Applying computer skill in designing
K4	CO2	Analyzing appropriate tool for designing
K5	CO3	Evaluating the efficiency and presentation

Syllabus

1. **SOFTWARE APPLICATION-** Using Corel Draw -Croquis designing for Boy / Girl, Male / Female
2. **APPLICATION OF THE ELEMENTS OF DESIGN IN THE GARMENTS -** Line, Shape, Form, Colour, Size, Texture.
3. **APPLICATION OF THE PRINCIPLES OF DESIGN IN THE GARMENTS -** Balance, Harmony, Emphasis, Proportion and Rhythm
4. **APPLICATION OF THE COLOUR HARMONY IN THE GARMENTS -** Monochromatic colour harmony, Analogous colour harmony, Complementary- Direct, Double, Split Complementary, Triad colour harmony, Tetrad colour harmony and preparation of E- Portfolio.
5. **CAD IN PATTERN MAKING -** CAD in Pattern drafting, grading and marker plan and maker efficiency for kid's wear – Jabla, Frock, Midi and Midi Tops.

TEACHING METHODS

Demonstration/ Assignment/Industrial visit
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TEXTBOOK

1. M. Kathleen Colussy, Steve Green berg, (2005) *Rendering Fashion Fabric and Prints*. Pearson education.
2. LP Editorial board,(2009). *Corel DrawX4*. LP Editorial board. Law point Publication.
3. LP Editorial board, (2008). *Corel DrawX3*.LP Editorial board. Law point Publication.

REFERENCE

1. Gary David Bouton, (2008).*Corel Draw: The official Guide* McGraw-Hill Osborne Media.
2. Zarapkar, (2005). *Zarapkar System of Cutting*. New Delhi:Navneet Publications.
3. Mary Mathews, (1985). *Practical Clothing Construction Part I and II*. Madras.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	S	S	S
CO2	H	S	S	S	S
CO3	S	S	S	H	S

S – Strong**H** – High**M**– Medium**L** – Low

Programme Code: B.Sc.		COSTUME DESIGN AND FASHION		
Course Code: 18UCD609		C.P.9 VISUAL MERCHANDISING		
Batch 2018-2019	Semester VI	Hours / Week 6	Total Hours 90	Credits 4

Course Objectives

- To enable the students to know the components of the store
- To impart knowledge on the types of displays
- To impart the skills on selecting materials for successful display

Course Outcomes (CO)

K1	CO1	Remembering the concepts of Visual merchandising
K2	CO2	Understanding the concepts of display in store
K3	CO3	Applying the techniques of visual merchandising
K4	CO4	Analyzing the materials and techniques to be used in visual Merchandising for successful display

Syllabus

Unit I

(18 Hours)

MERCHANDISING AND DISPLAY BASICS - Merchandising - Definition, Terms used, Types - Fashion Merchandising and visual merchandising - Role of Merchandiser, Functions, Qualities and problems of Merchandiser, Coordination with various Departments- Buying House and Buying Agency. DISPLAY BASICS -Definition, why do we display. Colour and Texture, Line and Composition, Light and Lighting, Types of Display and Display settings- realistic, environmental, vignette, fantasy, abstract and build up settings.

18UCD609**Unit II****(18 Hours)**

STORE EXTERIOR AND INTERIOR - The exterior of store signs, marquees, outdoor lighting, banners, planters, awnings, windows in store front design, store Interiors - focal points, island displays, platforms the runway, the cat walk, counters and display cases, museum cases, Demonstration cubes, Ledges, shadow boxes, enclosed displays, fascia, T- walls and 100 percent Traffic areas.

Unit III**(18 Hours)**

THINGS USED FOR SUCCESSFUL DISPLAYS - Mannequins -Types, Realistic, semi realistic semi abstract, abstract, and headless mannequins, Alternatives to the mannequin three quarter forms, articulated artists figures, dress forms, cut out figures, inflatable's, drapers, hangers, lay down techniques, pinup techniques, flying techniques

Unit IV**(18 Hours)**

ATTENTION GETTING DEVICES ,FAMILIAR SYMBOLS AND SIGNAGE - Contrast, scale, repetition, Humor, mirrors, nostalgia, motion, surprise and shock, props familiar, symbols anniversaries, career fashions, ***back to school and college**, bridal, festive occasions, clearance sales. Graphics and signage - graphics definition, graphics in retail stores signage, Drawings, size and types of signs and cards, Techniques for preparing signage, other signage technique.

Unit V**(18 Hours)**

RELATED AREAS OF VISUAL MERCHANDISING -Point of Purchase, its uses, Exhibit Types: permanent exhibits, temporary exhibits, travelling exhibit, outdoor exhibit, fashion shows. Application of Visual Merchandising in displaying Accessories and Furnishing Career opportunities in Visual Merchandising.

* denotes Self study

Questions can also be taken from self study portions

TEACHING METHODS

Talk and chalk/Power point presentation/Seminar/Quiz/Discussion/Assignment

TEXTBOOK

1. Martin M. Pegler, (2011). *Visual Merchandising and Display*. Sixth Edition. Bloomsbury Academic.
2. Helen Goworek, (2007). *Careers in Fashion and Textiles*. Blackwell Publishing.
3. Martin M. Pegler, (2006). *Visual Merchandising and Display*. Fifth Edition, New York :Fair Child Publications.

REFERENCES

1. Jay Diamond and Ellen Diamond, (1999). *The world of Fashion, Second Edition*. New York :Fairchild publications.
2. Manmeet Sodhia and Pooja chatley, (2001). *Fashion Marketing And Merchandising*.
3. Gini Stephens Frings, (2002). *Fashion from Concept to Consumers 7th Edition*. Pearson Education.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	S	S
CO2	S	H	S	S	S
CO3	S	H	S	S	S
CO4	H	S	S	H	S

S – Strong

H – High

M– Medium

L – Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD6CU		C.Pr.10 COMPUTER AIDED DESIGN- II		
Batch 2018-2019	Semester VI	Hours / Week 6	Total Hours 90	Credits 4

Course Objectives

- To impart computer knowledge in Fashion and garment designing
- To understand the various tools and implement in garment designing
- To equip the students with basics of computerized pattern making and grading

Course Outcomes (CO)

K3	CO1	Applying computer skill in designing
K4	CO2	Analyzing appropriate tool for designing
K5	CO3	Evaluating the efficiency and presentation

Syllabus

1. Introduction to GIMP and Their Functions. Creating logos for T-shirts
Create logos for branded companies. Create label for garments /companies.
2. Drafting Basic patterns for ladies' apparel. Pattern grading for ladies' apparel. (Midi& top – Salwar, Kameez – Full Gown). Marker planning and marker efficiency for ladies' apparel
3. Basic patterns for Men's apparel. Pattern grading for Men's apparel (T-shirt, Bermuda's-Kurta Pyjama- Pant, Full Sleeve Shirt). Marker planning and efficiency for Men's apparel
4. Garment designing and Preparation of E-Portfolio for Summer and Winter wear (Men, Women &Children's) with suitable accessories.
5. Garment designing and Preparation of E-Portfolio for Party wear

(Men & Women and Children) and Bridal wear for men & women with suitable accessories.

TEACHING METHODS

Demonstration/PowerPoint presentation

TEXTBOOK

1. M. Kathleen Colussy, Steve Green Berg, (2005). *Rendering Fashion Fabric and Prints*. Pearson Education, Inc.
2. LP Editorial board, (2009). *Corel DrawX4*. Law point.
3. Alex Harford, (2000). *GIMP Essential Reference*. New Delhi: Tech media Publication.

REFERENCE

1. Gary David Boston, (2008). *Corel Draw: The official Guide*. McGraw-Hill Osborne Media.
2. Zarapkar, (2005). *Zarapkar System of Cutting*. New Delhi : Navneet Publications.
3. *Corel DrawX3*. LP Editorial board (2008). Law point.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	S	S	S
CO2	H	S	S	S	S
CO3	S	S	S	H	S

S – Strong

H – High

M– Medium

L

– Low

Programme Code:18		COSTUME DESIGN AND FASHION		
Course Code:18UCD6CV		C.Pr.11 FASHION ACCESSORIES DESIGNING		
Batch 2018-2019	Semester VI	Hours / Week 5	Total Hours 75	Credits 3

Course Objective

- To impart knowledge on Fashion Accessories.
- To provide opportunity for skill development in designing accessories and jewelry.
- To bring out Students Creativity in designing fashion accessories.

Course Outcomes (CO)

K3	CO3	Applying different techniques to prepare fashion accessories
K4	CO4	Analyzing the product, design and patterns
K5	CO5	Evaluating the style and price

Accessories and jewels to be designed with the following criteria

Design Research, Experiment with materials, Survey, Design Presentation, Surface ornamentation and Final Presentation.

PREPARE THE SAMPLES BASED ON THE THEME

1. Introduction to Fashion Accessories and Jewellery types
2. Uses of fashion accessories for different occasions.
3. Prepare a album for Fashion Accessories with collection of Pictures
4. Hand bag, Tie, Belt and Slippers - Each two sets
5. Hat, Wallet and Phone Pouches based on theme - Each two set
6. Chains –Hip chain and Neck chain - Each two sets
7. Earring and Head Ornaments - Each two sets
8. Bangles, Bracelet and Anklets - Each two sets

TEACHING METHODS

Demonstration/Workshop/Visit to mall

TEXTBOOKS:

1. Phyllis,(2005). *Tortora Encyclopedia of Fashion Accessories*. OM Books International Pvt.ltd.
2. G.H Ghosrye,(2003).*Indian Costume*, Popular Books Pvt ltd.
3. Jay Diamond, Ellen diamoner, (2007). *Fashion Accessories & Home Furnishing*, Person Education.

REFERENCE BOOKS

1. Hanlyn octopus, (2001). *Professional Skills made easy*. New York: Octopus publishing group.
2. Sapna Chadah, (2002). *Easy to make book vol:1vol:18*. New York Octopus Publishing group .
3. Valerie Campbell – Harding, (2004). *Machine Embroidery – Stitch patterns*, Singapore :Kyodo Printing Co. Pvt. Ltd.
4. Navneet kaur, 2010, *Comdex Fashion Design,Vol-I Fashion Concepts*, New Delhi :Dream tech Press.
5. Olivier Gerval , (2010). *Fashion Accessories*, Fire fly books.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO3	H	S	H	S	S
CO4	S	S	S	S	S
CO5	S	S	S	S	S

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCDIAL		Allied Pr.1 SURFACE ORNAMENTATION		
Batch 2018-2019	Semester I	Hours / Week 5	Total Hours 75	Credits 5

Course Objectives

- To impart practical knowledge in various surface ornamentation techniques
- To equip the students to analyze suitable surface ornamentation used on different product

Course Outcomes (CO)

K3	CO1	Applying different forms of surface embellishment techniques
K4	CO2	Analyzing suitable fabric embellishments for end products
K5	CO3	Evaluating material consumption and cost of the product

PREPARE THE FOLLOWING SAMPLES

1. INTRODUCTION TO SURFACE EMBELLISHMENT

Materials, Tools and Equipments used, Design Sources, Methods of transferring designs.

2. PREPARATION OF HAND EMBROIDERY SAMPLES

Chain, Feather, Stem, Fishbone, Fly, Satin, Herringbone, Lazy-daisy, Bullion knot and Buttonhole, Ribbon embroidery.

3. PREPARATION OF TRADITIONAL INDIAN EMBROIDERY SAMPLES

Kashida of Kashmir, Phulkari of Punjab, Chamba Rumal of Himachal Pradesh, Kashida of Bihar, Kantha of Bengal, Kasuti of Karnataka, Chikankari of Uttar Pradesh, Kutuh of Gujarat, Toda of Nilgiris (Tamil Nadu).

4. PREPARATION OF MACHINE EMBROIDERY SAMPLES

Straight, Granite, Cording, Satin and Long & Short.

5. PREPARING SAMPLES FOR

Mirror, Beads, Sequins, Zardosi, Stone work, Fringes and Tassels, Laces, Smocking, Cutwork, Pompons, Patchwork, Appliqué. Quilting, Crochet – one technique.

6. OTHER EMBELLISHMENT TECHNIQUES

Drawn thread work, Knotting, Flocking and Braiding and Macramé

7. FABRIC PAINTING TECHNIQUES- any 2 types.

8. PRODUCT DEVELOPMENT USING ABOVE TECHNIQUES

TEACHING METHODS

Demonstration/Workshop

TEXT BOOKS

1. Navneet kaur, (2010). *Comdex Fashion Design. Vol-I Fashion Concepts* New Delhi :Dream tech press.
2. Manmeet Sodhia , (2001). *Dress Designing*. Publishers New Delhi: Kalyani.
3. Shailaja, (2006). *Surface Designing For textile Fabrics*, D. Naik Jacquie A.Wilion Publisher.

REFERENCE BOOK

1. Premlathe Mullick,(2007).Text Book Of Home Science, New Delhi: Kalyani Publishers.
2. Reader's Digest Sewing Guide, (2004). *Complete Guide for Sewing, 13th Edition.* , Pleasant Ville -The Reader's Digest Association Inc.
3. Dr. Paul, (2004). *Traditional Indian and Textiles*. Chandigarh. Abhishek Publications.
4. Jean Ray Laury, (2000). *Applique Stitches*. New York.
5. Cookie Lyday Sterling, (1995). *Delightful projects using Easy Techniques*, New York: Country Ribbon crafts Publisher.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	S	H
CO2	H	S	S	S	S
CO3	H	S	S	S	S

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD2AM		ALLIED.Pr.2- FASHION SKETCHING		
Batch 2018-2019	Semester II	Hours / Week 5	Total Hours 75	Credits 5

Course Objectives

- To enable the students to understand different sketching mediums.
- To enable the students to gain practical skill in rendering fabric texture.
- To enable the students to gain skill in drawing free hand croiques

Course Outcomes (CO)

K3	CO3	Illustrating different features by using various mediums and shading Techniques
K4	CO4	Applying garment detailing techniques
K5	CO5	Evaluating the presentation of the uniqueness

Syllabus

Illustrate the Particulars

1. Learning the usage of various drawing and sketching medium – Pencils, Ink, Charcoal, Brushes, Crayons, Water colours and Poster colours.
2. Design- Introduction and types of design, Enlarging and reducing the design or motifs.
3. Sketching The Elements of Design for Backdrop- Line, Shape/Form, Colour - Prangs Colour chart, Size and Texture.
4. Sketching the Principles of Design for Backdrop- Balance, Harmony, Emphasis, Proportion, Rhythm.
5. Sketching different garment components –Necklines, Collars, Sleeves, Skirt and Pants
6. Sketching different textures- denim, chiffon, velvet, knitted, wool, felt, fur, quilting and lace,
7. Rendering- Textured material (any two) –Prints –Checks –Plaids on the Croquie.
8. Drawing Stick, flesh and Free hand croquie for Boy / Girl, Men / Women.

TEACHING METHODS

Demonstration /Workshop/Visit Art Galleries

TEXT BOOKS

1. Raviraj, (2007). *Pencil Shading, Basic Techniques*. Chennai: New Century Book House Pvt Ltd.
2. Pooja Khurana & Monika Sethi (2007). *Introduction to Fashion Technology*. NewDelhi: Firewall Media Pvt.Ltd.
3. Ranjana Singhal and Kannaki Bharali, (2010). *Fashion Rendering*. Noida: Om books Internationals.

REFERENCE BOOKS

1. Pundalik Vaze (2002). *Draw and Paint,I Edition*. Pune:Jyotsna prakashan.
2. Gopal Nandurkar (2004). *Colur pencil,Rahul Deshpande, I Edition*. Pune -Jyotsna Prakashan.
3. Bina Abling, (2005). *Fashion Sketch Book. 4th Edition*. New Delhi: Om Books International.
4. Steven Stipelman , (2005). *Illustrating Fashion Concept to Creation,2nd edition*, Newyork: Fairchild publication.
5. Kathryn Hagen, (2005). *Fashion Illustration for Designer*. Upper saddle river New Jersey:Pearson education, Inc., publication.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	H	S	S
CO2	H	S	H	S	S
CO3	S	S	H	H	S

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code:18UCD3AN		Allied Pr.3: DRAPING FUNDAMENTALS		
Batch 2018-2019	Semester III	Hours / Week 6	Total Hours 90	Credits 5

Course Objectives

- To enable the students to understand the concept of draping
- To enable the student to develop the skill in making patterns through draping.
- To acquire the knowledge in interpretation of the design.

Course Outcomes (CO)

K3	CO1	Implementing three dimensional design ideas through draping of muslin on a body form
K4	CO2	Analyzing the process of positioning and pinning fabric on a dress form to develop the structure of a garment design
K5	CO3	Evaluating the final appearance

Syllabus

PREPARE THE FOLLOWING SAMPLES

1. Draping techniques, tools and measurements, Preparation of fabric for draping, seam allowances, marking and tracing.
2. Introduction of fullness: gathering, pleats, tucks, darts, flounce, Godets and flare.
3. Bodice styles: making basic front and back,
4. Draping of Sleeve- puff at top and bottom and raglan,
5. Neckline- cowls and halter neck
6. Collar- peter pan, Shirt collar
7. Draping of Upper Garment for Men / Women- Shirt / Tops
8. Draping of Lower Garment for Men / Women – Pant / Skirt

TEACHING METHODS

Demonstration/ Workshops

TEXTBOOKS

1. Helen Jaffa and Nurie Relis, (2009). *Draping for Fashion Design, fourth edition*, New Delhi : Pearson Education Inc, Prentice Hall Dorling Kinder Sley Pvt. Ltd.
2. Hilde Jaffe, Pearson, (2011). *Draping for Fashion Design*. New Delhi.
3. Jaffe, (2012). *Draping for fashion Design*. Relils, New Delhi: Sonali Publication,

REFERENCES

1. Helen Joseph Armstrong. (2008). *Draping for Apparel Design* Second Edition. , New York: Fair child Publication, Inc.
2. Connie Amaden-Crawford, (2012). *The Art of Fashion Draping*, Bloomsbury Academic.
3. Karolyn Kiisel, (2013). *Draping: The complete course*. Laurence King Publishing.
4. Hilde Jaffe and Nurie Relis, (2009). *Draping for Fashion Design. Fourth edition*. Pearson/Prentice Hall.
5. Annette Duburg, Rixt van der Tol, (2010). *Draping: Art and Craftsmanship in Fashion Design*. ArtEZ Press.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	H	S
CO2	S	S	S	S	H
CO3	S	S	H	S	S

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD4A1		Allied P1: BOUTIQUE MANAGEMENT		
Batch 2018-2019	Semester IV	Hours / Week 6	Total Hours 90	Credits 5

Course Objectives

- To managing a small-scale business establishment
- To implementation of design and marketing their brands
- To understand the marketing research and promotion

Course Outcomes (CO)

K1	CO1	Remembering the fundamentals of fashion design
K2	CO2	Understanding the concepts of boutique management
K3	CO3	Applying the new ideas for a business
K4	CO4	Analyzing the market research for promoting business

Syllabus

Unit I (15 Hours)

How to start a boutique, creating a business plan, finding a ideal location, financial planning.

Unit II (15 Hours)

Government norms to run a boutique, interior designing, sourcing of raw materials, and inventory planning.

Unit III (15 Hours)

Buyer supplier relationships, consumer relationship, tips and tricks to attract customers.

Unit IV (15 Hours)

Essential technology to run a boutique and labor management and warehouse.

Unit V (15 Hours)

Quality control, research and development and analysis, marketing and promotion, ***maintenance of boutique.**

* denotes Self study

Questions can be taken from self study portions also

TEACHING METHODS

Power point presentation/Seminar/Discussion/Assignment/Visit to Boutique

TEXT BOOKS

1. Briana Stewart, (2014). *Opening a Boutique Store: How to Start Your Own Boutique*. Bull City Publishing.
2. Tag Goulet , (2011). *Fab Job Guide to Become a Boutique Owner*, Debbra Mikaelson, Catherine Goulet, Fab Job Incorporated.
3. Sunita, (2009). *Management Practices of Boutique Enterprise*.

REFERENCE BOOKS

1. Christy Wright , (2017). *Business Boutique*. Ramsey press.
2. Alison Jones, (2013). *Marketing ideas for the clothing Boutique Business*. First Edition. Elmsbury Publisher.
3. Jennifer Lynne Mathews, (2009). *Fashion Unravelled: How to start, run and manage an independent Fashion Label*.
4. Emily A, (2015). *Ultimate Boutique*, Benson publication.
5. Chiaffarono, (2015). *Progressive Business Plan for a Bridal Boutique*. 2nd Edition. Progressive Business Consulting Inc. Publication.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	S	S
CO2	S	H	H	S	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S

S – Strong

H – High

M – Medium

L – Low

Programme Code:18	COSTUME DESIGN AND FASHION			
Batch 2018-2019	Elective Pr: HOME FURNISHING	Hours/Week 5	Total Hours 75	Credits 5

Course Objectives

- To enable students to gain skill in designing home furnishing
- To impart skill in construct different household products
- To gain knowledge in material consumption and estimating the cost of soft furnishing

Course Outcomes (CO)

K3	CO1	Implementing different patterning designs and layout
K4	CO2	Applying material, colour, texture, surface embellishment suitable for the products
K5	CO3	Examining the material consumption, cost, finishing aspects of the products and finished product

Syllabus

CONSTRUCT THE FOLLOWING HOME FURNISHINGS

1. Sofa cover – 1 and 3 Seater, Chair covers, Bolster / Cushion,
2. Quilt covers, Pillow cover, Blankets, Mattress, Comforts, Foot mat and Bed spread.
3. Bath mat, Dressing gown, laundry basket and Face Towels
4. Apron, Mitten, Pot holder, Table mat, Place mat, Napkin and Table runner
5. Fridge cover, Mixie cover, TV cover, Grinder cover
6. Curtain, Draperies, Carpets , Upholstery
7. Wall Hangings –Paper craft, Photo frames, Door hangings, Letter holder

TEACHING METHODS

Demonstration/Assignment

TEXT BOOKS

1. Loria Nicol, (2005). *Quick & Easy Home Sewing Projects*. Reader Digest Association.
2. Sandra Detrixhe, (2004). *The Everything Sewing Book*. Avon Publications.
3. Mamta Agarwal, (2005). *Home Science and Textiles*. ABD Publisher.

REFERENCE BOOKS

1. Heather Lukes, (2009). *Curtains*. New Holland publishers.
2. Cheryl Mendelson , Scriber, (2005). *Home Comforts The Art of Keeping House* Newyork.
3. (2016). *Textiles Home Furnishing Fashion* New Delhi
4. Nystuen and Maureen Mitton, (2007). *Residential Interior Design*.
5. Charlotte Gerlings, (2015). *Courtney anyone can Sew*. Charlotte Gerlings.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	S	M	H
CO2	H	S	S	S	S
CO3	H	S	H	S	S

S – Strong

H – High

M – Medium

L – Low

Programme Code: 18	COSTUME DESIGN AND FASHION			
Batch 2018-2019	ELECTIVE PAPER: ORGANISATION OF GARMENT UNIT	Hours/Week 5	Total Hours 75	Credits 5

Course Objectives

- To develop entrepreneurship skills among the students
- To familiarize the students with the process and procedure of setting up new enterprises.
- To impart knowledge about various institutions supporting entrepreneur.

Course Outcomes (CO)

K1	CO1	Remembering the concepts in entrepreneurship and export
K2	CO2	Understanding the method to improve working condition and productivity
K3	CO3	Executing export order procedure
K4	CO4	Analyzing SWOT of the textile unit

Syllabus

Unit I (15 Hours)

ENTREPRENEURSHIP – Meaning, Definition and Types, Need for entrepreneurship, Qualities and Types of entrepreneurs. Difference between Entrepreneur and Manager. Management – Definition, Management as a process – planning, Organizing, Directing, Controlling, Co-ordination.

Unit II (15 Hours)

INSTITUTIONS SUPPORTING ENTREPRENEURS –Abbreviation, year of establishment and the functions of following institutions- DIC, NSIC, SISI, SIPCOT, TIIC, KVIC, CODISSIA, Commercial banks – SBI, IDBI

Unit III (15 Hours)

DIFFERENT DEPARTMENTS IN A GARMENT UNIT – Organizational Structure of a garment unit – Hierarchical organization, Personnel involved in all the departments and Nature of the job -Design, Finance, Purchasing and Production.

Unit IV (15 Hours)

FACTORY DESIGN AND LAYOUT – Importance of factory design, Factors affecting factory design, ***Types of buildings** (single and multi-storey) – Advantages and limitations. Factory layout – Process, Product and Combined layout. Design requirements – Requirements relating to health, safety and welfare

Unit V (15 Hours)

INDIAN GARMENT EXPORTS - Present scenario of Indian garment exports, SWOT Analysis, Setting up garment unit for export market, export documents, types of transport and Payment methods.

*** denotes Self study**

Questions can be taken from self study also

TEACHING METHODS

Chalk and Talk method/ Power point Presentation / Assignment / Seminar
/ Discussion

TEXT BOOKS

1. Rathi Narayan (2007). *Garment Exports winning strategies by Principles of management.*
2. T.A.S.Balagopal (2011). *Export management –21st edition.*
3. C.B.gupta (2009). *Management theory & practice. Enlarged edition*

REFERENCE BOOKS

1. Philip kotler and Kevin lane,keller, (2006). Marketing Management. Delhi: pearson,education.
2. S.S. Khanka, S.Chand (2004). Entrepreneurial Development- & co, 1st Edition.
3. Jayashree Suresh,(2003). Entrepreneurial Development Chennai: Marahom Publications.
4. Anilkumar.s.,Poornima.s.s.,Abraham,k.Jayashree,(2003).Entrepreneurship Development .New Delhi : Newage International publishers.
5. C.B.gupta (2009) Management theory & practice Enlarged edition.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	H	H	H	S
CO2	S	S	H	H	H
CO3	S	H	S	S	S
CO4	S	H	S	S	H

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD3S1		SKILL BASED SUBJECT 1- FASHION COMMUNICATION		
Batch 2018- 2019	Semester III	Hours / Week 2	Total Hours 30	Credits 3

Course Objectives

- To the Students with effective communication tools required in the Fashion business
- To acquire the skills for effective communication.
- To enable students to gain knowledge about the opportunities in fashion industry.

Course Outcomes (CO)

K1	CO1	The students are qualified with viable communication solutions for Fashion industry.
K2	CO2	Understanding the knowledge, concept base and skill.
K3	CO3	Applying appropriate skill in the required field.
K4	CO4	Analyzing their field of interest in fashion industry.

Syllabus**Unit I****(6 Hours)**

Introduction to communication – process of communication, importance of communication, types of communication- Verbal Communication, Non-verbal / Interpersonal communication, Written Communications, Formal & Informal and Visual Communication.

Unit II**(6 Hours)**

Fashion Journalism – Introduction, Career information, fashion journals, responsibilities of a fashion journalist, ethics. Photography- Introduction, Fashion photography, Career information, qualities and responsibilities, ethics

Unit III**(6 Hours)**

Fashion show- types of fashion shows- Couture Shows, Ready-to-wear Shows, Trade Shows, Trade Association Shows, Press Shows, Fashion Trend Shows and In-Store Training Shows. Steps to organize Fashion Show, fashion week.

Unit IV**(6 Hours)**

Fashion Advertisement – Introduction, Definition, Features, Objectives and importance of advertising, Types of Advertisement - Print Advertising, Outdoor Advertising, Broadcast advertising, Covert Advertising, Surrogate Advertising, Public Service Advertising, Celebrity Advertising.

Unit V**(6 Hours)**

Event Management – Event definition, event manager, role of event manager, Steps involved in event planning – event planning, event promotion, event production, copy writer and visualization.

*** denotes Self study**

Questions can be taken from self study portions also

TEACHING METHODS

Power point presentation/Seminar/Discussion/Assignment
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TEXT BOOKS

1. John V.Thill, Courtland L, Bovee, (1999). *Excellence in Business Communication*.
2. Jenny Davis,(2008). *Fashion Lifestyle Communication*. Abhishek Publications.
3. Suparna Dutta ,(2013). *Bussiness Communication*, New Delhi : PHI Laring Pvt.Ltd.

REFERENCE BOOKS

1. Juliette Cezzar,(2000). *The AIGA guide to careers in graphic and communication design*, Law point publication.
2. Jin , Byoungcho, Cedrola Malcom Barnard,(2008). *Fashion communications and Communication*.
3. Glenn bowdin, Johnny Allen, Rob Harris, (2012). *Events Management*. New York: Butterworth-Heinemann Publication.

4. Helen Go worek,(2007). *Careers in Fashion and Textiles*, Black well Publishing.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	H	S
CO2	H	S	S	S	S
CO3	S	H	S	S	H
CO4	S	H	S	S	H

S – Strong**H** – High**M** – Medium**L** – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD4SL		SKILL BASED Pr 2 –COMPUTERS IN FASHION DESIGN		
Batch 2018-2019	Semester IV	Hours / Week 2	Total Hours 30	Credits 3

Course Objectives

- To impart basics of computer applications.
- To help students to acquire knowledge about how to mail and prepare a presentation
- To enable the student to understand the Corel draw application in designing.

Course Outcomes (CO)

K3	CO1	Applying the computer knowledge for communication
K4	CO2	Analysing the appropriate tools for working
K5	CO3	Evaluated the presentation

Syllabus

1. **MS Word - Document Preparation** - Font size, Bold Italics, Underline, Line spacing , Changing the background Color & text Color, Header & Footer, Alignment. Change the text into columns, Check spelling and grammar Bullets and numbering Find and Replace.

Preparation of Curriculum Vitae

- Develop a Designer profile.
2. **MS- Excel** - Creating a Excel sheet, Prepare standardized body measurement chart, Prepare profit analysis chart of a boutique with graphical representation, Prepare cost analysis chart for kids wear, men's wear, women's wear

3. MS Power point presentation – Creating a Slide for presentation, Creating template design, Audio and video insertion, animations, link opening

4. MS publisher - Broucher/Invitation Designing

5. Poster Designing

6. Access to Internet -To collect fashion related information from various websites, Creating an Electronic Mail ID, Preparing a mail merge

7. Corel Draw- Introduction to Corel Draw, Tools and Functions.

TEACHING METHODS

Demonstration/ Assignments

TEXT BOOKS

1. Editorial Board , (2003) *Microsoft office* LP, Law point Publication.
2. Sanjeev Gupta, Shameena Gupta (2003). *Computer Aided Management (Using Ms-office 2003 tools)*.
3. LP Editorial board , (2008).*Corel draw X3*, Law point publication.

Reference Books

1. Gary David Boston ,(2008).*Corel draw: The office Guide*. McGraw-Hill Osborne Media.
2. LP Editorial board, (2009). *Corel draw X4*. Law point publication,
3. Steven Weikler,(2016). *Office for Beginners-The Perfect Guide on Microsoft Office*. Create space Independent Publishing Platforms.
4. Joan Lambert and Curtis Frye , (2015). *Microsoft office 2016 Step by Step*.Microsoft Press Publication.
5. Dorothy House,(2015). *Microsoft Word, Excel and Power point: Just for beginners*. Outskirts Press.

MAPPING

PSO CO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	S	S	S	S
CO2	H	S	S	S	S
CO3	S	S	S	H	S

S – Strong

H – High

M – Medium

L – Low

Programme Code : 18		COSTUME DESIGN AND FASHION		
Course Code: 18UCD6SM		SKILL BASED SUBJECT Pr. 4 -BEAUTY CARE		
Batch 2018-2019	Semester VI	Hours / Week 2	Total Hours 30	Credits 3

Course Objectives

- To enable the students to gain knowledge about personal grooming.
- To enable the student to develop knowledge in dressing and makeup to the etiquettes
- To the student makeup to the etiquettes

Course Outcomes (CO)

K3	CO3	Applying suitable makeup for occasion
K4	CO4	Analyzing right procedure for personalities
K5	CO5	Evaluating overall appearance

Syllabus

LIST OF PRACTICALS

1. Bleaching
2. Facial
3. Hair remover-threading, waxing
4. Hair style – any 3 styles
5. Hair cut – any 3 styles
6. Hair curl, Hair straightening, Hair colouring
7. Make up –Face makeup, bridal make up, party make up
8. Nail treatment – pedicure, manicure, nail art, mehandi
9. Mehendi-arabic, bridal Saree draping – any 3 styles
10. Visit a beauty parlour.

TEACHING METHODS

Demonstration/ Visit to Parlour

TEXT BOOKS

1. Dr. Neena Khanna (2011). *Body and Beauty Care*. Pustak Mahal publishers.
2. Rashmi Sharma (2011). *Herbal Beauty & Body Care*. Pustak Mahal publishers.
3. Richa Dave, (2006). *Make-up Album*. Navneet Publication.

REFERENCE BOOKS

1. Catherine M. Frangie ,(2014). *Milady standard cosmetology*. Milady Publishing Company, 13th Edition.
2. Roshini Dayal ,(2008). *Natural Beauty Secrets from India*, Tata publishing Enterprises, LLC,.
3. P.J.Fitzgerald, (2003). *The Complete Book of Hairstyling*.
4. Helena Biggs,(2014). *Nail Art-Inspiring Designs by the world's leading technician*.
5. Tanushree, Podder, (2014). *Beauty solutions*, Pushtak mahal Publishers. New Delhi.

MAPPING

CO \ PSO	PSO1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	H	H	H	S	H
CO2	H	H	H	M	S
CO3	S	H	S	S	M
CO4	S	S	S	H	H

S – Strong**H** – High**M** – Medium**L** – Low