



Indian Council of
Social Science Research

Two day National Conference

On

"Women in the 21st Century: Working towards Empowerment"

Organized by

Goa College of Home Science

Campal, Panaji-Goa

In association with

Indian Council of Social Science Research, New Delhi

Best Paper Award

This is to certify that the paper titled Impact of Social Advertisements - A perceptive analysis
under the sub theme Women, Media, Advertising and Consumerism presented by
Dr/Prof/Mr./Ms. M-Revathi Bala, Head, Commerce (PG), Kongunadu Arts and Science College
has been adjudged as the best Oral/Poster presentation at the two day National Conference on "Women in the 21st Century:

Working towards Empowerment" held at Entertainment Society of Goa (ESG), Panaji - Goa on February 13th & 14th, 2015.

Dr. Daisy John
Organising Secretary

Dr Mahesh Pai
Offg. Principal



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